



## Faculty Support

### College of Liberal and Fine Arts

#### OVERVIEW

The College of Liberal and Fine Arts is dedicated to exploring, understanding, and representing the human experience in the totality of its diversity, in the contexts of its environments, and in the arc of its history. As part of its mission, the college must ensure that its students, both majors and non-majors, are surrounded by exceptional educators and mentors. Toward that goal, the college is committed to increasing the number of endowed chairs, professorships and fellowships for outstanding teachers and researchers who will create new knowledge and shape a challenging and enriching academic environment within all of its diverse disciplines. Endowed academic positions are a critical foundation for Tier One research universities. A hallmark of a Tier One art and music program is continuous access to world-renowned artists and musicians. As UTSA continues to build a top tier music and art program, it will require a healthy endowment to ensure that students have opportunities to engage with the world's finest artists and performers while concurrently raising the profile of the program through their own public exhibitions and performances for the San Antonio community.

#### CHALLENGE

Perhaps one of the greatest challenges for the college is to find ways to promote the value of a liberal arts or fine arts education and how impactful investments in the college can be for faculty and students across the School of Art, the School of Music, and diverse departments of Anthropology, Film, Communication, English, History, Modern Languages and Literatures, Philosophy and Classics, and Political Science and Geography. As the college that provides many of the core courses

that help build every UTSA student's academic foundation, the college must ensure that each School and every department has the resources to create a most rewarding and challenging experience for each of its students, both majors and non-majors. To do so, the college must identify dedicated champions who understand the value of investing in endowed faculty positions, so that the college can heighten its efforts to recruit and retain the most scholarly researchers and educators.



## IMPACT

Endowing an academic position is one of the most impactful ways a donor can help grow the university's reputation and ability to attract the finest professors. The following outlines critical positions the college hopes to endow:

**Distinguished University Chair in the Archaeology of Greater Meso-America** – The college hopes to elevate the profile of our work in archaeology spanning Texas, Mexico and Central and South America. This endowed position will bring added notoriety to our outstanding undergraduate and graduate programs in anthropology as well as to our powerful contribution to the archaeology of Texas through our Center for Archaeological Research and the Institute of Texan Cultures.

**Distinguished University Chair in Latin Contemporary Music** – UTSA seeks to make the School of Music a nationally and internationally recognized leader in Contemporary Latin Music. The School of Music will endeavor to open performance tracks in Contemporary Latin Music. It will become the premier site for the training of Contemporary Latin musicians and the development of highly-trained musical faculty in Contemporary Latin styles.

**Distinguished University Chair in Art Administration and Policy** - The college hopes to close a gap in the areas of art education and art administration and policy. The creation of UTSA Arts, following the integration of the former Southwest School of Art, provides a once-in-a-generation opportunity to develop these areas in powerful ways that are unique to the art community in San Antonio.

**Distinguished University Chair in Hispanic/Latinx Health Humanities** - The perspectives emerging from the humanities and humanistic inquiry are central to the vitality of the San Antonio community. UTSA has long been perceived as a leader in humanistic disciplines, and the college seeks to fund two distinguished university chairs in high impact humanities areas that are significantly tied to the challenges and opportunities facing San Antonio today.

## PHILANTHROPIC OPPORTUNITIES

The University of Texas at San Antonio has launched a comprehensive campaign to support UTSA's 10-Year-Strategic Vision introduced by President Taylor Eighmy in 2017. **Be Bold: A Campaign for Our Future**, which also extends 10 years and has a working goal of \$500 million, is focused on providing the infrastructure and resources needed to become a model for student success and research discovery. There are several philanthropic opportunities within the College of Liberal and Fine Arts.

**Endowed Faculty Positions** help foster excellence in research and support efforts to recruit and retain highly qualified educators, researchers, and administrators. Our endowment levels include:

\$3,000,000+	Distinguished Chair
\$2,000,000+	Chair
\$1,000,000+	Distinguished Professorship
\$500,000+	Professorship
\$250,000+	Faculty Fellowship
\$100,000+	Graduate Fellowship
\$25,000+	Undergraduate Scholarship

UTSA has multiple avenues available to make an incredible impact. Gifts made annually can provide scholarship, research, and programmatic support across all areas. Gifts made through certain assets also have many benefits and include stock, IRAs, donor advised funds, real estate, life insurance, intellectual property, collectibles, matching gifts, in-kind gifts, estate gifts, and more.

### CONTACT INFORMATION

Jessica Hernandez  
Director of Development  
Jessica.Hernandez@utsa.edu