

18 Characteristics of Texas Public Doctoral Programs
University of Texas at San Antonio
Doctor of Philosophy (PhD) in Business Administration – Marketing
Date Program Established - 1/25/2002

For specific information about this Degree Program go to:
<http://business.utsa.edu/phd/mkt/index.aspx>.

Degree Information

1. Number of Degrees per Year

For the three most recent years, average of the number of degrees awarded per academic year.

Number of Degrees per Academic Year
1.67

2. Graduation Rates

For the three most recent years, average of the percent of first-year doctoral students¹ who graduated within ten years.

Academic Year of Entry into Program	Percent who graduated within 10 years
2002-2003 to 2004-2005	NA

¹ First-year doctoral students: Those students who have matriculated as doctoral students with a doctoral degree objective.

3. Average Time to Degree

For each of the three most recent years, average of the graduates' time to degree².

Academic Year	Average time to degree
2012-2013	4.7
2013-2014	5.8
2014-2015	4.5

² For each academic year, the time to degree is defined as beginning the year students matriculated with a doctoral degree objective until the year they graduated.

4. Employment Profile (in field within one year of graduation)

For each of the three most recent years, the percent of graduates by year employed, those still seeking employment, and unknown.

Employment Field	Employed	Seeking employment	Unknown
2011-2012	100%		
2012-2013	100%		
2013-2014	100%		

5. Admissions Criteria

See <http://graduateschool.utsa.edu/future-students/academic-programs/business-administration-ph.d.-marketing/> for admissions requirements.

6. Percentage Full-time Students

FTS³/number students enrolled (headcount) for last three fall semesters.

Fall Semester	Percent Full-time Students
Fall 2012	90.0%
Fall 2013	66.8%
Fall 2014	83.3%

³Definition of Full Time Student (FTS) is nine hours or more per semester.

7. Average Institutional Financial Support Provided

For those receiving financial support, the average monetary institutional support provided per full-time graduate student for the prior year from assistantships, scholarships, stipends, grants, and fellowships (does not include tuition or benefits).

Academic Year	FTS Average Financial Support
2014-2015	100%

8. Percentage Full-time Students (FTS) with Institutional Financial Support

In the prior year, the number of FTS with at least \$1000 of annual support/the number of FTS.

Academic Year	Percent of FTS Financial Support
2014-2015	\$25,000

9. Number of Core Faculty

Number of core faculty in the prior year.

Academic Year	Number of Core Faculty
2014-2015	8

10. Core Faculty Ratio

For each of the three most recent years, average of full-time student equivalent (FTSE)/average of full-time faculty equivalent (FTFE) of core faculty.

Academic Year	Student-Core Faculty Ratio
2012-2013	1.0
2013-2014	1.4
2014-2015	TBD

11. Core Faculty Publications

For each of the three most recent years, average of the number of discipline-related refereed papers/publications, books/book chapters, juried creative/performance accomplishments, and notices of discoveries filed/patents issued per core faculty member.

Academic Year	Average Number of Publications per Core Faculty
2012-2013	3.1
2013-2014	8.6
2014-2015	1.4

12. Core Faculty External Grants

For each of the three most recent years, the number of core faculty receiving external funds, average external funds per faculty, and total external funds per program per academic year⁴.

Academic Year	Number of Core Faculty Receiving External Funds	Average External Grants \$ per Core Faculty	Total External Grants \$
2013-2014	2	\$8,375	\$75,376
2014-2015	TBD		

⁴All external funds received by core faculty from any source including research grants, training grants, gifts from foundations, etc., reported as expenditures.

Notes: Average external grants per core faculty divides the total amount of external grants for that year by the total number of core faculty for that academic year.

13. Faculty Teaching Load

Total number of semester credit hours in organized teaching courses taught per academic year by core faculty divided by the number of core faculty.

Academic Year	Faculty Teaching Load
2014-2015	TBD

14. Faculty Diversity

Core faculty by ethnicity (White, Black, Hispanic, Other) and gender.

2014-2015	White	Black	Hispanic	Other	Total
Female					
Male					
Total					TBD

15. Student Diversity

Enrollment headcount by diversity (White, Black, Hispanic, Other) and gender in program during the prior year.

2014-2015	White	Black	Hispanic	Other	Total
Female	2	0	0	4	6
Male	1	0	1	4	6
Total	3	0	1	8	12

16. Date of Last External Review

Date of last formal external review, updated when changed.

Date
Spring 2012

17. Accreditation

AACSB International—The Association to Advance Collegiate Schools of Business

18. Student Publications/Presentations

For the three most recent years, the number of discipline-related refereed papers/publications, juried creative/performance accomplishments, book chapters, books, and external presentations per year.

Academic Year	Number of Student Publications/Presentations
2012-2013	21
2013-2014	26
2014-2015	19