Laredo Community College and
The University of Texas at San Antonio
Transfer Plan for the College of Business
Bachelor of Business Administration in Marketing
UTSA Undergraduate Catalog 2012-2014

<table>
<thead>
<tr>
<th>UTSA Core Curriculum taken at the Community College</th>
<th>Any courses underlined here are required by this major.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Communications (010)</td>
<td>6 Hours: Engr 1301 and Engr 1302</td>
</tr>
<tr>
<td>Mathematics (020)</td>
<td>3 Hours: MATH 1314, MATH 1325*, MATH 1332, MATH 1342, MATH 2413</td>
</tr>
</tbody>
</table>
| Natural Sciences (030)                             | 6 Hours: Level One
Biol 1406, BIOL 1408, BIOL 2306, CHEM 1405, GEOL 1401
Level Two
BIOL 1407, BIOL 1409, CHEM 1411, CHEM 1412, GEOG 1301, GEOL 1403, GEOL 1404, PHYS 1401, PHYS 1402, PHYS 2425, PHYS 2426 |
| United States History and Diversity (060)          | 6 Hours: HIST 1301, HIST 1302, HIST 2301              |
| Political Science (070)                            | 6 Hours: GOVT 2305 and GOVT 2306                     |
| Social and Behavioral Science (080)                | 3 Hours: ANTH 2346, CRIJ 1301, CRIJ 1306, PSYC 2301, SOCI 1301, SOCI 1306 |
| Economics (081)                                    | 3 Hours: ECON 2301, ECON 2302                        |
| Visual and Performing Arts (050)                   | 3 Hours: ARTS 1301, ARTS 1303, ARTS 1304, ARTS 1325, MUSI 1301, MUSI 1306, MUSI 1309, MUSI 1310 OR any visual/performing arts course required for the community college’s core component 050. |
| Literature (040)                                   | 3 Hours: ENGL 2332, ENGL 2333, FREN 2303, SPAN 2323 OR any literature course required for the community college’s core component 040. |
| World Society and Issues (090)                     | 3 Hours: ANTH 2351, KINE 1346, FREN 2311, FREN 2312, GEOG 1303, HIST 2321, HIST 2322, SGNL 1301, SPAN 2311, SPAN 2312 |

Total Hours for the UTSA Core Curriculum completed at the community college 42

Things to do and remember at the Community College:
- Read the Community College catalog for course descriptions and prerequisites.
- Visit with a Community College counselor for help with course sequencing and availability as it could affect the time it takes to complete the entire degree program.
- Remember that a maximum of 66 transferable semester credit hours from a community college can be applied to a bachelor’s degree at UTSA. (Adjustments can be made for courses with lab hours.) Developmental education, orientation, life experience, mathematics below the College Algebra level, and vocational-technical courses are not acceptable for transfer credit.
- Visit with a UTSA Transfer Specialist or email them at Transfer@utsa.edu if you have questions about the transfer plan or UTSA admissions requirements and policies.
- Be sure to apply for admission to UTSA at least one semester prior to intended transfer term. There are application deadlines, which are found at www.utsa.edu >Future Students>Academic Services>Admissions.
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The following courses apply to the major:

<table>
<thead>
<tr>
<th>TCCN</th>
<th>Title</th>
<th>Hours</th>
<th>UTSA</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 2401‡</td>
<td>Principles of Accounting I</td>
<td>4</td>
<td>ACC 2013</td>
</tr>
<tr>
<td>ACCT 2402‡</td>
<td>Principles of Accounting II</td>
<td>4</td>
<td>ACC 2033</td>
</tr>
<tr>
<td>ECON 2302‡</td>
<td>Principles of Microeconomics</td>
<td>3</td>
<td>ECO 2023</td>
</tr>
<tr>
<td>SPCH 1321‡</td>
<td>Business and Professional Communication</td>
<td>3</td>
<td>COM 1053</td>
</tr>
<tr>
<td>Business or Non-Business Elective (Cannot be technical credits)</td>
<td>3</td>
<td></td>
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</table>

**NOTES:**

‡THECB Field of Study Curriculum Course  
* Must be completed with a “C-” or better for acceptance into degree program at UTSA

**Special College Admission Requirements:**

1. Applicants entering UTSA from high school and transfer students who have completed fewer than 30 hours of transferable college credit will be directly admitted to any College of Business major if they:
   - Meet all UTSA undergraduate admission requirements
   - Are ranked in the top 25% of their high school graduation class
   - Have successfully completed evaluation under the Texas Success Initiative (TSI), and
   - Qualify for enrollment in MATH 1033 (Algebra with Calculus for Business or a higher level mathematics course) and WRC 1013 (Freshman Composition I or higher)

2. Applicants who have completed 30 or more hours of transferable college credit will be directly admitted to any College of Business major if they:
   - Meet all UTSA undergraduate admission requirements
   - Have a cumulative grade point average of 2.5 or better for all college-level courses completed
   - Have successfully completed the following or equivalent courses:
     - TCCN: SPCH 1321 (COM 1053—Business and Professional Speech)
     - TCCN: BCIS 1305* (IS 1403—Business Information Systems Fluency)
     - TCCN: MATH 1325* (MAT 1033—Algebra with Calculus for Business) or TCCN: MATH 2413* (MAT 1214 Calculus I for majors in Actuarial Science)

**Things to do and remember upon Admission to UTSA:**

- Make an appointment with the academic advisor of the major once accepted to UTSA to clarify department, college and university policies and procedures, to review course sequencing and to help with identifying resources for academic success. Current listing of academic advising centers: [www.utsa.edu/advise/advisors.html](http://www.utsa.edu/advise/advisors.html).
- Refer to the official source of information on specific courses within the UTSA requirements for this degree plan from the 2012-2014 Undergraduate Catalog. See page 63 of the catalog or visit the web site at [www.utsa.edu](http://www.utsa.edu).
- Read the UTSA Catalog and Information Bulletin.
- Pay close attention to course sequencing and availability at UTSA as it will affect the time it takes to complete the degree program.

*We are pleased that you intend to transfer to UTSA to complete your Bachelors degree. This transfer plan ensures that these courses will transfer to UTSA with earned grades of “D” or higher for this degree program. Please note that some majors require a grade of “C-” or better and this is stated in the UTSA catalog for the particular major.*

*If you have any questions about community college courses that do not appear on this transfer plan, please contact the transfer specialist at Transfer@utsa.edu. This plan was created from the curriculum listed in the 2012-2014 UTSA Undergraduate Catalog and the community college catalog available at the time of production.*

Office of Undergraduate Studies  
The University of Texas at San Antonio