AY23/24 Tuition & Fees Proposal

Veronica Salazar Mendez
Chief Financial Officer and Senior Vice President for Business Affairs

Kimberly Andrews Espy
Provost and Senior Vice President for Academic Affairs
Background and Process

Every two years, University of Texas institutions are given the opportunity to submit tuition and fee proposals for consideration by the Board of Regents. Proposals support:

- **Increased services to support student success:** enriched academic programs, additional faculty, upgraded technology and expanded health services
- **Increased career preparation and marketable skills:** internships, service learning, undergraduate research, study abroad and more
- **Increased support for students who require need-based aid:** UTSA’s tuition remains affordable among four-year universities in San Antonio and Texas.
Background and Process

Our proposal for FY23 and FY24 include strategies to simplify student billing and increase services and support.

- Tuition
- Mandatory fees
  - University Publications Fee
  - Teaching & Learning Center Fee
  - Technology Solutions Fee
- Differential tuition
  - Increased support for college-specific services
  - Elimination of many course fees
## Timeline for Current Biennium

<table>
<thead>
<tr>
<th>Target Date</th>
<th>Task/Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>August 31, 2021</td>
<td>President Eighmy receives tuition and fee memorandum from UT System</td>
</tr>
<tr>
<td>October 2021</td>
<td>Outreach to students and university groups to gather feedback and refine proposal:</td>
</tr>
<tr>
<td>Week of October 11</td>
<td>College-level student outreach meetings</td>
</tr>
<tr>
<td>October 14</td>
<td>Student Government Association (SGA)</td>
</tr>
<tr>
<td>October 20</td>
<td>SGA Executive Committee</td>
</tr>
<tr>
<td>October 25</td>
<td>President’s Student Advisory Council</td>
</tr>
<tr>
<td>October 27</td>
<td>University Leadership Council</td>
</tr>
<tr>
<td>November 1, 2021</td>
<td>Deadline to submit proposal to UT System for review</td>
</tr>
<tr>
<td>February 2022</td>
<td>Board of Regents makes final decisions</td>
</tr>
</tbody>
</table>
Guiding Principles & Benchmarks
Guiding Principles

To ensure a high level of quality at UTSA, we continue to invest in student success and academic programs, as well as university infrastructure and our faculty and staff. Our guiding principles:

- Commitment to **expanding student support services**
- Prudent **fiscal stewardship**
- Specific **benefit, impact and value** for UTSA students
- Demonstrated **significant institutional need** for requested increases
- **Affordable tuition**, while ensuring cost of attendance remains comparable to UT System, Texas Emerging Research University, and aspirant peer institutions
Educational Value

### In Texas
- Top 5 undergraduate business programs in Texas
  - Bloomberg Businessweek
- #11 social work graduate program in Texas
  - U.S. News & World Report
- #11 graduate school of education in Texas
  - U.S. News & World Report

### Nationally
- #26 online cybersecurity program in U.S.
  - #1 for academic support
  - Intelligent.com
- M.B.A. program ranked in top 10 nationally
  - Hispanic Business and The Princeton Review
- #2 in U.S. for undergraduate degrees in architecture awarded to Hispanics
  - The Hispanic Outlook on Education
- Nationally ranked for biomedical, environmental, mechanical and doctoral engineering programs
  - U.S. News & World Report
- #66 arts and humanities program in the United States
  - Times Higher Education
- #2 in U.S. for undergraduate degrees in architecture awarded to Hispanics
  - The Hispanic Outlook on Education
- #9 Executive MBA program in U.S.
  - Top 5% worldwide
  - CEO Magazine

### Internationally
- #24 communication master's program in the United States and Canada
  - Eduniversal

Learn more: www.utsa.edu/about/glance/marks-of-excellence.html
UT System Benchmarking

Over the past five years among UT System research universities, UTSA has had the second lowest...

