

COMMUNITY ENGAGEMENT STRATEGIC PLANNING WORKSHEET

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Definition: Community Engagement at UTSA is the active involvement of the university community through its faculty, staff, and students in partnerships with the broader community and region to enrich learning and research; to prepare engaged citizens; to address critical societal issues; and to contribute to the public good. Community Engagement values a culture of openness and access, creating value and improved quality of life, active communication and collaboration with community stakeholders, and positive constituent services at all levels.

Goal: Engage and transform the lives of individuals and communities through engagement and extension of university knowledge, resources and expertise.

Objectives:

- A. To engage and embed ourselves within the communities we serve through educational programs;**
- B. To provide quality, accessible and lifelong learning;**
- C. To prepare fulfilled scholars, knowledge workers, and global citizens;**
- D. To stimulate social, cultural and economic development; and**
- E. To contribute knowledge and resources through trans-disciplinary and collaborative research for the public good.**

<p><u>GOAL</u> Engage and transform the lives of individuals and communities through engagement and extension of university knowledge, resources, and expertise.</p>	<p><u>OBJECTIVES</u> <u>A</u> - To engage and embed ourselves within the communities we serve through educational programs.</p>	<p><u>STRATEGIES</u> <u>A1</u> – Be responsive to the community’s educational needs where UTSA can make a difference, through active listening to our stakeholders, engaging in dialogue, achieving comprehension, and structuring an array of outreach activities.</p> <p><u>A2</u> – Extend university knowledge and talent by engaging students, faculty, and staff through a mix of incentives and requirements for public service/community engagement (periodic awards for faculty, staff, and students for research, outreach or service for exceptional community engagement service).</p>	<p><u>METRICS</u> A1 - Establish annual roundtables with university officials and community stakeholders to assess UTSA’s “openness and value added”. Establish President’s annual lecture series bringing national and international guest speakers to UTSA.</p> <p>A2 - During SECC establish an awareness week dedicated to community engagement to recognize and award UTSA faculty, staff, and students.</p>
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		<p>A3 – Convene and collaborate with partners in bringing solutions to community needs in a manner consistent with UTSA’s strategic mission, vision, and values. Vertical Curriculum Alignment</p> <p>A4 – Identify and implement opportunities for community consultation and collaboration.</p> <p>A5 – Improve academic structures for community-engagement academic research, outreach, and service on boards and commissions.</p>	<p>A3 - Increase # of annual internal and external public forums, community-engagement projects and partnerships, and number of faculty, staff, and students involved in community engagement programs, boards, and commissions.</p> <p>A4 - Host various non-profit and professional organization boards on one of UTSA’s three campuses.</p> <p>A5 - Develop process to encourage, support, and reward tenure-track and tenured faculty who invest time and effort for community service in their research, outreach, and service.</p>
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B – To provide quality, accessible, and life-long learning.

B1 – Extend students service learning throughout curriculum, internships, and projects.

B2 – Provide College preparatory programs (PREP, P-20, & TRIO).

B1 - Metrics TBD, awaiting departmental response.

B2 - Increase # of students who participate in College prep programs such as :

Louis Stokes Alliance for Minority Participation (LSAMP).

Texas 21st Century Community learning Centers.

UTSA Roadrunner for a Day.

SA Making Mentoring a Partnership.

Summer Enrichment Program.

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Valero Truancy Counseling Program.

America Reads / America Counts Tutoring Program.

College Entrance Exam Test Prep Workshop.

Dual Credit/Concurrent Enrollment Program.

Dream Runners Early College HS Initiative.

GO Center, College for Texan Initiative.

Hispanic Mother Daughter Program.

Advance Placement Summer Institute.

P-20 SA Regional Council.

SAISD Early College HS.

Family Forward Activities/Initiatives.

