MANAGEMENT-INTERNATIONAL BUSINESS

Students in the international business concentration prepare themselves for careers in transnational organizations. They study strategy, leadership, decision-making and interpersonal relations in multicultural contexts so that they can develop an understanding of the variety of business practices throughout the world.
CAREERS

Graduates of the program are prepared for entry-level positions in businesses that have operations in different countries. They may also pursue graduate studies in business, foreign service, public administration, sociology and law.

REQUIREMENTS

The minimum number of semester credit hours required for this degree is 121. All candidates seeking this degree must fulfill the core curriculum requirements, the Common Body of Knowledge requirements and the degree requirements, which are listed below.

A. 18 upper-division semester credit hours of international courses in the major

- MGT 4073 International Management
- MGT 4083 Comparative International Management Practices
- MKT 4073 International Marketing

9 semester credit hours selected from the following:

- ECO 3193 The International Economy
- ECO 4303 Economic Problems of Developing Countries
- ECO 4953 Special Studies in Economics (international topics only)
- FIN 4613 Introduction to International Finance
- MGT 3023 Understanding People and Organizations
- MGT 4933 Internship in Management
- MKT 4953 Special Studies in Marketing (international topics only)

or other international business electives as approved by Department of Management faculty through the College of Business Undergraduate Advising Center.

B. 9 semester credit hours of directed elective support work outside the College of Business, as follows (*these courses may be taken to fulfill core curriculum requirements; if so, non-business electives must be taken to fulfill the minimum 121 credit hours required for the degree):

- HIS 2533 Introduction to Latin American Civilization*
- HIS 2543 Introduction to Islamic Civilization*
- HIS 2553 Introduction to East Asian Civilization*
- HIS 2563 Introduction to European Civilization
- HIS 2573 Introduction to African Civilization*
- HIS 2583 Introduction to South Asian Civilization*
- HIS 3213 France since 1750
- HIS 3283 Twentieth-Century Europe
- HIS 3303 History of Mexico
- HIS 3353 Latin America since Independence
- HIS 3523 European Cultural History
- HIS 3823 History of American Foreign Relations
- IDS 2213 World Civilization since the Fifteenth Century*

C. 3 semester credit hours of electives from outside the College of Business