Nicholas Allen  
**Director, Business Asia Pacific at Medpace**

Japan has a rich culture that is infused into business practices; there is no single recipe for success, but with an open understanding of the conventions, the outcome of the business venture can become more favorable as well as personally satisfying. In his presentation, Nicholas Allen will explore the cultural and business divides when doing business in a US/Japan context. In addition to presenting the business etiquette that needs to be observed, he will discuss some of the many challenges to working in this context.

**Wednesday, November 4th, 2015 12-1pm**  
Main Building Rm. 1.124

Co-sponsored by College of Business International Programs
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