Daily Responsibilities
Publications Work-Study / Publications Intern

The Publications team in the UTSA Office of University Communications and Marketing produces magazine articles, videos and photographs that detail UTSA’s achievements in research and teaching. Its primary readership is UTSA alumni, students, faculty and staff, but a broader public audience is also targeted. Publications achieves its mission through in-depth storytelling and through visual, interactive and entertainment styles of reporting.

Job Description
The Publications team provides both big-picture overview and hands-on experience in the magazine production process. Interns and work-study students will:

- participate in the early stages of planning content for an issue
- learn how to zero in on the best angle for telling a story for various publications formats and time frames
- discover how to conceptualize imagery to enhance accompanying articles
- experience grasping the editorial cycle for the multiple parts and steps of putting a magazine together (both in print and online)

More detailed tasks will help the intern in preparing to pitch a story idea, interviewing techniques, writing for the publication’s readership, and collaborating on the writing/editing process.

Goals
Once completed, an intern should have a solid grasp of the multiple steps of conceptualizing, organizing, and producing content for a magazine; the variety of duties team member roles entail; and insight into creating strong storytelling packages for a targeted readership audience.

Contact:

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