- dollar increase in tuition and fees
- percentage change in tuition and fees
- annual growth rate in tuition and fees
## UT System Institutions Comparison

### Comparison of Undergraduate Resident Tuition and Fees

<table>
<thead>
<tr>
<th>Institution</th>
<th>2020-2021</th>
<th>5-Year $ Change</th>
<th>5-Year Compound Annual Growth Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>University of Texas at Dallas</td>
<td>$13,992</td>
<td>$2,800</td>
<td>5.7%</td>
</tr>
<tr>
<td>University of Texas at Austin</td>
<td>$11,448</td>
<td>$1,356</td>
<td>3.2%</td>
</tr>
<tr>
<td>University of Texas at Arlington</td>
<td>$11,378</td>
<td>$1,762</td>
<td>4.3%</td>
</tr>
<tr>
<td>University of Texas at El Paso</td>
<td>$9,250</td>
<td>$1,902</td>
<td>5.9%</td>
</tr>
<tr>
<td>University of Texas at Tyler</td>
<td>$9,060</td>
<td>$1,508</td>
<td>4.7%</td>
</tr>
<tr>
<td>UT Rio Grande Valley</td>
<td>$8,917</td>
<td>$1,479</td>
<td>4.6%</td>
</tr>
<tr>
<td>UTSA</td>
<td>$8,566</td>
<td>$866</td>
<td>2.7%</td>
</tr>
<tr>
<td>UT Permian Basin</td>
<td>$4,836</td>
<td>-$938</td>
<td>-4.3%</td>
</tr>
</tbody>
</table>
# Texas Emerging Research Universities

## Comparison of Undergraduate Resident Tuition and Fees

<table>
<thead>
<tr>
<th>University</th>
<th>2020-2021</th>
<th>5-Year $ Change</th>
<th>5-year Compound Annual Growth Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>University of Texas at Dallas</td>
<td>$13,992</td>
<td>$2,800</td>
<td>5.7%</td>
</tr>
<tr>
<td>Texas Tech University</td>
<td>$11,600</td>
<td>$3,172</td>
<td>8.3%</td>
</tr>
<tr>
<td>University of Texas at Arlington</td>
<td>$11,378</td>
<td>$1,762</td>
<td>4.3%</td>
</tr>
<tr>
<td>University of North Texas</td>
<td>$11,090</td>
<td>$937</td>
<td>2.2%</td>
</tr>
<tr>
<td>Texas State University</td>
<td>$10,855</td>
<td>$1,250</td>
<td>3.1%</td>
</tr>
<tr>
<td>University of Houston</td>
<td>$9,457</td>
<td>-$62</td>
<td>-0.02%</td>
</tr>
<tr>
<td>University of Texas at El Paso</td>
<td>$9,250</td>
<td>$1,902</td>
<td>5.9%</td>
</tr>
<tr>
<td>UTSA</td>
<td>$8,566</td>
<td>$866</td>
<td>2.7%</td>
</tr>
</tbody>
</table>
Texas ERU Benchmarking

Among the eight Texas universities designated by the state as Emerging Research Universities (ERUs), UTSA has had...

- the **lowest** tuition and fees
- the **second lowest dollar increase** in tuition and fees
- the **third lowest** annual growth rate in tuition and fees
Student Financial Needs

We are committed to minimizing student debt, keeping college affordable, and supporting need-based students.

- Over the last five years, we reduced the average debt of UTSA graduates by $2,997 (11%).
- Between 2015-2016 and 2020-2021 (CDS), UTSA has the second highest reduction in average student debt among aspirant peer institutions and emerging research universities, and the second highest among UT System Institutions.
Tuition
Process

Student input is integral to the development of our proposal.

