STRATEGIC PLANNING PROCESS

Timeline for UTSA Plan

May 18-19
Spring Retreat

August 2006
Strategic Planning Workshop

September 22
Fall Retreat

October 15
Rough draft due from teams

December 15
Finalized draft

Summer 2006
Team planning

August 2
Report to ELC

September 26-28
Project Management Workshop

November 1-14
Public Forums/Focus Groups

2006

Spring 2007
Merge team drafts into

March-May 2007
Strategic Plan to System

February 23
Spring Retreat

February-April 2007
Presentation to stakeholders

March-May 2007
Presentation to CMO

2007
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“2016 Creating a Shared Vision”

Overview of the Strategic Planning Process.

- President declared 2006 –
  - “The Year of the Plan”
- Launched process with a two-day retreat in May ’06
- 80 participants
  - Executives and administrators
  - Faculty, students and staff
  - Alumni and community leaders
  - Reviewed mission/vision/values and created action themes
Overview of the Strategic Planning Process.

- Nine themes identified as important to UTSA moving to premier status (team to work on each)
- Another team also volunteered to rework mission statement, as well as vision and values statements
UTSA Planning Structure

Central Planning Committee

Mission/Vision/Values

Thematic Teams (9 in all)  Focus Groups  Public forums
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The Nine Action Themes

- Accountability
- Community Engagement
- Enrollment Management
- Faculty and Staff Success
- Globalization
- Infrastructure
- Research
- Resources Development
- Student Success
Team Work:

- Each thematic team has members from across the campus (see handout)
- Teams identified:
  - Current status
  - Goals and objectives
  - Strategic steps to necessary to meet goals and objectives
  - Metrics to assess progress
- Teams provided rough draft for public review October 15th
Focus Groups:
- Facilitators conducted public focus groups at both 1604 and Downtown Campuses in early November
  - Gather comments regarding the strategic planning process
  - Obtain suggestions about strategic plan implementation
  - Determine how offices and individuals can assist with implementation
- Feedback provided to teams for potential inclusion in drafts
Community Input:

- University and college advisory groups met in mid-November to learn about themes.
- Community members met with team representatives of theme in which they are interested.
- Feedback from advisory members provided to teams for potential inclusion in draft.
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Central Planning Team Workshop:

- Held December 4th to critique drafts
- Identify common issues
- Identify gaps
- Potential combination of themes
- Input provided to teams by December 8th for potential modification of drafts
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Next Steps for the Strategic Plan.

- Thematic teams will submit drafts tomorrow
- Drafts will be combined for review by university community by beginning of spring semester
- College faculty forums will be held in January
- Spring retreat, focus group meetings and community advisory sessions
- Synthesize thematic team reports into a Strategic Plan – submit to UT System by May 31, 2007
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Other strategic plan implementation suggestions.

➢ Are there other suggestions you would like to provide?
➢ Faculty forums for each college to be held early in spring semester to discuss in more detail with you and your colleagues
➢ A wide variety of information regarding the plan is available at: http://www.utsa.edu/ir/StrategicPlanning/index.html