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		<p>B6 – Provide continuing education programs for adult learners by periodic needs-analysis, updating courses/programs to meet current needs, offering more online credit and non-credit courses, increasing access and variety for professionals to maintain credentials, provide a one-stop office, centralize continuing ed. programs and documentation.</p> <p>B7 – Provide educational programs and services for</p>	<p>B5 - Increase # and value of grants supporting this strategy.</p> <p>B6 - Increase # of periodic needs-analysis conducted annually.</p> <p>B6 - Increase # of new courses developed to meet the needs of local and extended communities.</p> <p>B6 - Increase # of online credit and non-credit courses provided annually.</p> <p>B6 - Increase # of courses provided to professionals to maintain their credentials.</p> <p>B7 - Increase program opportunities to include the</p>
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	<p><u>C</u> – Prepare fulfilled scholars, knowledge workers, and global citizens to serve the community.</p>	<p>alumni to remain engaged.</p> <p><u>C1</u> – Develop internal programs and student services addressing educational needs of the community.</p> <p><u>C2</u> – Improve health and wellness programs for faculty, staff, and students.</p> <p><u>C3</u> – Maintain and expand career counseling and placement programs.</p> <p><u>C4</u> – Provide social</p>	<p>following activities :</p> <p>Speakers – Career Connections.</p> <p>Networking – Connections Breakfasts, mentoring, Chapters/Clubs.</p> <p>Services – Library, Career Serves Job Bank, Alumni Notes, Programs – travel.</p> <p>Events – Diploma Dash.</p> <p>Advocacy – Legislative Day Scholarships.</p> <p>C1 - Metrics TBD, awaiting departmental response, cross reference Student Success.</p> <p>C2 - Metrics – cross reference Student Success theme, under goal 1, objective 5.</p> <p>C3 - Metrics TBD, awaiting departmental response, cross reference Student Success.</p> <p>C4 - Increase # of programs</p>
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	<p><u>D</u> – To stimulate social</p>	<p>interaction opportunities and bonding with Roadrunner identity.</p> <p><u>C5</u> – Enhance international study, student and faculty exchange programs.</p> <p><u>C6</u> – Align degree and research programs with needs of the community, industry, government, and non-profit sectors.</p> <p><u>D1</u> – Improve business</p>	<p>in RoadRunner Days, Homecoming Activities, Best Fest, Fiesta UTSA, Campus Activities Board, Pride Months, Blue Crew Events, La Despedida.</p> <p>C5 - Metrics – cross reference with Globalization, Objective 4, Strategy 1, attract/recruit top quality international students.</p> <p>C6 - Metrics TBD by provost’s Office and Deans in tandem with regional labor agencies, eg. Alamo Workforce.</p> <p>D1 - Metrics : # of</p>
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	<p>(athletic and recreational), cultural and economic development.</p>	<p>extension services through the Institute for Economic Development. Programs include: consulting, training, business and community research, community development programs, student service learning assignments, technical assistance programs, SBDCNET, web-based info. Dissemination, US/Mexico business development infrastructure.</p> <p>D2 – Provide cultural outreach through the Institute for Texan Cultures, which includes: exhibits, events, programs, outreach/videoconferencing, interpretive programs, library resources, facility rental,</p>	<p>businesses consulted, hours of consulting, # of businesses trained, #'s and locations of training events, # of business and community research projects, reports and publications, # of community development programs, # of student service learning assignments, # of technical assistance recipients and unique measures, # of small business info requests completed, # of unique visitors and document downloads from IED website, # of active UTSA/Mexican partnerships with SBDC program.</p> <p>D2 - Metrics - # of community contacts made in the development of products, # of exhibit and event productions, # of videoconferencing sessions, new interpretive programs/tours, # of library</p>
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		<p>intern programs, publications, media presentations, and web-based materials/podcasting.</p> <p>D3 – Provide performing and fine arts engagement through events and outreach programs.</p> <p>D4 – Provide public art and humanities extension programs.</p> <p>D5 – Award fraternities and sororities that provide</p>	<p>patrons, levels of facility rentals, Intern programs, # of publications/media productions, quantity of web contacts, # of museum patrons/contacts, grants and gifts secured in support of projects.</p> <p>D3 - Metrics, increase: # of musical performances, attendees, public art exhibits, and attendees.</p> <p>D4 - Increase level of \$ for public art programs, # of works purchased and exhibited, # of summer music camp programs and attendees, # of center of archeological research programs and attendees.</p> <p>D5 - Metrics TBD, awaiting departmental response.</p>
