Differential Tuition Proposal

Wm. Gerard Sanders
Dean, College of Business
College of Business Student Success Initiatives…

1. Enhance Course Availability
2. Enhance direct assistance to students
3. Increase internship opportunities
4. Create new active learning spaces in the Business Building
College of Business Student Success Initiatives will...

- Improve the student academic experience
- Accelerate student progress towards timely degree completion and full employment upon graduation
## Resident Tuition and Fees

<table>
<thead>
<tr>
<th>Tuition/Fees</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Resident Statutory Tuition</td>
<td>$750</td>
</tr>
<tr>
<td>Board Designated Tuition</td>
<td>$2567</td>
</tr>
<tr>
<td>UTSA Fees</td>
<td>$1373</td>
</tr>
<tr>
<td>College of Business Fees</td>
<td>$325</td>
</tr>
<tr>
<td><strong>Current Total</strong></td>
<td><strong>$5015</strong></td>
</tr>
<tr>
<td>Differential Tuition</td>
<td>$300</td>
</tr>
<tr>
<td><strong>Proposed Total</strong></td>
<td><strong>$5,315</strong></td>
</tr>
</tbody>
</table>
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1. Enhance Course Availability

by leveraging online business courses

class is in session
Enhance Course Availability

- The addition of an online version of every CBK course, every semester.
- High quality, student focused online courses.
- Coaches assigned to select courses to assist students in need.
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2. Enhance direct assistance to students

Business Course Assistance
Video On Demand
Enhance direct assistance to students

- Innovative student learning
- Targeted study sessions to include late evening hours and online tutoring
- Faculty Prime Time: Live interactive and online events (recorded) where selected faculty members demonstrate the solution of a problem
- Creation of a “Kahn Academy” type repository
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3

Increase Internship Opportunities

Business students travel to Dallas to visit AT&T and Southwest Airlines
Increase Internship Opportunities

- COB to host business specific internship fairs
- Active resume preparation and evaluation services
- Experiential on the job learning
- Good summer income offsetting college debt
- Academic credit reducing time to graduation
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4

Create new active learning classrooms in the business building.

UT Austin – McCombs School of Business
Create New Active Student Learning Spaces

- State of the art active learning environment
- Renovate several classrooms per year into multifunctional flexible active learning centers
- Repurpose space into new student collaboration space
- Continuously maintain, repair, and upgrade student learning spaces
## Estimate of Cost

<table>
<thead>
<tr>
<th>ITEM</th>
<th>Annual cost</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Enhanced Course Availability</td>
<td>$948,000</td>
<td>32%</td>
</tr>
<tr>
<td>Enhanced Direct Assistance</td>
<td>$750,000</td>
<td>26%</td>
</tr>
<tr>
<td>Increased Internship Opportunities</td>
<td>$418,500</td>
<td>14%</td>
</tr>
<tr>
<td>Enhanced Active Learning Classrooms</td>
<td>$820,000</td>
<td>28%</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$2,936,500</strong></td>
<td></td>
</tr>
</tbody>
</table>
Enhanced Course Availability 32%
Enhanced Direct Assistance 26%
Increased Internship Opportunities 14%
Enhanced Active Learning Classrooms 28%
Estimate of Cost

- Direct Assistance: 26%
- Enhanced Course Availability: 32%
- Active Learning Spaces: 28%
- Increased Internship Opportunities: 14%
- Faculty: 0%
- University OH: 0%
Questions?