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**Student
Innovation &
Entrepreneurship**

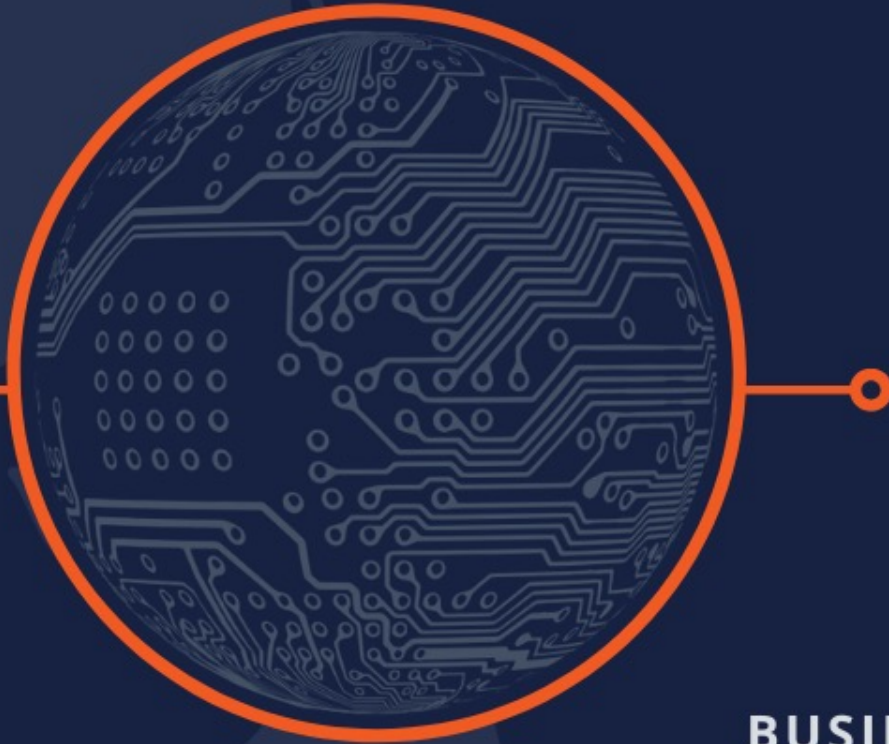


Big Rowdy Idea
Business Model Competition



BIG ROWDY IDEA

BUSINESS MODEL COMPETITION



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WHAT'S YOUR BIG ROWDY IDEA?

BUSINESS MODEL COMPETITION



LAUNCH A SCALABLE
ENTREPRENEURIAL VENTURE!

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Powered by: **Blackstone** LaunchPad[®]

Who should participate?



Do you have an innovative, scalable business idea and want to test it in a risk-free environment?



Are you working on a research project and want to assess the market opportunity and commercial potential of your technology?

Then this is the program for you and your team!


The Big Rowdy Idea is:

- a semester long competition
- where teams of two or more are introduced to the fundamental Lean Startup principles
- helps you explore the potential value of your innovation or research to society,
- quickly and effectively validates your commercialization strategy.

What's in it for YOU?

For you:



-  Develop key entrepreneurial skills that can be applied in any job
-  Build your resume and stand out from the crowd when applying for jobs
-  Gain access to mentors and networking opportunities to land a new job
-  Show your talent in a setting that puts you and your skills in the spotlight
-  The possibility to win prize money

For your Start-up:



-  Validate your business model, establish product-market fit, and improve odds for commercial success
-  Get valuable feedback from mentors on key aspects of your business
-  Receive up to \$2,000 to build a prototype
-  Achieve eligibility to apply for \$50,000 NSF I-Corps™ team grant
-  The possibility to win in-kind services and get investment

Prizes

1st **\$ 8,000 cash**

2nd **\$ 3,000 cash**

3rd **\$ 1,500 cash**

ALONG WITH NEW VENTURE SERVICES PACKAGE AND PROOF OF CONCEPT FUNDS

Rules

Eligibility

Open to all UTSA Students of any major

Team Formation

Maximum of 6 members (we encourage interdisciplinary teams)

Nature of the Idea

The business submissions must be the team's own original work and ideas.

We accept any type of project/idea as long as it is scalable.

We do not accept: buyouts, expansion of existing companies, real estate syndications, tax shelters, franchises, licensing agreements for distribution in a different geographical area, or spinouts from an existing corporation.

Investment & Revenue

Companies who have received more than \$100K of investment (of any source) prior to the current academic year are not eligible to compete.

No revenues should be received by competing teams/companies prior to the current academic year.

BRI 2021 - Key Dates & Activities

August 23

Applications Open

September 19

Applications Deadline

October 6

Kick-Off Elevator Pitch

October 9

Entrepreneurship Bootcamp

October 9 – October 31

Customer Discovery and Business Model Development

November 1

2nd Round Pitches – Top 5 will proceed to the Final

December 2

Final Round Pitches—5 Finalists will pitch for the top prize

To Apply & Get More Info

Register here [Fall 2021 Registration](#)

Two ways to participate

- 1) You can participate with your own idea/research team
- 2) You can apply to join an idea/research team

If you have any questions or problems submitting your application, please contact Randy Quinn at Randolph.Quinn@utsa.edu



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Thank you!!



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