We will meet with these student and university groups to review our proposed rates:

- Academic Colleges
- Student Government Association
- President’s Student Advisory Council
- University Leadership Council
# Proposed Base Tuition Rates

## Undergraduate 15 SCH Per Academic Year

<table>
<thead>
<tr>
<th>Tuition*</th>
<th>2021-2022 Rate</th>
<th>$ Increase</th>
<th>Proposed for 2022-2023</th>
<th>$ Increase</th>
<th>Proposed for 2023-2024</th>
</tr>
</thead>
<tbody>
<tr>
<td>Undergraduate Resident</td>
<td>$7,439</td>
<td>$314</td>
<td>$7,753</td>
<td>$335</td>
<td>$8,087</td>
</tr>
<tr>
<td>Undergraduate Non-Resident</td>
<td>$22,824</td>
<td>$1,568</td>
<td>$24,392</td>
<td>$784</td>
<td>$25,176</td>
</tr>
</tbody>
</table>

## Graduate 9 SCH Per Academic Year

<table>
<thead>
<tr>
<th>Tuition*</th>
<th>2021-2022 Rate</th>
<th>$ Increase</th>
<th>Proposed for 2022-2023</th>
<th>$ Increase</th>
<th>Proposed for 2023-2024</th>
</tr>
</thead>
<tbody>
<tr>
<td>Graduate Resident</td>
<td>$6,256</td>
<td>$736</td>
<td>$6,991</td>
<td>$295</td>
<td>$7,287</td>
</tr>
<tr>
<td>Graduate Non-Resident</td>
<td>$24,203</td>
<td>$758</td>
<td>$24,961</td>
<td>$780</td>
<td>$25,742</td>
</tr>
</tbody>
</table>

*Statutory, Board Designated and Graduate Incremental Tuition
Proposed Increases Support

**Expanded educational experience**
by increasing investment in resources that improve student success, elevate dynamic programming, enable new curriculum development and position students to address tomorrow's greatest challenges

**Increased financial support**
through federal/state grants and scholarships to enable college enrollment, defray cost of attendance and reduce overall student debt

**Broadened marketable skills**
through staffing, programming and financial support that increases real-world experiences and leads to career success
Proposed Increases Support

Expanding next-level classroom experience through continual integration of essential technology and equipment, innovative instructional spaces and accommodation of various learning modalities

Advancing students’ success today and tomorrow by expanding initiatives that promote completion and prepare students for a competitive marketplace and jobs of the future

Broadening university offerings through an expanded presence across our region and the new academic programs that enhance existing offerings
Affordability

UTSA sets aside **substantial aid funding** to benefit students who are less advantaged financially.

- **UTSA Bold Promise:** Qualifying freshmen whose families have a median income of less than $70k pay zero in tuition and fees.

- On average, **82% of all tuition and fees are covered by financial aid** (for those who earn less than San Antonio median income of $50k). For every $1 increase, 82 cents are covered with federal, state and institutional aid.

- On average, **54% of all tuition and fees are covered for the middle-income bracket** (incomes from $50k to $100k). For every $1 increase, 54 cents are covered by aid.
Mandatory Fees
University Publications Fee

Current
$5 per semester

Department Proposal
$7.50 per semester

Fee increase provides:
• Last increased fall 1993
• Support for the electronic platform of student catalogs, course scheduling & other official university digital publications in response to increased service needs
• Streamlined student services related to registration, diplomas and certificates
• Enhanced processes and information systems related to graduation
Digital Learning Fee *(non-mandatory fee)*

### Current

$25/sch capped at $150 per semester, charged to all courses that have an available section online and hybrid

### Department Proposal

$11/sch capped at $74 per semester, charged only to online and hybrid sections

**Fee modification provides:**

- Removed cost of learning management system used by all students from Digital Learning Fee
- Support for general services and operations directly related to digital learning
- Support for certain academic equipment needs for classrooms and video
- Enhanced course development activities for high quality online/hybrid courses with innovative and inclusive pedagogy
### Teaching & Learning Center Fee

<table>
<thead>
<tr>
<th>Current</th>
<th>Department Proposal</th>
</tr>
</thead>
<tbody>
<tr>
<td>$10 per semester</td>
<td>$74 per semester</td>
</tr>
</tbody>
</table>

**Fee increase provides:**

- Enhanced classroom support focused on expanding access to tools and services and creating more student-centered learning programs
- Support for enhanced learning through a learning management system and other teaching and learning software previously covered by the Digital Learning fee
- Support for innovative and inclusive faculty teaching and student learning
Technology Solutions Fee

