WEIGHTED STUDENT CREDIT HOURS

COMMITTEE CHAIRS:
C. Mauli Agrawal
Kathy Funk-Baxter

March 5, 2018
To explore, develop and recommend strategies to optimize WSCH production to maximize resources from formula funding for student success initiatives and related infrastructure development.
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<th>COMMITTEE MEMBERS</th>
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FOCUS AREAS

- Graduate Enrollment
- Course Optimization and Transfers
- Summer and Online Courses
GRADUATE ENROLLMENT
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Short-term strategies:

- Develop marketing/recruitment plan
- Convert Ed.D. to Ph.D.
- Impact:
  - up to 4,930 WSCH per year
  - up to $275,572 new revenue
Medium-term strategies:
- Develop corporate partnerships
- Increase retention rates of current students
- Create faculty research database
- Assess program offerings

Impact:
- up to 26,537 WSCH
- up to $892,128 new revenue
Long-term strategies:

- Identify and recruit for higher weighted programs
- Increase support for international students

Impact:
- up to 18,164 WSCH
- $1,014,322 new revenue
COURSE OPTIMIZATION & TRANSFERS
Short-term strategies:

- Course audit and process development
- Adopt Course Scheduler software
- Create Alamo On TRAC
- Streamline transfer articulation agreements

Impact:
- up to 20,591 - 32,226 WSCH
- up to $3,960,997 - $4,443,003 new revenue
COURSE OPTIMIZATION & TRANSFERS

Long-term strategies:

- Grow high-weighted programs
- Increase transfer students in high-weighted areas
- Increase competency-based credit
- Create incentives to increase average SCH

Impact:
- up to 137,163 - 208,339 WSCH
- up to $7,656,439 - $11,626,483
SUMMER & ONLINE COURSES
SUMMER & ONLINE COURSES

Short-term strategies:

- Convert more courses to online
- Optimize summer enrollment

Impact:
- up to 6,374 – 31,872 WSCH
- up to $355,819 - $1,779,095 new revenue
Medium-term strategies:

- Create online degree programs
- Create online non-degree programs
- Increase articulation agreements and dual credit
- Offer more classes at Downtown Campus

Impact:
- up to 10,627 – 81,733 WSCH
- up to $593,210 - $4,562,311 new revenue
Long-term strategies:

- Establish corporate partnerships
- Impact:
  - up to 14,940 WSCH
  - up to $833,951 new revenue
IMPACT

- **Short-term strategies:**
  An increase of up to 69k WSCH and ~ $6.5 million

- **Medium-term strategies:**
  An increase of up to 108k WSCH and ~ $5.4 million

- **Long-term strategies:**
  An increase of up to 241k WSCH and ~$13.4 million

- **Potential total impact:**
  The generation of up to 418k new WSCH resulting in ~ $25.4 million in revenue per year.
Conversion of Ed.D. to Ph.D. in Educational Leadership
  - Effective January 18, 2018

CIP Code Audit at the Undergraduate and Graduate Levels
  - Potential estimated $3 million increase to formula funding

Civitas Scheduler – software program to help students optimize their schedule
  - Online beginning summer 2018; full implementation by spring 2019

Alamo On Trac MOU agreement recently signed
  - Pilot program will begin fall 2018
QUESTIONS?