The University of Texas at San Antonio Campus Master Plan

Downtown Community Forum | May 6, 2019
Meeting Objectives

• Be informed of the **major elements** of the UTSA Master Plan

• Be provided with a **summary of the input from previous community meetings** and how it influenced the development of the plan

• Have the opportunity to **ask questions and get additional information** about elements of the plan

• Build **enthusiasm** about UTSA’s Master Plan
PRESENTATION (6:00-6:50)

- **Introduction**: Dr. Kimberly Espy and Veronica Mendez, UTSA
- **Draft Plan Overview**: Ryan Losch, Page
- **Related Activities on the Westside**: Noel Poyo, National Association of Latino Community Asset Builders (NALCAB)
- **Process Review**: Linda Ximenes, Ximenes & Associates
- **Open House Stations**:
  - Transportation
  - Housing
  - Open Space
  - Amenities

OPEN HOUSE (6:50-7:30)
1 Introduction
The University of Texas at San Antonio will:

Serve our city.
Advance our communities.
Be your partner.
Zona Cultural
The story of San Antonio from a presidio to a global city

- Main Plaza
- San Fernando Cathedral
- Plaza de Armas
- Market Square
- Alameda Theater
- Casa Navarro
West Side

Culture and tradition

- Center of LatinX culture
- Murals and art
- Identity and advocacy
- Deco District
- Woodlawn Lake
- Monticello
East Side

*Diversity and discovery*

- Dignowity Hill
- Ellis Alley
- St. Paul Square
- MLK March
- Carver Community Center
- AT&T Center
South Side

Endless exploration

- San Antonio Missions
- River Walk Mission Reach
- Mitchell Lake Audubon Center
- Mission Marquee Plaza
- Stinson Field
Tech Bloc
Growing SA’s tech ecosystem

- Accelerating small “next-gen” businesses
- Advancing vibrant downtown
- Learning experiences to assist business
- Student Internships
The University of Texas at San Antonio

Together, let’s build more bridges from “Hope to Opportunity”
Example:

UTSA enrolled 941 students from the Westside (identified by 78207, 78237, 78228, 78201 zip codes)

An increase of more than 15% (126 students) compared to 2014

~80% are First Generation

Top majors include interdisciplinary studies, public health, biology, accounting, cyber security and computer science

UTSA provided $1,279,342 in university scholarships to westside students

UTSA aid was larger than that from the State of Texas ($898,344)

UTSA increased university grants/scholarships more than 42% compared to 2014
LANIER HIGH SCHOOL
- Access College & Excel Program
- Civic Leadership Academy
- Business Scholars Program
- Dual Credit

- Center for Military Families
- Child Safe
- Children’s Advocacy Center
- Elite Counseling
- Good Samaritan Community Services
- Our Lady of the Lake Counseling Services
- San Antonio Municipal Court
- Edgewood ISD
- Alamo Children’s Advocacy Center
- Haven for Hope
- BioBridge Global
- HEB Headquarters
- San Antonio Food Bank
- Inquiry of Transformative Literacies
- San Antonio Head Start
- Guadalupe Theater
- Head Start and Early Head Start Community Assessments
- Christian Hope Resource Center
- Good Samaritan Community Services
- Predictive Modeling Consulting for Methodist Healthcare Ministries
- Lanier High School
Enabling more Transfer Student Success

- UTSA transfer advisors on site at San Antonio College and Northwest Vista College
Be your partner:
Enhance the pathway for Historically Underutilized Business Participation

Part of the UTSA Institute for Economic Development and the MBDA network, the San Antonio Business Center has a proven track record of service and advocacy in the minority business community.

In operation since 1982, the center has served over 5,000 clients, assisted in procuring over $1 billion in contracts, and aided in securing over $500 million in loans and bonds.

Source: https://www.mbda.gov/businesscenters/sanantonio
Imagine….

- “Seamless, porous” Downtown Campus
- Celebrating our distinctive heritage and cultures
- Deep neighborhood engagements
- Access/college-going focused
With this Master Plan, UTSA plans to …

- Serve ~10,000 students downtown
- Increase P–20 pipelines
- Create Neighborhood Alliance “hubs”
- Fundraise/advocate to increase scholarships to increase college access
With this Master Plan, UTSA plans to …

- Share facilities with our communities
- Increase green space
- Promote heritage & art
- Provide in-community learning experiences
- Support small business
The UTSA Campus Master Plan will articulate a *roadmap* to guide the university’s future development, investment, and growth to advance academic excellence for the success of our diverse students and to promote the social-economic vibrancy of our communities by access and knowledge development.

The plan draws from the university and community’s history and legacy, leverages local assets, and projects a forward-looking framework for UTSA’s future.
Downtown Campus Draft Plan
Principle #1
Promote *community partnerships*

Principio #1
Promover *asociaciones comunitarias*
Community Partnership Feedback Themes:

- Desire for connection to the Westside neighborhood
- Support for a campus that would be accessible to the community and serve its residents
- Support for collaboration with local cultural institutions, such as Zona Cultural or Casa Navarro, for mutually beneficial programming and/or facilities
The UTSA Downtown Campus is situated in a vibrant and dynamic neighborhood with proximity to many symbiotic institutions and amenities.

