



Carlos Alvarez College of Business

The University of Texas at San Antonio

OVERVIEW

Over the last five decades, the UTSA Carlos Alvarez College of Business has transitioned 36,000 alumni into professional roles. The college excels at focusing on applied programs in many areas and has become one of the top five undergraduate business programs in Texas, with its cyber security program being ranked number one in the nation. These successes reflect our commitment to supporting a community of scholars who conduct rigorous and relevant research that inspires student learning, advances knowledge, and attracts industry and other partners to support our mission. For the greatest impact, the college is now focusing its efforts on three major initiatives – increasing the number of endowed positions to attract and retain faculty of the highest caliber; building the number of endowed scholarships and fellowships for both undergraduate and graduate students; and providing an enhanced support system to ensure the success of its students through the college’s Student Success Center.



CHALLENGE

The rapid growth of the college requires greater scholarship support and increased student success programs that will attract and retain talented students. Many of our business students must work several jobs to pay for their education and it is our mission to remove as many financial barriers as possible, creating a successful pathway toward graduation. In addition, to ensure that we are meeting the demands of an ever-growing student population while

also addressing the pressing societal issues of our city, state, and nation, the college is committed to hiring and retaining diverse and talented faculty who are experts in their fields. To address these challenges, the college is seeking the support of our alumni and partners who are interested in enhancing learning environments for our talented students and boosting our competitive edge in the recruitment of outstanding faculty.



IMPACT

The college builds on UTSA's reputation as a Hispanic Serving Institution and bolsters enrollment, student graduation rates, opportunities for faculty, and enhanced programming as it continues to evolve as San Antonio's top business school. For the college, additional endowed chairs, professorships, and faculty fellowships will remain a key factor in the faculty recruitment arena. The same will be true as the college positions itself to recruit top students into both its undergraduate and graduate programs. Once students enroll in our programs, we want them to have every opportunity for success, and the focus on enhancing the programs of our Student Success Center will help ensure that reality. The impact of these efforts will be felt throughout the city, state, and nation as the college contributes talent through its graduates, knowledge of its expert faculty, and the broad career paths its programs open up for our students.



PHILANTHROPIC OPPORTUNITIES

The University of Texas at San Antonio has launched a comprehensive campaign to support UTSA's 10-Year Strategic Vision introduced by President Taylor Eighmy in 2017. **Be Bold: A Campaign for Our Future**, which also extends 10 years and has a working goal of \$500 million, is focused on providing the infrastructure and resources needed to become a model for student success and research discovery. There are several philanthropic opportunities within the Carlos Alvarez College of Business.

Scholarships make a tremendous difference in helping UTSA attract and recognize high-achieving students.

Endowed Faculty Positions help foster excellence in research and support efforts to recruit and retain highly qualified educators, researchers, and administrators.

Capital Projects provide the necessary spaces to stimulate learning, research, creativity, and collaboration among students and faculty. Our endowment levels include:

\$3,000,000+	Distinguished Chair
\$2,000,000+	Chair
\$1,000,000+	Distinguished Professorship
\$500,000+	Professorship
\$250,000+	Faculty Fellowship
\$100,000+	Graduate Fellowship
\$25,000+	Undergraduate Scholarship

UTSA has multiple avenues available to make an incredible impact. Gifts made annually can provide scholarship, research, and programmatic support across all areas. Gifts made through certain assets also have many benefits and include stock, IRAs, donor advised funds, real estate, life insurance, intellectual property, collectibles, matching gifts, in-kind gifts, estate gifts, and more.

Naming Opportunity

The University of Texas at San Antonio also welcomes the opportunity to discuss a naming opportunity that can provide support beyond bricks and mortar. Supporting a naming opportunity can allow for major academic and programmatic transformations that will elevate UTSA to greater levels of excellence and increase its competitiveness on a global scale.

CONTACT INFORMATION

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