

## INITIATIVE BRIEF

# CAPITAL CAMPAIGN



### OVERVIEW

Designed as a comprehensive effort, this \$500 million campaign seeks investments in the people, programs and facilities needed to inspire the opportunities, innovations and impacts that will shape the future of San Antonio. UTSA is committed to deep investments in areas that prepare students to lead in an increasingly complex world, build powerful connections between San Antonio and partners across the globe, and reimagine how inquiry and discovery changes lives. The campaign will support all divisions, schools, departments and institutes across the university and its four urban campuses.

*Launched on UTSA's 50th Anniversary, the \$500 million campaign will provide the university with the infrastructure and resources to achieve international recognition as a model for student success and research discovery.*

**INITIATIVE LAUNCH** September 2019

**CAMPAIGN GOAL** \$500 million

**TIME FRAME** 2019-2029

### THE CHALLENGE

This ambitious campaign will require the creation of a strong philanthropic ecosystem that will engage all stakeholders, at all levels, supporting transformation across all facets of the university.

### THE OPPORTUNITY

The campaign will represent a defining moment in UTSA's history, one that will compel all stakeholders—students, alumni, staff, faculty, corporate influencers and civic leaders—to join together to redefine the university and its future.

### CAMPAIGN IMPACT

- » Achieve R1 Carnegie classification
- » Increase the endowment to \$400 million
- » Grow strategically to 45,000 students and over 2,000 faculty
- » Create over 300 endowed chairs and professorships for faculty
- » Gain international recognition in 6-8 areas of scholarly distinction
- » Provide *Classroom to Career* experiential learning opportunities for 75% of students
- » Build over 3 million square feet of new facilities across campus, including a nationally competitive athletics facility

### MEDIA INQUIRIES

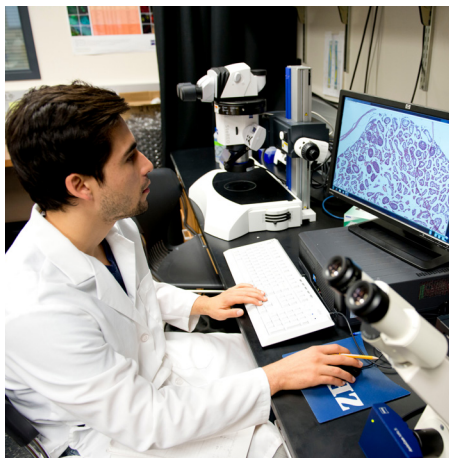
**Joe Izbrand**  
Associate Vice President  
for Communications & Marketing  
210-458-8754 | joe.izbrand@utsa.edu

### OTHER INQUIRIES

**Karl Miller-Lugo**  
Special Assistant to the President for  
Development and Alumni Relations  
210-458-4228 | karl.miller-lugo@utsa.edu

## INITIATIVE BRIEF

# CAPITAL CAMPAIGN



### CAMPAIGN ACHIEVEMENTS

Over the course of this 10-year, \$500 million campaign, UTSA will transform in size and scope as it seeks to broaden its impact across three distinct pillars:

#### Student Success

- » Endowed scholarships attract and retain hard-working students
- » Experiential education that translates classroom theory to career solutions
- » A rich campus experience where students are equally engaged in student life and their coursework

#### Capital Improvements

- » Residence halls serving as the foundation of student life and a robust campus
- » State-of-the-art laboratories to prepare students for what they will experience in the fast-paced STEM sectors that are reshaping the nation's economy
- » Mixed-use, residential/commercial spaces that blend the time between studying, relaxing and re-energizing

#### Expanding the Endowment

- » Endowed funds provide invaluable resources for attracting the world's leading researchers to San Antonio
- » Endowments to support distinguished chairs, sustaining fellowships, centers of excellence in emerging fields, and cluster hires across disciplines in highly competitive fields