

506: MEXICAN AMERICAN STUDIES

In Workflow

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Approval Path

- a. Wed, 01 Feb 2023 23:51:59 GMT
Debbie Rappaport (fjs556): Approved for SACSCOC Accreditation Liaison
- b. Thu, 02 Feb 2023 15:47:34 GMT
Lilliana Saldana (pjk556): Approved for REGS UG Curriculum Committee Chair
- c. Fri, 03 Feb 2023 18:40:35 GMT
Alejandra Elenes (ion644): Approved for REGS Chair
- d. Mon, 27 Feb 2023 22:45:20 GMT
Steve Wilkerson (cbe561): Approved for Program Data Analysis
- e. Thu, 02 Mar 2023 23:42:44 GMT
Brian McNamara (oks933): Approved for Academic Affairs Financial Lead
- f. Fri, 03 Mar 2023 02:16:46 GMT
Mario Torres (bij097): Approved for EH Dean
- g. Fri, 31 Mar 2023 17:42:14 GMT
John Davis (eov723): Approved for EH UG Curriculum Committee Chair
- h. Thu, 06 Apr 2023 21:18:06 GMT
Heather Trepal (krz694): Approved for EH Associate Dean of UG Studies
- i. Thu, 06 Apr 2023 21:48:44 GMT
Laura Earleywine (lcg343): Approved for EH Financial Lead
- j. Fri, 07 Apr 2023 17:09:23 GMT
Mario Torres (bij097): Approved for EH Dean
- k. Fri, 07 Apr 2023 17:35:25 GMT
Heather Shipley (isg537): Approved for UG Vice Provost

New Program Proposal

Date Submitted: Wed, 01 Feb 2023 20:52:25 GMT

Viewing: 506 : Mexican American Studies

Last edit: Fri, 03 Feb 2023 18:40:27 GMT

Changes proposed by: Lilliana Saldana (pjk556)

Administrative Information

Submitter Information

Name

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Title

Associate Professor

Department

Race/Ethn/Gender/Sexuality Sts

Select Not Applicable for Department if this is a College Level Program. Then select the appropriate college.

College

Education & Human Development

Effective Catalog Edition

2024-2025

Is this an academic agreement with another entity outside UTSA?

No

New Program Proposal

Program Name

Mexican American Studies

Desired Implementation Date

Fall 2024

Program Type

Minor

Program Level

Undergraduate

CIP Code

0502030001 - 0502030001

Percent of new courses for the degree

0% - repackaging of existing courses

Method of Delivery

Face-to-Face (51-100% in person)

New Program Development Questions

Mission: Describe how the credential/degree aligns with the institutional mission or institutional strategic plan.

The minor in MAS aligns with UTSA's vision as a Hispanic Serving Institution by offering students with an opportunity to gain knowledge on the structural and historical context of the life, history, and culture of Mexican-origin people in the United States. Our program is grounded in research that recognizes that the positive affirmation of a racial, ethnic, and/or cultural identity role ethnic studies courses increase the retention, persistence, and graduation rates of students of color. As such, MAS courses help to cultivate a new generation of educated public citizens empowered to improve the quality of life of Mexican-American and Chicana/o communities in San Antonio, Texas, and across the nation. As such, this proposal for a minor in MAS is aligned with the university's

mission of serving and preparing the majority Mexican American communities of San Antonio and the South Texas region to lead as critically conscious and engaged citizens in political, social, and economic spheres.

Demonstrated need: Provide evidence of the job market and workforce need for the proposed credential/degree (include Lightcast and other workforce related data). Consider the impact of the program title on recruitment (SEO/SEM).

N/A

Student demand: Provide evidence of both short-term and long-term student demand for the credential/degree.

Currently, there are eight universities in Texas that offer a Bachelor of Arts degree in MAS. Given the growth of MAS in K-12 schools over the past four years (since the SBOE's 2018 historic approval of a MAS high school elective course), four-year universities have started to build MAS programs at their institutions. For instance, in San Antonio alone, Texas A&M-San Antonio and St. Mary's University have recently inaugurated their minor concentrations in MAS as a stepping stone to a BA in MAS. While UTSA's MAS program is the oldest MAS program in San Antonio, and has provided students with the flexibility to double major, we do not offer a minor for students who are interested in taking a smaller constellation of courses within the program. Henceforth, a minor would provide students in COLFA, COEHD, Health, Community and Policy (HCAP), and other colleges at UTSA, with an opportunity to gain expertise in the field of MAS. We believe that a minor in the field of MAS would complement students' academic preparation in their major field and prepare them for a job market that is predominantly Mexican American and Latinx in San Antonio and South Texas.

Existing Programs: Demonstrate the relationship between the proposed program and existing programs and any potential effects on enrollment for existing programs.

While St. Mary's and TAMUSA have recently inaugurated their minors in MAS (MAS and Borderlands, Mexican American, and Latinx Studies respectively) as a stepping stone towards building a BA program in the near future, UTSA has the longest history of MAS at any institution of higher education in San Antonio and has yet to offer a minor in MAS. Currently, COLFA does offer a minor in Latin American Studies, but our focus is specifically U.S. focused. Within our department, all our programs have successfully offered a minor program, including African American Studies and Women's, Gender, and Sexuality Studies. A minor would not only increase enrollment in our intermediate and upper-division level courses but provide students with expertise to better serve the San Antonio and South Texas region. We expect that some students may want to pursue a double major in our MAS BA program.