**Current**

$32 per SCH

**Department Proposal**

$34.50 per SCH in AY2023

$39.50 per SCH in AY2024

Fee increase provides:

- Optimized student experience
  - Digital customer experience improvements, Tech Café services and expanded locations, Banner optimizations
- Expanded virtual desktop services and enhanced WiFi and networking capabilities
- Strengthened cybersecurity and access control measures
# Proposed Mandatory Fees Summary

<table>
<thead>
<tr>
<th>Fee</th>
<th>2021-2022 Rate</th>
<th>Proposed Change for 2022-2023</th>
<th>$ Increase</th>
<th>Proposed Change for 2023-2024</th>
<th>$ Increase</th>
</tr>
</thead>
<tbody>
<tr>
<td>University Publications Fee</td>
<td>$5/semester</td>
<td>$7.50/semester</td>
<td>$2.50/semester</td>
<td>$7.50/semester</td>
<td>$0</td>
</tr>
<tr>
<td>Teaching &amp; Learning Center Fee~</td>
<td>$10/semester</td>
<td>$74/semester</td>
<td>$64/semester</td>
<td>$74/semester</td>
<td>$0</td>
</tr>
<tr>
<td>Technology Services Fee</td>
<td>$32/SCH</td>
<td>$34.50/SCH</td>
<td>$2.50/SCH</td>
<td>$39.50/SCH</td>
<td>$5/SCH</td>
</tr>
</tbody>
</table>

~ Requested increase is due to shift of services and technology costs from Digital Learning Fee to Teaching & Learning Fee; consistent with guidance from UT System

All other mandatory fees remain unchanged
Differential Tuition
Differential Tuition

Differential tuition is tuition charged by the college — in addition to the university’s base tuition — to support additional services and programming for students in that college.

Differential tuition also addresses higher instructional costs associated with certain fields of study.
Why Differential Tuition?

- Responds to UT System request to reexamine our overall tuition and fee structure, specifically incidental fees.

- Differential tuition supports UTSA’s strategic efforts to provide quality educational programs to all students, regardless of major.
Differential Tuition

Differential tuition varies from college to college, allowing a focus on college-specific services and support. Under this model, UTSA students pay differential tuition based on their major:

- Simplifies student billing
- Eliminates most college-wide course fees
- Better reflects costs of developing and providing coursework in those disciplines, enabling planning by families with more predictable costs
- Supports new and enhanced student success initiatives in their colleges
Existing Differential Tuition at UTSA

- College of Business (2019)
- College of Engineering (2019)
- College of Sciences (2021)

Proposal will expand and/or update differential tuition to all colleges.
Benefits to Students

Differential tuition enhances the learning experience and better prepares students for their next steps.

- Simplifies tuition and fees billing.
- Increases clarity on full cost of attendance.
- Better reflects the coursework for student’s major and the student success initiatives in their college.
- Allow students and families to better plan for their educational costs each semester.
- Additional financial aid is set aside to support students.
Eliminated Fees

College-level course fees eliminated

Alvarez College of Business
- Global Business Skills Charge
- Learning Resources Fee
- Pro Development Graduate Funds
- Ctr Student Prof Dev Fee
- Tech Instruction Supp Fee

College of Education and Human Development
- Learning Resources Fee
- Edu Field Instruction Fee
- Grad Service Charge
- Tech Services Instruction Support Fee
- Pro Aff, Acc & Dev (New FY21)
- Intern Fee (New FY21)
- Edu Assess Course Fee (Lea 1&2)

College of Engineering and Integrated Design
- COA Program Fees
- COA Graduate Services Fee
- COA Technology Support Fee
- COE Graduate Services Fee
- COE Learn Res Fee
- Tech and Instruction Sup

College of Liberal and Fine Arts
- Poli Sci Grg GIS Mat Fee
- Poli Sci Med Equip Materials
- Multimedia Learning Ctr Fee
- Grad Service Charge
- Learning Resource Fees
- Writing Mat Fee Eng
- Prof Dev Enrichment Fee
- Technology Svc Instructional Fee

