College of Liberal and Fine Arts
The University of Texas at San Antonio

OVERVIEW
The College of Liberal and Fine Arts is dedicated to exploring, understanding, and representing the human experience in the totality of its diversity, in the contexts of its environments, and in the arc of its history. While providing core classes that nurture critical thinking, problem solving, creative thinking and many other skills that will be valuable in students’ professional and personal lives, the college provides access to knowledge and understanding that spans the globe through 43 degree and certificate programs. These programs are offered through the School of Art, the School of Music, and the departments of Anthropology, Film, Communication, English, History, Modern Languages and Literatures, Philosophy and Classics, and Political Science and Geography. Each year, the college’s School of Art and School of Music programming reach an estimated 70,000 patrons, and its Institute for Music Research, UTSA Mexico Center, and Center for Archaeological Research foster important studies that enrich the culture of the city, state and nation.

CHALLENGE
The college’s academic diversity is both its greatest strength and greatest challenge. Across its diverse course offerings, the college must ensure every single program has the resources, both financial and physical, to create an enriching academic environment that meets the diverse needs of its talented faculty and students. To meet this demand, the college will remain focused on building the number of scholarships and fellowships available to its undergraduate and graduate students, and dramatically increase the number of endowed faculty positions in the college.
IMPACT
The College of Liberal and Fine Arts is considered a place where nearly every UTSA student begins building a foundation for his or her future, whether that be in the arts, teaching, scientific research, engineering, social work, healthcare, or another field. The college has a responsibility and obligation to provide a rewarding and challenging experience for each student, both majors and non-majors. By increasing undergraduate scholarships, study abroad program opportunities, graduate residencies and fellowships, and endowed faculty positions, the college will significantly improve its ability to recruit and retain scholarly faculty who will provide some of the brightest students a rich and robust academic experience.

PHILANTHROPIC OPPORTUNITIES
The University of Texas at San Antonio has launched a comprehensive campaign to support UTSA's 10-Year Strategic Vision introduced by President Taylor Eighmy in 2017. Be Bold: A Campaign for Our Future, which also extends 10 years and has a working goal of $500 million, is focused on providing the infrastructure and resources needed to become a model for student success and research discovery. There are several philanthropic opportunities within the College of Liberal and Fine Arts. Scholarships make a tremendous difference in helping UTSA attract and recognize high-achieving students. Endowed Faculty Positions help foster excellence in research and support efforts to recruit and retain highly qualified educators, researchers, and administrators. Capital Projects provide the necessary spaces to stimulate learning, research, creativity, and collaboration among students and faculty. UTSA has multiple avenues available to make an incredible impact. Gifts made annually can provide scholarship, research, and programmatic support across all areas. Gifts made through certain assets also have many benefits and include stock, IRAs, donor advised funds, real estate, life insurance, intellectual property, collectibles, matching gifts, in-kind gifts, estate gifts, and more.

Naming Opportunity
The University of Texas at San Antonio also welcomes the opportunity to discuss a naming opportunity that can provide support beyond bricks and mortar. Supporting a naming opportunity can allow for major academic and programmatic transformations that will elevate UTSA to greater levels of excellence and increase its competitiveness on a global scale.

CONTACT INFORMATION
Jessica Hernandez
Director of Development
Jessica.Hernandez@utsa.edu