

**Southwest Texas Junior College and  
The University of Texas at San Antonio**  
**Transfer Plan for the College of Business**  
**Bachelor of Business Administration in Marketing**  
*With or without a concentrations in Tourism*  
**UTSA Undergraduate Catalog 2008-2010**

<b>UTSA Core Curriculum taken at the Community College</b> <b>Any courses underlined here are required by this major.</b>	
Communications (010)	<b>6 Hours:</b> ENGL 1301 <u>and</u> ENGL 1302
Mathematics (020)	<b>3 Hours:</b> MATH 1314, <u>MATH 1325</u> , MATH 1332, MATH 2413
Natural Sciences (030)  <i>Choose two courses from the following lists. At least one course must be chosen from Level Two.</i>	<b>6 Hours:</b> <i>Level One</i> BIOL 1406, BIOL 1408 <i>Level Two</i> BIOL 1407, BIOL 1409, CHEM 1311, CHEM 1312, GEOL 1403, GEOL 1404, PHYS 1401, PHYS 1402, PHYS 2425, PHYS 2426
United States History and Diversity (060)	<b>6 Hours:</b> HIST 1301, HIST 1302, HIST 2301
Political Science (070)	<b>6 Hours:</b> GOVT 2301 <u>and</u> GOVT 2302
Social and Behavioral Science (080)	<b>3 Hours:</b> ANTH 2346, CRIJ 1301, CRIJ 1306, GEOG 1300, PSYC 2301, SOCI 1301, SOCI 1306
Economics (081)	<b>3 Hours:</b> <u>ECON 2301</u> , ECON 2302
Visual and Performing Arts (050)	<b>3 Hours:</b> ARTS 1303, ARTS 1304, ARTS 1325, MUSI 1301, MUSI 1306 <b>OR</b> any visual/performing arts course <u>required</u> for the community college's core component 050.
Literature (040)	<b>3 Hours:</b> ENGL 2331, ENGL 2332, ENGL 2333 <b>OR</b> any literature course <u>required</u> for the community college's core component 040.
World Society and Issues (090)	<b>3 Hours:</b> SPAN 2311, SPAN 2312
<b>Total Hours for the UTSA Core Curriculum completed at the community college      42</b>	

**Things to do and remember at the Community College:**

- Read the Community College catalog for course descriptions and prerequisites.
- Visit with a Community College counselor for help with course sequencing and availability as it could affect the time it takes to complete the entire degree program.
- Remember that a maximum of 66 transferable semester credit hours from a community college can be applied to a bachelor's degree at UTSA. (Adjustments can be made for courses with lab hours.) Developmental education, orientation, life experience, mathematics below the College Algebra level, and vocational-technical courses are not acceptable for transfer credit.
- Visit with a UTSA Transfer Specialist or email them at [Transfer@utsa.edu](mailto:Transfer@utsa.edu) if you have questions about the transfer plan or UTSA admissions requirements and policies.
- Be sure to apply for admission to UTSA at least one semester prior to intended transfer term. There are application deadlines, which are found at [www.utsa.edu](http://www.utsa.edu) >Future Students>Academic Services>Admissions.

**Southwest Texas Junior College and  
The University of Texas at San Antonio**  
**Transfer Plan for the College of Business**  
**Bachelor of Business Administration in Marketing**  
With or without a concentrations in *Tourism*  
**UTSA Undergraduate Catalog 2008-2010**

The following courses apply to the major:

<u>TCCNS</u>	<u>Title</u>	<u>Hours</u>	<u>UTSA</u>
ACCT 2301‡	Principles of Accounting I - Financial	3	ACC 2013
ACCT 2302‡	Principles of Accounting II - Managerial	3	ACC 2033
BCIS 1305‡	Business Computer Applications	3	IS 1403
ECON 2302‡	Principles of Microeconomics	3	ECO 2023
SPCH 1321‡	Business and Professional Communication	3	COM 1053

Additional courses that can be completed at SWTJC to apply toward the *BBA in Marketing with a concentration in Tourism*

<u>TCCNS</u>	<u>Title</u>	<u>Hours</u>	<u>UTSA</u>
SPCH 1315‡	Public Speaking	3	COM 2113
Free Electives	(Cannot be technical credits)	2	

Additional courses that can be completed at SWTJC to apply toward the *BBA in Marketing without a concentration*  
Free Electives (Cannot be technical credits) 5

**NOTES:**

‡*THECB Field of Study Curriculum Course*

*GEOG 1303 in the core is required for the International Business Concentration*

**Special College Admission Requirements:**

This degree has the following requirements to gain direct admission to the major:

- 30 earned credit hours with a 2.50 cumulative GPA
- Successful completion of the following or equivalent courses:
  - TCCN: SPCH 1321 (COM 1053—Business and Professional Speech)
  - TCCN: BCIS 1305 (IS 1403—Business Information Systems Fluency)
  - TCCN: MATH 1325 (MAT 1033—Algebra with Calculus for Business)

**Things to do and remember upon Admission to UTSA:**

- Make an appointment with the academic advisor of the major once accepted to UTSA to clarify department, college and university policies and procedures, course sequencing and help with identifying resources for academic success. Current listing of academic advisors: [www.utsa.edu/advise/advisors.htm](http://www.utsa.edu/advise/advisors.htm)
- Refer to the official source of information on specific courses within the UTSA requirements for this degree plan from the 2008-2010 Undergraduate Catalog. See page 118-123 of the catalog or visit the web site at [www.utsa.edu](http://www.utsa.edu)
- Read the UTSA Catalog and Information Bulletin.
- Pay close attention to course sequencing and availability at UTSA as it will affect the time it takes to complete the degree program.

*We are pleased that you intend to transfer to UTSA to complete your Bachelors degree. This transfer plan ensures that these courses will transfer to UTSA with earned grades of "D" or higher for this degree program. Please note that some majors require a grade of "C" or better and this is stated in the UTSA catalog for the particular major.*

*If you have any questions about community college courses that do not appear on this transfer plan, please contact the transfer specialist at [Transfer@utsa.edu](mailto:Transfer@utsa.edu) . This plan was created from the curriculum listed in the 2008-2010 UTSA Undergraduate Catalog and the community college catalog available at the time of production.*