2024 UTSA ALUMNI DIPLOMA DASH 5K

Join us on the UTSA Main Campus, at the Convocation Center, to run or walk for scholarships for UTSA students. The Diploma Dash is a **USATF certified race**; chip timed, with a photo finish. Stay for a great festival, music, food, and prizes!

- Rain or Shine (no refunds available)
- 5:30 a.m. Sponsor Check In and booth set up
- 8:00 a.m. Race Starts

Participant Registration Coming Soon – **OPENS ON MONDAY, NOVEMBER 27**!

Early Bird Rates through January 8, 2024:
- $35 for UTSA Alumni Association Members
- $40 for non-members
- $150 for Team rates

Rates starting January 9, 2024:
- $40 for UTSA Alumni Association Members
- $45 for non-members
- $200 for Team rates

Everyday Rates:
- $20 for UTSA students
- $40 For the Virtual Long Run
- $25 Active or Retired Military
- $20 Children (2 - 12)
- $75 Student Teams
- $20 Dog Participant

Race Day Rates:
- $50 for everyone

RUNNER PACKET PICK-UP (February 22 & 23)
Packet Pick-up is at the UTSA Katz Alumni Center, Bauerle Road Garage, Main Campus. Unless communicated otherwise.

PRESENTING SPONSOR - $15,000
- Presenting Sponsor Banner
- Recognition in media spots including PSA, television, and radio *(when available)*
- Up to 10 teams of five runners/walkers
- Option for a branded video message in electronic communications
- Recognition in email communications
- Recognition in social media posts from all alumni association and chapter/council channels
- Option to contribute door prizes to be given away on social media to raise brand awareness and engage with potential customers during race month
- Logo link from the Alumni Association website to your company's website
- Recognition in printed promotional material
- Sponsor logo or name on the race shirts
- Option to include product samples, coupons, or other swag in our race day goodie bags
- Company mentioned during award program

START OR FINISH LINE SPONSOR - $10,000
- Starting line or Finish line breakaway banner
- Option for a Branded video message
- Recognition in email communications
- Recognition in social media posts from all alumni association and chapter/council channels
- Option to contribute door prizes to be given away on social media to raise brand awareness and engage with potential customers during race month
- Logo link from the Alumni Association website to your company's website
- Recognition in printed promotional material
- Sponsor name on the race shirts
- Option to include product samples, coupons, or other swag in our race day goodie bags
- Company mentioned during award program
- Up to five teams of five runners/walkers

PACESETTER SPONSOR - $5,000
- Option to contribute door prizes to be given away on social media to raise brand awareness and engage with potential customers during race month
- Sponsor name on the race shirt in a prominent location
- Logo link from the Alumni Association website to your company's website in prominent location
- Option to contribute door prizes to be given away on social media to raise brand awareness and engagement with potential customers during race month
- Recognition in printed promotional material
- Sponsor name on the race shirts
- Option to include product samples, coupons, or other swag in our race day goodie bags
- Company mentioned during award programs
- Up to three teams of five runners/walkers

RACE DAY SPONSOR - $1,000
- Sponsor name on the race shirts
- Option to include product samples, coupons, or other swag in our race day goodie bags
- Company mentioned during award program
- On site activation space
- One team of five runners/walkers

SPONSOR A STUDENT TEAM - $75
- Company mentioned during award program

CUSTOM PACKAGES
CUSTOM PACKAGES FOR DIPLOMA DASH AND SPONSORSHIP OPPORTUNITIES AVAILABLE!

SPONSOR TYPE	COST	TOTAL
Presenting	$15,000	$
Starting or Finish Line	$10,000	$
Pacesetter	$5,000	$
Race Day	$1,000	$
Individual Runner	$45 x #	$
Student Team Sponsor	$75 x #	$
I'd like to support the UTSA Alumni Association and make an unrestricted donation	$	$
TOTAL		**$**

ALL SPONSORSHIPS DUE BY FEBRUARY 9, 2024

Sponsor's Name as to appear on print material: _____

Point of Contact (first and last name): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

CHOOSE YOUR METHOD OF PAYMENT *(Please feel free to call your credit card number in by phone at 210.458.4133)*

☐ Check Enclosed *(payable to UTSA Alumni Association)*
☐ Bill Me *(we will invoice you by email)*
☐ Credit Card *(circle one)*: ☐ AMEX ☐ Discover ☐ Mastercard ☐ Visa

Name on Card: _____ Card Number: _____

Billing Zip Code: _____ Expiration Date: _____ Card Holder Signature: _____

Please note we are able to recognize your company as soon as your items or payments arrive. Thank you for supporting the UTSA Alumni Association. Proceeds benefit UTSA Alumni Association programs, services, and scholarships. We are a 501(c) (3) organization, EIN# 74-1977996. An invoice will be provided for your records.

CONTACT
For questions and more information about this year's Diploma Dash or sponsorships,
please contact alumni@utsa.edu or 210-458-4133