

**Coastal Bend College and The University of Texas at San Antonio**  
 Transfer Plan for the Bachelor of Business Administration in Marketing,  
 With a Tourism Concentration  
 UTSA Undergraduate Catalog 2006-2008

<b>UTSA CORE CURRICULUM TAKEN AT THE COMMUNITY COLLEGE</b>			
<b>Any courses underlined here are required by this major.</b>			
Communications (010)	ENGL 1301 <u>and</u> ENGL 1302	6	
Mathematics (020)	<u><b>MATH 1325</b></u> †, MATH 1314, MATH 1325, MATH 1442	3	
Natural Sciences (030)	<i>Level One</i> ANTH 2301, ANTH 2302, BIOL 1308, BIOL 1408, BIOL 1411, BIOL 2306, CHEM 1405, GEOL 1301 <i>Level Two</i> BIOL 1413, CHEM 1411, CHEM 1412, GEOL 1403, GEOL 1404, PHYS 1401, PHYS 1402, PHYS 1411, PHYS 1412, PHYS 2425, PHYS 2426	6 credit hours minimum	
<i>Choose two courses from the following lists. At least one course must be chosen from Level Two.</i>			
United States History and Diversity (060)	HIST 1301, HIST 1302, HIST 2301	6	
Political Science (070)	GOVT 2305 <u>and</u> GOVT 2306	6	
Social and Behavioral Science (080)	CRIJ 1301, CRIJ 1306, PSYC 2301, SOCI 1301, SOCI 1306	3	
Economics (081)	<u><b>ECON 2301</b></u> †, ECON 2302	3	
Visual and Performing Arts (050)	ARTS 1301, ARTS 1303, ARTS 1304, MUSI 1301, MUSI 1306 <b>OR</b> any visual/performing arts course <u>required</u> for the community college's core component 050.	3	
Literature (040)	ENGL 2331, ENGL 2326 <b>OR</b> any literature course <u>required</u> for the community college's core component 040.	3	
World Society and Issues (090)	ANTH 2351, GEOG 1303, HIST 2321, HIST 2322, KINE 1346, PHIL 2306, SOCI 2319, SPAN 2311, SPAN 2312	3	
<b>Total Hours for the UTSA Core Curriculum completed at the community college</b>		<b>42</b>	
Each community college has <b>its own</b> core curriculum that varies from the UTSA core curriculum. If students have completed the <b>community college core curriculum</b> prior to transferring to UTSA, <b>then the</b> core curriculum at UTSA will be considered complete by Texas law and no further core curriculum courses will be required.			
<b>COURSES AT THE COMMUNITY COLLEGE APPLIED TO THE MAJOR</b>			
ACCT	2401†	Principles of Accounting	4
ACCT	2402†	Principles of Accounting	4
COSC	1401†*	Intro to Computers and Information Science	4
ECON	2302†	Principles of Economics II	3
SPCH	1321†	Business and Professional Communication	3
SPCH	1315	Public Speaking	3
MATH	1442	Statistics	4
<b>TOTAL HOURS FOR THE MAJOR/SUPPORT/ELECTIVES</b>			<b>25</b>
<b>TOTAL HOURS COMPLETED AT THE COMMUNITY COLLEGE</b>			<b>67†</b>

†Course credit will be adjusted to meet the 66 hour maximum

‡CB Field of Study Course

\*Acceptable substitute for FOS course, BCIS 1305 (IS 1403 – Business Information Systems Fluency at UTSA)

### Notes for the Community College Student

- Read the Community College catalog for course descriptions and prerequisites.
- Visit with a Community College counselor for help with course sequencing.
- Remember that a maximum of 66 transferable semester credit hours from a community college can be applied to a bachelor's degree at UTSA. (Adjustments can be made for courses with lab hours.)
- Pay close attention to course sequencing and availability at the community college, as it will affect the time it takes to complete the entire degree program.
- Be sure to apply for admission to UTSA at least one semester prior to intended transfer term. There are application deadlines, which are found at [www.utsa.edu](http://www.utsa.edu) >Future Students>Academic Services>Admissions.

**More info on page two about UTSA!**

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## Notes for the Student Admitted to UTSA

- Pay close attention to course sequencing and availability at UTSA as it will affect the time it takes to complete the degree program.
- Visit with an advisor of the major for course sequencing and/or help with resources for academic success, and clarification of college policies and procedures. View the advising directory for current listings at [www.utsa.edu/advise/advisors.htm](http://www.utsa.edu/advise/advisors.htm)
- Remember that developmental education, orientation, life experience, mathematics below the College Algebra level, and vocational-technical courses are not acceptable for transfer credit in this program at UTSA.
- Refer to the official source of information on specific courses within the UTSA requirements for this degree plan from the 2006–2008 Undergraduate Catalog at <https://asap.utsa.edu/>
- This degree has the following requirements to gain direct admission to the major.
  - 30 earned credit hours with a 2.50 cumulative GPA
  - Successful completion of the following or equivalent courses:
    - TCCN: SPCH 1321 (COM 1053—Business and Professional Speech)
    - TCCN: BCIS 1305 (IS 1403—Business Information Systems Fluency)
      - Acceptable substitute is COSC 1301 – Intro to Computers and Information Science
    - TCCN: MATH 1325 (MAT 1033—Algebra with Calculus for Business)
- Be sure to visit the College of Business Undergraduate Advising Center, BB 2.02.04, (210) 458-4562.

*We are pleased that you intend to transfer to UTSA to complete your degree! This transfer plan ensures that these courses will transfer to UTSA with earned grades of D or higher for this degree program. Please note that some majors require a grade of C or better and this is stated in the UTSA catalog for the particular major.*

*If you have any questions about community college courses that do not appear on this transfer plan, please contact us at [Getinfo@utsa.edu](mailto:Getinfo@utsa.edu). This plan was created from the curriculum listed in the 2006–2008 UTSA Undergraduate Catalog and the community college catalog available at the time of production.*

*We look forward to seeing you at UTSA!*

*Office of Academic Support and Undergraduate Studies*  
*University of Texas at San Antonio*  
**COME HERE, GO FAR!**