Faculty availability: Provide information on appropriately-credentialed faculty available to teach courses in the program or a plan to hire additional faculty to support the program if applicable.

Our program counts on the support of five faculty in the program, including three tenured faculty — Drs. Sonya M. Alemán, Marco Cervantes, and Lilliana P. Saldaña, as well as two tenure-track professors, Drs. Rachel Cruz and Sylvia Mendoza—who have been teaching these courses in our program over the past few years.

Curriculum: Discuss or provide outline of the curriculum designed to build workforce-specific skills and knowledge, including new courses that will be needed. Describe what career-engaged learning experiences are incorporated in the curriculum to prepare students for the intended workforce.

The minor in Mexican American Studies provides students with opportunities to deepen their knowledge of Mexican Americans in the U.S., with attention to local and regional histories and social and cultural dynamics. This knowledge and preparation is critical as the population of Mexican Americans and other Latino groups increases through the state and the U.S. In sum, our minor aims to prepare students to:

- Identify and describe key theoretical concepts and historical frameworks in the field
- Explain cultural dynamics and structural forces that shape continuity and change in Mexican American communities.
- Enhance students' decision-making across various fields and professions so they are better prepared to serve to the community
- Produce research, policy, or community-engaged practice that contributes to the collective wellness of Mexican American communities.

The first and second educational objectives are standard for the field. The third speaks to our desire to provide students with opportunities to apply their knowledge in the field and learn practical applications through intellectual and creative projects.

The MAS program already offers all the courses students need to take for a minor in MAS. Students would be enrolled in 18 credit hours in the program and will take two lower-division courses (electives in core curriculum), two intermediate courses, and two upper-division courses.

Curricular Analytics: For UG programs, work with the Associate Dean for Undergraduate Studies for your college to map the course sequence for the proposed degree. For graduate programs, work with your Associate Dean for Graduate Studies to consider aligning research and thesis hours with time to degree. Describe here.

N/A

Workforce: Discuss how relevant workforce representatives from business, industry, non-profits, etc. have been involved/consulted in the creation and design of the program. Describe the planned ongoing engagement after program launch to review and revise program curriculum.

N/A

Program Assessment and Evaluation: Clearly articulate the program objectives and a plan to assess student outcomes. The department/school or other unit overseeing the program of study should have a continuous improvement process in place that informs curriculum revision to better achieve the objectives of the program.

N/A

Costs and Revenues: (done with AA Financial and Administrative Team) Provide a business plan proforma that lays out the anticipated costs of the program, the anticipated revenues and any new investments needed to meet all costs, including instruction, outreach/marketing, administration, etc.

N/A

Is this a new doctoral program?

No

Catalog Integration

Catalog Integration: Provide a description of the program, including any program-specific or department-specific admission requirements.

The Department of Race, Ethnicity, Gender and Sexuality Studies offers a minor in Mexican American Studies. To earn the minor in Mexican American Studies, students must complete 18 units of coursework.

Degree Requirements – For undergraduate programs, list the required/core courses, general education courses, and prescribed and free elective courses for the program, along with total semester credit hours required. For graduate programs, list the required/core courses, support courses, approved elective courses, thesis/non-thesis option (master's) and doctoral requirements for the program, along with total semester credit hours required.

All students pursuing a Minor in Mexican American Studies must complete 18 semester credit hours.

A. Required Courses:

MAS 2013. Introduction to Chicano(a) Studies. 3 Credit Hours.

MAS 2023. Latino Cultural Expressions. 3 Credit Hours.

B. Select two of the following intermediate courses:

MAS 3003. Chicana/o/x Music. 3 Credit Hours.

MAS 3013. Chicana/o Queer Communities, Identities and Theories. 3 Credit Hours.

MAS 3033. Mexican Americans in the Southwest. 3 Credit Hours.

MAS 3063. Historical Legacies: Chicanas/os in Education. 3 Credit Hours.

MAS 3113. Latinx Music Production and Industry. 3 Credit Hours.

MAS 3123. Mexican American Culture. 3 Credit Hours.

MAS 3423. Mexican American Foodways: Recipes for Justice, Health, and Liberation. 3 Credit Hours.

C. Select two of the following upper-division electives:

MAS 4013. Sí se puede! Latino Leadership, Activism and Organizing. 3 Credit Hours. Prerequisite: MAS 2013.

MAS 4023. Black and Brown Youth Resistance. 3 Credit Hours.

MAS 4033. Women of Color Feminisms. 3 Credit Hours.

MAS 4043. Chicana/x Feminisms. 3 Credit Hours.

MAS 4083. Research Seminar in Mexican American Studies. (3-0) 3 Credit Hours.

MAS 4143. Latinas/xs in Music and Society. 3 Credit Hours.

Four-Year Academic Plan - Required for undergraduate programs only

N/A

Supporting Documentation and Review

UT System and THECB Requirements for this Proposal/Notes

Proposal does not need to be reviewed or approved by UT System or THECB

SACSCOC Requirements for this Proposal/Notes

Proposal does not need to be approved by SACSCOC

Key: 506