



## Faculty Support

### College of Liberal and Fine Arts

#### OVERVIEW

The College of Liberal and Fine Arts is dedicated to exploring, understanding, and representing the human experience in the totality of its diversity, in the contexts of its environments, and in the arc of its history. As part of its mission, the college must ensure that its students, both majors and non-majors, are surrounded by exceptional educators and mentors. Toward that goal, the college is committed to increasing the number of endowed chairs, professorships, and fellowships for outstanding teachers and researchers who will create new knowledge and shape a challenging and enriching academic environment within all of its diverse disciplines. Considered the gold standard for recruiting and retaining faculty, endowed academic positions are a hallmark of UTSA's progress toward becoming a great public research university – a goal that became a greater reality when the university became the first higher education institution in San Antonio to become a Tier One research university.



#### CHALLENGE

Perhaps one of the greatest challenges for the college is to find ways to promote the value of a liberal arts or fine arts education and how impactful investments in the college can be for faculty and students across the diverse departments of Anthropology, Art and Art History, Communication, English, History, Modern Languages and Literatures, Music, Philosophy and Classics, and Political Science and Geography. As the college that provides many of the core courses that help build every UTSA

student's academic foundation, the college must ensure that every department has the resources to create a most rewarding and challenging experience for each of its students, both majors and non-majors. To do so, the college must identify dedicated champions who understand the value of investing in endowed faculty positions, so that the college can heighten its efforts to recruit and retain the most scholarly researchers and educators.





## IMPACT

Endowing an academic position is one of the most impactful ways a donor can help grow the university's reputation and ability to attract the finest professors. Each outstanding professor that the college is able to recruit and retain by offering them an endowed position will contribute greatly to an enriched academic environment that will help them push the frontiers of their own work, challenge the intellectual curiosity of their graduate and undergraduate students, and surround them with colleagues who are also committed to helping UTSA become an even greater public research university.



## PHILANTHROPIC OPPORTUNITIES

The University of Texas at San Antonio has launched a comprehensive campaign to support UTSA's 10-Year-Strategic Vision introduced by President Taylor Eighmy in 2017. **Be Bold: A Campaign for Our Future**, which also extends 10 years and has a working goal of \$500 million, is focused on providing the infrastructure and resources needed to become a model for student success and research discovery. There are several philanthropic opportunities within the College of Liberal and Fine Arts.

**Scholarships** make a tremendous difference in helping UTSA attract and recognize high-achieving students.

**Endowed Faculty Positions** help foster excellence in research and support efforts to recruit and retain highly qualified educators, researchers, and administrators.

**Capital Projects** provide the necessary spaces to stimulate learning, research, creativity, and collaboration among students and faculty. Our endowment levels include:

\$2,000,000+	Distinguished University Chair
\$1,500,000+	Distinguished Chair
\$1,000,000+	Chair
\$500,000+	Distinguished Professorship
\$250,000+	Professorship
\$100,000+	Faculty Fellowship
\$100,000+	Graduate Fellowship
\$25,000+	Undergraduate or Graduate Scholarship

UTSA has multiple avenues available to make an incredible impact. Gifts made annually can provide scholarship, research, and programmatic support across all areas. Gifts made through certain assets also have many benefits and include stock, IRAs, donor advised funds, real estate, life insurance, intellectual property, collectibles, matching gifts, in-kind gifts, estate gifts, and more.

### Naming Opportunity

The University of Texas at San Antonio also welcomes the opportunity to discuss a naming opportunity that can provide support beyond bricks and mortar. Supporting a naming opportunity can allow for major academic and programmatic transformations that will elevate UTSA to greater levels of excellence and increase its competitiveness on a global scale.

## CONTACT INFORMATION

Jessica Hernandez  
Director of Development  
Jessica.Hernandez@utsa.edu