# The University of Texas at San Antonio

Job Title:	Events and Advancement Coordinator, ITC	
Code:	16431	
Salary Grade:	58	
FLSA Status:	Exempt	
Department/Division: Institute of Texan Cultures		

### Job Description

### Summary

• <u>Function</u> :	Provide professional support to the various facets of the museum's Advancement efforts.
• <u>Scope</u> :	Responsible for selling, planning, and coordinating museum rentals and events.

### **Duties**

• ]	<u>Typical:</u>
1	. Provide exceptional service to museum guests and partners while adhering to
	established branding standards and goals.
2	2. Develop and maintain a sales plan that outlines detailed strategies for meeting
	monthly, quarterly, and annual revenue goals.
3	B. Generate new business
4	Renew and sustain old business
	5. Coordinate all facets of assigned on and off-site museum events
$\epsilon$	5. Facilitate account transaction including but not limited to budget monitoring,
	invoicing, collections and payroll.
	7. Maintain detailed call and activity sheets to report customer interaction
8	B. Collaborate with ITC communications staff to implement approved marketing
	strategies
9	D. Communicate information regarding facility use, programs operations and
	campus policies, regulations, and procedures to stakeholders
1	0. Supports the ITC Advancement Team's data entry of facility rental
	clients/patrons, prospective partners, and incoming daily donations or as assigned.
1	1. Supports as assigned the coordination of the museum's gala, exhibit opening
	receptions, VIP events, membership activities and special events as well as other
	UTSA events (i.e. Great Conversations).
1	2. Perform additional duties as assigned.
• <u>F</u>	Periodic:
	N/A
7 1 ( 10 1	

### Education

Required	Preferred
Bachelor's Degree in Business Management,	N/A
Public Administration, Marketing,	
Communications or related field from an	
accredited institution.	

## Other Requirements

Required	Preferred
Experience in data management	Familiarity with Raiser's Edge software
Excellent interpersonal skills	Experience using booking and reservation software
Team player attitude and approach	
	Demonstrated relationships with convention
Possess the ability to work well across the museum's departments, University-wide offices and with external individuals, groups,	and visitors bureau sales teams, and events management firms
organizations, and businesses.	Knowledge of the San Antonio event industry and competitive set.
	Microsoft Outlook and Access
	Budget monitoring experience

## Experience

Required	Preferred
Two years of experience in event sales and	Experience in the San Antonio hospitality
coordination to include experience in corporate	industry.
sales and selling a venue.	
	Knowledge of the hospitality industry local
General knowledge of sound and lighting	and regional markets.
system and related equipment utilized in event	
management	Relationship-building and partnership-
	development experience.
	Demonstrated experience in executing
	effective event planning.

## Equipment

Personal computer and standard office	N/A
equipment.	

### Working Conditions

Usual	Special
Normal office conditions/occasional off-site	Flexible schedule needed for evening and
work	weekend event coverage.
	This position is non-commission

#### Supervision

Received	Given
Overall review for efficiency and effectiveness.	Direct supervision of assigned staff.

#### Accuracy

Proficiency in all phases of the duties performed.

#### Security Sensitive

Specific job requirements or physical location of some positions allocated to this classification may render the position security sensitive, and thereby subject to the provisions of section 51.215 Texas Education Code.

#### Internal Control

Within the scope of position duties, responsible for seeing that operations are effective and efficient, assets are safeguarded, reliable financial data is maintained, and applicable laws, regulations, policies, and procedures are complied with.