A. Federal Courthouse
B. Encore SoFlo
C. Bexar County Parking Garage
D. Dwyer Apartments
E. Canopy Hilton
F. W. Commerce St Improvements
G. Alameda Theater Renovation
H. San Pedro Creek Project
I. Bexar County Center for Health Care Services
J. Heritage Plaza
K. HEB Parking Garage

1. VIA Centro Plaza
2. Historic Market Square
3. Milam Park
4. Main Plaza
5. The River Walk
6. La Villita Plaza
7. Rivercenter Mall
8. The Alamo
9. Convention Center
10. Hemisfair Park
11. Southtown Arts District
12. King William Historic District
13. City Hall

[Map showing UTSA Downtown Campus Development Context]
Encourage and create opportunities for **synergistic partner development** through physical accommodations and programmatic connections.

Make or reinforce **intentional physical connections to key off-campus destinations** (i.e. key neighborhoods, such as the Historic Westside, internship/practicum partners, collaborator businesses, community amenities, and cultural destinations).
Principle #2
Embrace the *urban environment* of San Antonio

Principio #2
Incorporar el *entorno urbano* de San Antonio
Urban Environment Feedback Themes:

• Desire for more open space and amenities in this district

• Significant areas around downtown should be better integrated, such as Milam Park and Market Square
Downtown Campus | Local Art and Culture

The Downtown Campus will explore opportunities to incorporate local art installations and/or cultural events to enrich its connection to the San Antonio Community.

Blue Star Contemporary Art Museum
*Yanaguana* by Alex Rubio

Westside
*Brighter Days* by Adriana Garcia

Interstate 35 Underpass
San Antonio Street Art Initiative
Principle #3
Enhance pedestrian connections to surrounding areas and connect campus facilities

Principio #3
Mejorar las conexiones peatonales al entorno y conectar las instalaciones del campus
Pedestrian Connections Feedback Themes:

- Desire for more safe and comfortable sidewalks and paths
- Need to enhance the connection to public transit
Downtown Campus | Campus Context

UTSA is situated between the Westside and Downtown San Antonio and adjacent to a number of cultural, historic, and commercial venues.
Public realm and streetscape improvements along key corridors will link a hierarchy of open spaces and connect to the surrounding community.
A well-designed pedestrian bridge can create an inviting and accessible link between the UTSA Campus and the Westside.

High Line, New York

Pfluger Pedestrian and Bicycle Bridge, Austin
Downtown Campus | Highway Underpass Improvements

The highway underpass is an opportunity that can evolve along with the campus and district, from an area used exclusively for parking, to a place with temporary and eventually permanent activation.

- **Existing condition parking lots**
- **Near-term temporary uses at street crossings**
- **Long-term permanent improvement to key areas**
Downtown Campus | Highway Underpass Improvements

Temporary activation at the primary underpass crossings along Dolorosa and Nueva can enliven and enrich the pedestrian experience in the short term.

Certified Farmers’ Market, Sacramento

Interstate 35 Underpass

*Ballroom Luminoso* by Blessing Hancock and Joe O’Connell
Downtown Campus | **Highway Underpass Improvements**

Permanent installations of artwork, lighting, and recreational uses can create an underpass that is a desirable attractor to the campus area, not simply a place to move through.

Underground at Ink Block, Boston

Underpass Park, Toronto
Principle #4
Create a complete, comprehensive UTSA Campus

Principio #4
Crear un campus de UTSA completo y abarcador
Comprehensive Campus Feedback Themes:

• Need for affordable housing options without displacement
• Desire for housing to accommodate both students and employees
• Opportunities to share facilities or services with surrounding organizations
Downtown Campus | Campus Framework | Primary Building Uses

- Existing: Academic/Research/Admin
- Proposed: Athletics/Recreation
- Proposed: Academic/Research/Admin
- Proposed: Housing/Mixed-Use
- Proposed: Parking Garage
Downtown Campus | Buena Vista Entry Pavilion
Downtown Campus | Districts | TXDOT Property

- Courtyard Green
- Parking Structure
- Simplified I-10 Ramp
Pedestrian Underpass Improvements

Improved Streetscapes

Continental Hotel Housing

Housing

SDS and NSCC

Expanded Business & Career Education

Extension of San Pedro Creek Open Space

Downtown Campus | Districts | Parcels East of I-10
Main Campus Draft Plan
Main Campus | Planning Principles

- Support a robust research enterprise through interdisciplinary collaboration and partnership opportunities
- Increase access to open space and celebrate the campus natural context
- Promote a pedestrian-oriented and compact campus core
- Encourage mixed-use and improved connections between uses
Accommodate **significant additional square footage** on campus to meet research space needs and population growth.

**Co-locate complementary and synergistic programs** such as academic programs, housing, student support, and partner facilities.

Create **indoor and outdoor gathering spaces** to promote interaction and collaboration.
Main Campus | Long-Term Plan

[Map of UTSA Campus showing major roads and buildings]
4 Next Steps
Next Steps | Opportunities for Additional Information and Feedback

MASTER PLAN WEBSITE
• https://www.utsa.edu/masterplan

WRITE YOUR FEEDBACK OR IDEAS TO:

MASTER PLAN EMAIL
• masterplan@utsa.edu

MASTER PLAN TEXT NUMBER
• 830-339-2252