



Proposed Athletics Fee Student Vote Overview

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Athletics & Student Affairs

- Great universities benefit from great athletics programs and engaging student experiences.
- UTSA is building on its momentum to reach new heights in academics and athletics.
- Athletics brings more national exposure and opportunities to the University and adds value to the degrees and experiences of students and alumni.
- Athletics provides opportunities for close to 400 student athletes, part-time jobs for student workers, and builds pride and camaraderie among all 35,000 students and 150,000 alumni.
- UTSA's move to the American Athletic Conference not only elevates our 17 men's and women's sports teams, but also further propels the student experience to new, all-time highs.
- Students who are engaged in student life and activities, such as participating in or attending athletics events, also further propels campus life to new, all-time highs.





Proposed Athletics Fee Student Vote

- To remain competitive, grow in all sports, and keep the momentum going, we're pursuing increased revenue from all available sources.
- Student fees are essential to growing our programs, supporting student groups that increase spirit, covering rising expenses, and to remain competitive in all 17 women's and men's sports.
- On October 25 & 26, students will be asked to vote on a proposed increase to the athletics fee.
- The referendum will be co-presented by Student Affairs and Athletics.
- If supported, the athletics fee would gradually increase by \$1.50 per credit hour, each year for five years, capped at 12 hours per semester.

Athletics Funding & Student Fees

- UTSA Athletics funding supports all 17 Division I men's and women's sports programs and related costs including: medical care, travel, equipment, maintenance of facilities, scholarships, internships for student workers, salaries, marketing, and game expenses.
- In 2004, students approved a student fee to establish women's golf and women's soccer. In 2007, students approved a student fee to establish a football program and move to the NCAA Football Bowl Subdivision and begin facilities improvements.
- Athletics Fee revenue is approximately 35% of the Athletics budget.
- More than \$7 million of the Athletics budget is used for tuition & fees, including summer school and room & board
- About 35% of our student-athletes receive no athletic scholarship assistance.



Athletics Funding & Student Fees

- UTSA currently has the lowest in-state tuition and fees of any Texas school in the Football Bowl Subdivision.
- As a result of the actions taken by the Texas Legislature, the University of Texas System Board of Regents voted at their August 24, 2023 board meeting to address affordability in higher education, all resident undergraduate academic costs, including tuition, mandatory academic fees, all academic-related general fees, and college course fees, have been frozen for the 2023-24 and 2024-25 academic years.
- Athletics is pursuing additional revenue from all available sources including ticket sales, conference media rights agreements, sponsorships, direct fundraising, and student fees to:
 - Offset the impact of inflation over the last 10 years
 - Meet the rising cost of operating our growing program
 - Ensure all current and future programs remain competitive
 - Enhance the students experience for all students



Proposed Athletics Fee

The following chart shows the proposed timing of increases, which may take effect as early as Spring 2024.

If supported, the fee would gradually increase by \$1.50 per credit hour each year for five years, capped at 12 hours per semester.

Current Athletics Fee	Spring 2024	2024-2025	2025-2026	2026-2027	2027-2028
\$20	\$21.50 Increased by \$1.50	\$23 Increased by \$1.50	\$24.50 Increased by \$1.50	\$26 Increased by \$1.50	\$27.50 Increased by \$1.50



Student Benefits



National Recognition

More people learn about UTSA through Athletics. UTSA's 17 Division I sports teams build national awareness of the university. And by joining the American Athletic Conference, UTSA is now showcased in major cities across the country, making potential future employers more familiar with the school and the caliber of its students and programs. That adds value to a UTSA degree.



School Spirit

Roadrunner athletics spreads #BirdsUp spirit across the 210 and beyond, building university pride, a vibrant UTSA culture on and off campus, and camaraderie among students, alumni, businesses, and the public.



Classroom to Career Training

Athletics employs student workers and provides valuable career experience in dozens of fields. With this fee increase, Athletics will add more positions to the student worker program.



Celebrations, Events & Giveaways

To enhance the student experience, Athletics and Student Affairs will use the proposed fee to further invest in more fun, affordable entertainment for students. This includes things like pregame and postgame celebrations, watch parties, concerts, events, giveaways, and support for spirit groups such as the UTSA Spirit of San Antonio Marching Band, UTSA Cheer, Rowdy Crew, and ROTC.



Game Day Transportation

Athletics and Student Affairs will provide more game day transportation options to keep sport events accessible for all students.

Student Vote Informational Campaign



Fans, Future, Fun

- **We're all FANS when everyone wins.**

A successful athletics program elevates the visibility of all students and spreads the #BirdsUp spirit in San Antonio, across the country, and around the world. It builds camaraderie among students, our 150,000-plus alumni, businesses, and the community. When we celebrate together, everyone wins.

- **UTSA's FUTURE is bright when Everyone Wins.**

Greater national awareness of UTSA means more—more degree value, more job opportunities for students and alumni, more Roadrunner pride and more excitement. The continued growth of the athletics program helps UTSA raise funds for things like scholarships, endowments and new facilities.

- **It's FUN when everyone wins.**

With this proposed fee increase, Student Affairs and Athletics can further invest in more fun, affordable entertainment, pregame and postgame celebrations, concerts, and events so all students can celebrate more together.



Informational Card



everyone WINS

YOUR VOTE COUNTS

October 25–26

STUDENT VOTE

What's this about?
All students are asked to vote on a proposed increase to the athletics fee. If supported, the fee would gradually increase by \$1.50 per credit hour each year for five years, capped at 12 hours per semester.

What's in it for me?
Universities with great athletics programs provide additional value to all their students and alumni. UTSA's 17 Division I sports teams build national awareness for UTSA. Better name recognition and more community pride for the university strengthens the value of your UTSA degree in the marketplace.

What's the impact?
UTSA's sports teams are now competing at higher levels than ever before. The fee boost will allow UTSA to remain competitive, build school spirit and UTSA pride and enhance the student experience for all.

This referendum is presented by Student Affairs and Athletics.

FANS. FUTURE. FUN.

Why vote?

Here are just a few of the benefits for all students:

- More national recognition of **UTSA**
- More value added to your **UTSA** degree
- More Roadrunner Spirit and **UTSA** pride
- More pregame and post game celebrations, concerts, events and giveaways
- More game day transportation options
- More student internships and part-time jobs in the Athletics Department



Learn More

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Two Student Information Sessions

UTSA Leadership: Dr. Eighmy, Dr. Campos, LT Robinson

October 3 at 5:30 pm

Harris/Travis Rooms

H-E-B Student Union

Main Campus

October 12 at 6 pm

La Villita Room

Durango Building

Downtown Campus



Thank you. Questions?