College of Health, Community and Policy
- Dietetics & Nutrition Practicum
- Dietetics Program Svc Charge
- Phys Act Eq Fee COEHD
- Outdoor Act Fee COEHD Health Kinesiology
- Crim Just Internship Fee
- Prof Aff Dev Fee Social Work
- Sch Psych Support Fee
- Learning Resource Fee
- Technology Services
- Graduate Service Fee

College of Sciences
- Eq Mat Fee Physics
- Graduate Services Charge
- Learn Resource Fee
- Math Manip Res Fee
- Tech Inst Support Fee

University College
- Learning Resource Fee AIS-TA
- Learning Res Fee Write Core Program
- Tec Instruction Support Fee UG
- Writing Mat Fee Writing Core
Proposed Range of Differential Rates

<table>
<thead>
<tr>
<th>Academic College</th>
<th>AY2023 UG Rate</th>
<th>AY2023 Grad. Rate</th>
<th>AY2024 UG Rate</th>
<th>AY2024 Grad. Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alvarez College of Business</td>
<td>$50</td>
<td>$118</td>
<td>$51</td>
<td>$121</td>
</tr>
<tr>
<td>College of Engineering and Integrated Design</td>
<td>$40</td>
<td>$60</td>
<td>$41</td>
<td>$62</td>
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<tr>
<td>College of Education and Human Development</td>
<td>$30</td>
<td>$60</td>
<td>$31</td>
<td>$62</td>
</tr>
<tr>
<td>College of Liberal and Fine Arts</td>
<td>$29</td>
<td>$43</td>
<td>$30</td>
<td>$44</td>
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<tr>
<td>College of Sciences</td>
<td>$55</td>
<td>$60</td>
<td>$56</td>
<td>$62</td>
</tr>
<tr>
<td>College for Health, Community and Policy</td>
<td>$30</td>
<td>$45</td>
<td>$31</td>
<td>$46</td>
</tr>
<tr>
<td>University College</td>
<td>$14</td>
<td>$38</td>
<td>$15</td>
<td>$39</td>
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</table>
### Average Total Annual Academic Cost

#### Undergraduate Resident Average Total Academic Cost
(15 SCH/semester)

<table>
<thead>
<tr>
<th></th>
<th>AY2022 (current)</th>
<th>AY2023</th>
<th>AY2024</th>
</tr>
</thead>
<tbody>
<tr>
<td>Statutory Tuition</td>
<td>1,500</td>
<td>1,500</td>
<td>1,500</td>
</tr>
<tr>
<td>Designated Tuition</td>
<td>5,939</td>
<td>6,253</td>
<td>6,587</td>
</tr>
<tr>
<td>Mandatory Fees</td>
<td>3,096</td>
<td>3,289</td>
<td>3,409</td>
</tr>
<tr>
<td>Average Course Fee</td>
<td>729</td>
<td>259</td>
<td>259</td>
</tr>
<tr>
<td>Average Differential</td>
<td>379</td>
<td>1,088</td>
<td>1,117</td>
</tr>
<tr>
<td>UG Resident Total</td>
<td>11,643</td>
<td>12,390</td>
<td>12,873</td>
</tr>
</tbody>
</table>

#### The Tuition and Fees Estimator
(AY2021 – 2022 rates)

Easily estimate the cost of attending UTSA as an undergraduate or graduate student:

[tuitionestimator.utsa.edu](http://tuitionestimator.utsa.edu)
Guiding Principles

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Final Thoughts

Providing Financial Aid

• On average, **82% of all tuition and fees are covered by financial aid** (for those who earn less than San Antonio median income of $50k).

• On average, **54% of all tuition and fees are covered for the middle-income bracket** (incomes from $50k to $100k).

• 43% of UTSA undergraduates were awarded **Pell grants**

Committed to Affordability

• 2nd lowest annual growth rate in tuition and fees for UT System institutions

• Keeping costs as low as possible while delivering a high quality academic experience