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		<p>community-engagement programs and services.</p> <p>D6 – Expand and enhance athletics programs.</p> <p>Continue to enhance sponsorship of activities and events in the Convo Center, such as: UTSA Varsity Athletic events, UIL and other youth organization events, Career Fairs and High School graduations.</p> <p>Host NCAA Championship events at Alamodome and AT&T Center.</p> <p>Enhance media relations and outreach opportunities.</p>	<p>D6 - Currently at 16 sports, with feasibility study to assess implementation of additional sports.</p> <p>Increase current number of Convo visitors from 250,000 to ____.</p> <p>Maintain sellout of NCAA Championships of 40,000 attendees.</p> <p>Increase from 3 million website hits, 75 webcast of games, 24 videostreaming broadcast, 28 radio broadcasts, 6 and regional tv broadcasts by 5%.</p>
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		<p>Expand Athletic outreach programs such as: Dream Runners, Summer sports camps, CHAMPS Life Skills, Fellowship of Christian Athletes game day and speaker series and speaking engagements for administrators and coaches.</p> <p>Expand Roadrunner Club, Athletic Advisory Council, and Fundraisers.</p> <p><u>D7</u> – Expand business opportunities and relationships with area suppliers and contractors.</p> <p><u>D8</u> - Enhance university communications, publications, and web presence.</p>	<p>Increase participation in outreach programs.</p> <p>Enhance external support groups involvement both in time and financial support.</p> <p>D7 - Metrics TBD, awaiting departmental response.</p> <p>D8 - Metrics, TBD, awaiting departmental response.</p>
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		<p>D9 – Develop and implement volunteer service opportunities.</p> <p>D10 - Develop and implement student political awareness and interaction (i.e., secure elected officials to visit student forums, townhall meetings, establish political lecture series, and secure UTSA tri-campuses as permanent early voting sites).</p> <p>D11 – Enhance visitor programs. Provide Student Visitor Center on both campuses to welcome and direct visitors to the campus, provide 5 scheduled on-campus visit</p>	<p>D9 - Metrics TBD, awaiting departmental responses through an internal survey.</p> <p>D10 - Increase on campus voter turnout by 50% by 2016.</p> <p>D11 - Increase # of people visiting the Visitors Center annually from 1,200 to 6,000. Increase # of student participation, and expand tour offerings.</p>
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	<p><u>E</u> - To contribute knowledge and resources through trans-disciplinary and collaborative research</p>	<p>programs annually, provide daily tours on both campuses, college specific visitation opportunities.</p> <p><u>D12</u> – Increase # of faculty and staff engaged in the annual SECC and promote UTSA’s involvement with the local United Way campaign.</p> <p><u>E1</u> - Disseminate publications and research documents to appropriate community groups.</p>	<p>D12 - Secure at least 85% employee participation in campaign.</p> <p>E1 - Metrics TBD</p>
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	<p>for the public good.</p>	<p><u>E2</u> – Provide public conferences, seminars, and a speakers series for the community-at-large.</p> <p><u>E3</u> – Provide experts and develop a speakers bureau to be available to community groups.</p> <p><u>E4</u> – Enhance Library Collections and better promote public accessibility to UTSA’s library holdings and services.</p> <p><u>E5</u> – Implement industry collaborative research and technology deployment.</p>	<p>E2 - Metrics TBD</p> <p>E3 – Establish a Speakers Bureau.</p> <p>E4 - List Library on all UTSA brochures and websites. Include Library in continuing education planning. Promote Friends of the Library membership.</p> <p>E5 - Cross referenced with Research Team. Increase the following:</p>
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E6 – Provide technology extension services and intellectual property licensing. Provide video conferencing facilities and services, online meeting services through Citrix Go to Meeting, web-based content hosting via WebCT, computer classrooms at UTSA for training, Academic Technology support events.

of research expenditures
of doctoral programs and graduates, grants applications and federal awards, publications, published books, faculty members of national academies, % of research projects, research degrees, research alliances, consortia, and partnerships, # of patents and inventing disclosures, improve rank in NSF survey, Increase research prizes and honors won by faculty.

E6 - Increase the following:
of videoconferencing sessions, online meetings using CitrixGo, WebCT hosted events, # of computer classrooms used for events, # of events using Academic Technology support.

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E7 – Provide environmental programs.

E7 - Increase:
of environmentally-themed public conferences and symposia and # of participants.
of faculty serving on boards that deal with environmental issues.
of faculty/departamental grants funded by environmental groups.
#workshop/programs/studies conducted in partnership with local environmental advocacy groups.
of faculty/departments identified as partners with local environmental advocacy groups.

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