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FOR IMMEDIATE RELEASE  
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### **UTSA's Institute of Texan Cultures Hosts Family Event "Holiday Texas"**

(San Antonio, TX) – UTSA's Institute of Texan Cultures will host the inaugural event, 'Holiday Texas' from noon to 5 p.m. on Sunday, Dec. 3. The museum will come alive with seasonal activities and performances that will fill families with the holiday spirit.

Guests young and old will enjoy choral performances by the Robert E. Lee High School Madrigal Singers, caroling sing-alongs, and character performances. Kids will be drawn to puppet shows, character performances, scavenger hunts, reindeer roping, and a special opportunity to write letters to Santa Claus.

"Most families have holiday traditions that have been passed down and celebrated from generation to generation," said Dr. John Davis, Executive Director of the museum. "This event gives families an opportunity to learn the traditions and customs of people of other faiths and cultural backgrounds in a fun community environment. We hope Holiday Texas will become an annual tradition for San Antonio families."

The museum will be adorned with traditional decorations, and special guests representing a variety of cultures and faiths will be on hand to share the stories of their holiday traditions.

Guest at the event will also experience the *19th Century Christmas: Movers and Shakers* exhibit which is on display at the museum through January 7. The exhibit showcases a collection of first edition holiday books written by Washington Irving, Clement Clarke Moore, Charles Dickens, and Thomas Nast, as well as a collection of holiday lithographs on loan from the Judd Christmas Collection.

Admission to Holiday Texas is \$7 for adults and \$4 for children (ages 3-12), seniors (ages 65 and up), and military personnel with ID. All exhibits will be open. For more information, guests can call (210) 458-2330 during regular business hours, or visit the museum's Web site at [www.TexanCultures.com](http://www.TexanCultures.com).

UTSA's Institute of Texan Cultures is San Antonio's *cultural experience* museum. Established as the Texas State Exhibits Building for HemisFair in 1968 and later designated as a campus of the University of Texas at San Antonio, the museum has spent nearly forty years telling the stories of Texas's diverse citizens and inviting guests to join in the celebration of Texas's multicultural heritage. Home to the Texas Folklife Festival, Asian Festival, and six other cultural events, UTSA's Institute of Texan Cultures seeks to entertain, inform, and inspire those who aspire to a greater understanding of the influence of multiculturalism in the Lone Star State. Resources for multiple audiences are available at the museum's Web site, [www.TexanCultures.com](http://www.TexanCultures.com). The museum is closed on Mondays.

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