



# Student Success Programs

Carlos Alvarez College of Business

## OVERVIEW

The UTSA Carlos Alvarez College of Business is one of the 40 largest business schools in the nation. The college transforms business students into professionals by providing them with skills that can be implemented immediately in the workplace. While offering a comprehensive curriculum for its 6,600 undergraduate and 1,200 graduate students, our overarching goal is to help ensure graduates find employment in their chosen professional fields following graduation. To meet the needs of a student population that has grown by 30% in the last six years, the college must have the resources to expand its student success and professional development programming, both essential to our academic offerings. Central to these efforts is the Alvarez Student Success Center, which provides programming to advance students' professionalism, knowledge, and leadership, which will equip them with the skills necessary to thrive in obtaining internships, securing employment, and throughout their professional careers.



## CHALLENGE

UTSA business students deserve a high-quality education that not only provides them with the knowledge to succeed in their chosen careers, but also with the professional development and skills to become dynamic business leaders. Our challenge is to transform that goal into reality for an enrollment that is comprised of 45% first-generation students who often lack the mentorship to help them navigate challenges that can become barriers to their academic success. According to the National Center for Education Statistics, nearly

one-third of first-generation college students drop out of their program within three years, compared to a drop-out rate of 14% for students with college-educated parents. To meet the unique needs of our first-generation students and the 70% percent of our students who depend on financial aid to fund their education, the college must expand its existing student success programs and find new, creative ways to provide effective support that will help our students complete their degrees.



## IMPACT

The Alvarez Student Success Center is the hub for the college's student success efforts. The center creates and delivers transformative programming, events and activities to help business students overcome potential stumbling blocks to their success. Professional development activities include mock interviews, networking opportunities, internships, and elevator speech and resume-writing workshops. Through year-long engagement, the center invites alumni and other business leaders to become mentors for our students, providing them with guidance and support as they develop into career-ready professionals. The center helps students obtain internships and allows them to gain work experience and knowledge to increase their marketability. Through meaningful interactions with members of the corporate community, students engage in the deliberate practice of skills, create a heightened level of career and industry awareness, are better able to understand the importance of digital and interpersonal networking, and develop a career plan tailored to their aspirations. In 2020, more than 5,900 students participated in this programming and it was supported by 280 corporate volunteers. Additional funding for the Alvarez Student Success Center will allow the college to expand these program offerings and significantly increase the number of students served.



## PHILANTHROPIC OPPORTUNITIES

Vision introduced by President Taylor Eighmy in 2017. **Be Bold: A Campaign for Our Future**, which also extends 10 years and has a working goal of \$500 million, is focused on providing the infrastructure and resources needed to become a model for student success and research discovery. There are several philanthropic opportunities within the Carlos Alvarez College of Business.

**Scholarships** make a tremendous difference in helping UTSA attract and recognize high-achieving students.

**Endowed Faculty Positions** help foster excellence in research and support efforts to recruit and retain highly qualified educators, researchers, and administrators.

**Capital Projects** provide the necessary spaces to stimulate learning, research, creativity, and collaboration among students and faculty. Our endowment levels include:

\$2,000,000+	Distinguished University Chair
\$1,500,000+	Distinguished Chair
\$1,000,000+	Chair
\$500,000+	Distinguished Professorship
\$250,000+	Professorship
\$100,000+	Faculty Fellowship
\$100,000+	Graduate Fellowship
\$25,000+	Undergraduate or Graduate Scholarship

UTSA has multiple avenues available to make an incredible impact. Gifts made annually can provide scholarship, research, and programmatic support across all areas. Gifts made through certain assets also have many benefits and include stock, IRAs, donor advised funds, real estate, life insurance, intellectual property, collectibles, matching gifts, in-kind gifts, estate gifts, and more.

### Naming Opportunities

The University of Texas at San Antonio also welcomes the opportunity to discuss a naming opportunity that can provide support beyond bricks and mortar. Supporting a naming opportunity can allow for major academic and programmatic transformations that will elevate UTSA to greater levels of excellence and increase its competitiveness on a global scale.

## CONTACT INFORMATION

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