

EXECUTIVE BRIEF

# STRATEGIC PLAN REFRESH

## INITIATIVE LAUNCH

October 2022

Having reached the halfway point in UTSA's ten-year strategic plan, now is the opportune time to build on the momentum of success, apply lessons learned and align our resources for continued campus transformation.



## OVERVIEW

Upon arriving at UTSA in 2017, President Taylor Eighmy launched a campus-wide strategic planning process to chart a course for the university to reach new levels of excellence in the next decade. In the first five years of the plan, UTSA has made remarkable strides to reach three strategic destinations while transforming into a model Hispanic-Serving research institution of the future. During the 2022-23 academic year, UTSA will build on this momentum by refining the roadmap to continue our strategic transformation.

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## THE OPPORTUNITY



UTSA's strategic plan—A Vision for UTSA—lays the groundwork to build the future of our university. In the five years since the plan's creation, much has changed. Most notably, the university has completed dozens of strategic initiatives, earned the R1 Carnegie Classification, and adapted to the paradigm-shifting impact of the COVID-19 pandemic. A refreshed strategic plan will position UTSA to affirm its strategic destinations, apply insights and lessons learned and prioritize efforts to gain national prominence as one of our nation's leading Hispanic-Serving research universities.

## THE PROCESS

President Eighmy has appointed Provost Kimberly Andrews Espy to chair the refresh effort working with a Strategic Planning Refresh Steering Committee. Together they will undertake an inclusive, participatory, and transparent planning process during the 2022-23 academic year. In the fall, campus leaders will lay the groundwork to prepare the campus to revisit its goals and, in the spring, stakeholders will be invited to participate in both in-person and virtual town halls, and to share feedback online. Upon completion, the refreshed strategic plan and companion long-range financial plan will be presented to the UT System Regents for approval in Fall 2023.

## DESTINATIONS

UTSA's vision for the future is centered on reaching three bold destinations

1	<b>A model for student success</b>	
2	<b>A great public research university</b>	
3	<b>An exemplar for strategic growth and innovative excellence</b>	



### THE IMPACT

This initiative will better equip the UTSA community to:

- » Understand and contribute to the strategic goals outlined in our shared vision
- » Educate students who reflect our country's demographic future and become a national model for student success
- » Drive social mobility and economic opportunity for tens of thousands of San Antonians each year
- » Advance new knowledge and discovery as the only Tier One institution in San Antonio
- » Capitalize on emergent opportunities for innovation excellence and strategic growth
- » Achieve the goals identified in *A Vision for UTSA* strategic plan
- » Align fiscal and human resources with our strategic goals to ensure success

### COMPONENTS

The strategic plan refresh process is an opportunity for the campus community and leadership to affirm and revise components such as:

**Strategic Destinations and Initiatives**

**Models of Peer Excellence and Peer Institution Reference List**

**Mission, Vision and Values**

**Long-Range Financial Plan and Budget Pro Forma**

### FOR MORE INFORMATION

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