San Antonio, TX. February 26, 2010 – Local college students of multicultural background from San Antonio will have a chance to win scholarships as part of a scholarship program sponsored by Sapient Financial Group and their corporate partner, Massachusetts Mutual Life Insurance Co. (MassMutual).

Students of African-American, Asian/Pacific Islander, or Hispanic descent who reside in San Antonio can apply for one of three $5,000 college scholarships. Applicants must meet certain academic criteria, such as having concentrations in the fields of accounting, business, economics, finance, marketing, math or statistics.

Nationally, MassMutual is making $135,000 in scholarships available in nine cities as part of the program.

“We’ve always been committed to attracting talented individuals to the field of financial services, and in particular to supporting people of diverse backgrounds, both as financial professionals and as clients,” said Frank Woodruff, Sapient Financial Group’s CEO. “These scholarships will help deserving candidates to obtain the education and experience they’ll need to become financial professionals and, ultimately, to help serve San Antonio’s increasingly diverse community.”

This year, MassMutual is expanding the scholarship program, which began in 2009 with four cities, to nine cities.

The scholarship program’s application deadline is May 30, and winners will be notified in late summer.

To be eligible, applicants must:

- Be of African-American, Asian/Pacific Islander American, or Hispanic descent;
- Be enrolled full-time as an undergraduate student in a degree-seeking program at a U.S.-accredited institution in the U.S., Puerto Rico, U.S. Virgin Islands, or Guam;
- Have a minimum of a 3.0 grade point average on a 4.0 scale;
- Be a rising sophomore, junior, senior or fifth-year senior student enrolled in college full-time;
- Be a resident of San Antonio, Texas;
- Be a U.S. citizen or legal permanent resident with a valid permanent resident card or passport stamped I-551;
- Apply for federal financial aid using the Free Application for Federal Student Aid (FAFSA); and
- Demonstrate leadership and extra-curricular activities.
The program will be administered by the Hispanic Scholarship Fund.

For more information on how to apply or to obtain an application visit [www.hsf.net/massmutual.aspx](http://www.hsf.net/massmutual.aspx) or contact Jackie Woodruff [jwoodruff@finsves.com](mailto:jwoodruff@finsves.com).

**About Sapient Financial Group**

[Sapient Financial Group](#), headquartered in San Antonio, TX offers access to a full range of retirement, investment and risk management services to individuals and small businesses. The group has more than 50 financial professionals and specialists and services over $700 million in total insurance, investments and retirement assets as of January 23, 2009. The firm received San Antonio Business Journal *Best Places to Work Awards* in 2008 and 2009 and the special-award for career opportunities in the San Antonio Express News 2009 Top Workplace report.

Securities, investment advisory and financial planning services offered through qualified registered representatives of MML Investors Services, Inc., member SIPC ([www.SIPC.org](http://www.SIPC.org)), One Union Square, Suite 300, 10101 Reunion Place, San Antonio, TX 78216. 210.342.4141.

###

CRN201202-131455