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UTSA East Asia Institute hosts “China’s News Media: Transition Shaped by Power and Money” lecture by Dr. Juyan Zhang



(Aug 23, 2010)- The UTSA East Asia Institute (EAI) will host a lecture by Dr. Juyan Zhang, UTSA assistant professor of Communication, at 5:30 p.m., Tuesday, August 31 in University Center Building Room 2.01.24 on the UTSA Main Campus as part of its lecture series.

Using interesting case studies such as Google in China, Dr. Zhang's presentation will discuss transition of China's news media from the Stalinist model to a mixed-motive commercialized model, and the factors such as political power and money that shape the transition. The presentation will provide insightful understanding of the past and present role of news media in a drastically changing society and how such changes are related to the U.S.

Dr. Juyan Zhang received his doctoral degree in Journalism from the University of Missouri-Columbia in 2003. In addition to teaching, Dr. Zhang also does research in public relations, international communication, journalism and media analysis at UTSA.

Before moving to the United States in 2000, Dr. Zhang worked as a newspaper journalist in South China for approximately three years. He reported as a freelancer since 2003 for Washington Observer Weekly, a news magazine that relies on first-hand interviews to report American foreign policies, socioeconomic development, trends in U.S. politics and Sino-U.S. relations.

For more information regarding the lecture, please contact Danielle Xu at 210-458-4943 or check the East Asia Institute's homepage at <http://www.utsa.edu/eai>.

Visitor meter parking is available on the roof level at the North Garage (on the corner of John Peace Blvd. and Margaret Tobin Ave. near Loop 1604). UTSA main campus map: <http://www.utsa.edu/maps/1604/VisitorBrochureMap.pdf>

In addition to the aforementioned lecture, this fall semester EAI will also host the "World Heritage Photos from China" exhibit in September-October, "Autumn Gem Documentary Film Screening and Meet the Directors" and "Gay Issues in Asia: Modern Western Identities vs. Historical Traditions" lecture in November. Please see the Institute's homepage for detailed information.