

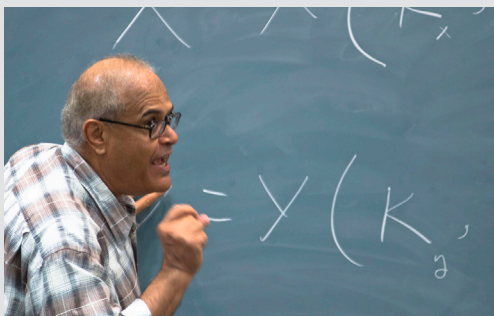


Endowed Scholarships and Fellowships

Carlos Alvarez College of Business

OVERVIEW

Nationally ranked and recognized, the Carlos Alvarez College of Business at The University of Texas at San Antonio is one of the 40 largest business schools in the nation, boasting a current enrollment of more than 6,600 undergraduate and almost 1,200 graduate students. With business graduates having the potential to influence nearly every aspect of society, the college has taken on a leadership role in San Antonio, the State of Texas, and the nation in ensuring that its graduates leave the university with the professional and entrepreneurial skills needed to create immediate value for their organizations. In just five decades, the college has transitioned 36,000 alumni into professional roles that impact our world. To continue building on this success, the college must build a more robust endowment to support students now and in the future.



CHALLENGE

The college has increased enrollment by more than 30% in the last six years, stretching the college's ability to provide the scholarship support needed to recruit and retain the most talented and deserving students. Since many of our business students work several jobs to pay for their education, student retention is a distinct challenge. While the lack of

scholarship support impacts student retention, it also places the college at a disadvantage in the recruitment of the most promising students. To meet these challenges, the college must find ways to dramatically increase the number of endowed undergraduate scholarships and graduate fellowships available to current and prospective students.



IMPACT

To ensure the success of all of our students, the college is committed to helping them focus on academic and engagement activities by making the necessary financial support available. With first-generation students comprising 45% of our enrollment and 70% of our students receiving some form of financial aid, the impact of endowed scholarships and fellowships can be measured in a variety of ways. A new endowed scholarship might mean that even more deserving students will be able to remain in school to complete their degrees, translating to more students graduating and starting their careers without the heavy burden of student loans for years to come. Endowed student scholarships and fellowships will help the college realize its vision of transforming students into career-ready young professionals with the tools to become successful in their careers and contributing citizens of their communities.



PHILANTHROPIC OPPORTUNITIES

The University of Texas at San Antonio has launched a comprehensive campaign to support UTSA's 10-Year Strategic Vision introduced by President Taylor Eighmy in 2017. **Be Bold: A Campaign for Our Future**, which also extends 10 years and has a working goal of \$500 million, is focused on providing the infrastructure and resources needed to become a model for student success and research discovery.

There are several philanthropic opportunities within the Carlos Alvarez College of Business. **Scholarships** make a tremendous difference and help UTSA attract and recognize high-achieving students. The minimum funding level for establishing a **Named Annual Scholarship** is \$1,500 per year with a three-year commitment. An endowment is perhaps the most enduring gift a donor can make since it is a permanent fund that will exist in perpetuity. Since only the distributions from the endowment's corpus may be expended, the endowment will be a part of UTSA forever.

Annually, endowments at UTSA generate these awards:

- **\$25,000** investment generates approximately \$1,125 in scholarship support.
- **\$50,000** investment generates approximately \$2,250 in scholarship support.
- **\$100,000** investment generates approximately \$4,500 in scholarship support.

Graduate Fellowships also offer superior experiential learning opportunities for master's or doctoral students. Fellowships are structured to deliver significant responsibility in a particular specialty. Fellows learn from mentors and world-class research faculty, contributing to research across all industries and impacting the world we live and work in. Endowing a fellowship requires a minimum funding level of \$100,000 and typically provides tuition or aid to support our graduate students' training.

A giving strategy that may also appeal to you is starting an annual scholarship today while simultaneously creating a lasting legacy through an endowed scholarship. You can fulfill your charitable goals now with an annual scholarship and make an impact in the future by naming UTSA in your estate plans. This is as easy as a beneficiary designation or bequest. You can provide for your family and support a cause that matters to you today, while leaving a legacy for tomorrow.

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