

INITIATIVE BRIEF

# EXPANDING BUSINESS EDUCATION & CAREER ENGAGEMENT TO THE DOWNTOWN CAMPUS



*An expanded business-focused presence for UTSA in the heart of downtown San Antonio to enhance career-engaged learning, accommodate rapid enrollment growth and fuel the city's economic development.*

<b>LOCATION</b>	Downtown San Antonio
<b>ESTIMATED SIZE</b>	250,000 gross square feet
<b>ESTIMATED COST</b>	\$126 million, \$504/GSF
<b>FUNDING SOURCES</b>	Public-private partnerships, proposed gifts

## OVERVIEW

UTSA is working to expand its nationally-ranked business education programs and other academic offerings through a new **Innovation, Entrepreneurship & Careers Building** located in downtown San Antonio. This initiative leverages the broad needs and opportunities that exist in San Antonio, allowing UTSA to better meet the city's escalating workforce needs, facilitate connecting UTSA students with career-engaged learning and professional development opportunities, and address the College of Business's current and future academic space shortage.

## THE CHALLENGE

The demand for highly qualified business graduates is growing in San Antonio and throughout Texas. The university has an enrollment plan in place with strategies to meet these escalating workforce needs, with projections to double College of Business enrollment over the next decade to 13,300 students by 2028. UTSA needs additional room to accommodate the students of today and tomorrow in order to address critical space deficits and ease overcrowding on its Main Campus location.

## SPACE DEFICIT

Based on projected enrollment over the next 10 years, the College of Business current space deficit is expected to increase exponentially.

**213,086**

SQUARE FEET

current space deficit

*Based on Fall 2018  
full-time student equivalent  
enrollment of 5,351*

**558,033**

SQUARE FEET

space deficit in 2028 without  
new Downtown Building

*Based on projected Fall 2028  
enrollment of 13,335*

## FOR MORE INFORMATION

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## THE IMPACT

The **Innovation, Entrepreneurship & Careers Building** in downtown San Antonio will enable UTSA to deepen partnerships with the local business community and offer an expanded array of classroom-to-career opportunities for students. Work is underway with faculty and external stakeholders to determine current and future programs with the highest potential to benefit from downtown placement. The building's proximity to UTSA's new School of Data Science and National Security Collaboration Center will fuel synergies with federal agencies, and San Antonio's tech corridor will benefit directly from the nearby supply of intellectual talent. In essence, the expansion positions UTSA to fuel the economic development of San Antonio, providing an influx of skilled workers, leaders and entrepreneurs into the local ecosystem.

## COMPONENTS

- » Active learning and study spaces
- » Connected classrooms and cutting-edge instructional technology for flexible course content delivery
- » State-of-the-art executive education facility
- » Event and meeting space to facilitate business/industry collaborations
- » Career engagement services network hub
- » Professional development/extended education programming
- » Support for entrepreneurs, small and historically under-utilized businesses
- » Entrepreneurship and Data Commons (Libraries)



## POTENTIAL PARTNERSHIPS

- |                        |                       |   |                                    |
|------------------------|-----------------------|---|------------------------------------|
| » Accenture            | » City of San Antonio | » McCombs Automotive                          | » Tech Bloc                        |
| » Area Hospitals       | » CPS                 | » Mi Tierra Corporation                       | » University Health System         |
| » Argo                 | » Ernst & Young       | » PwC   | » USAA                             |
| » AT&T                 | » Frost               | » Rackspace                                   | » UT Health San Antonio            |
| » BBVA                 | » Geekdom             | » Scaleworks                                  | » Valero                           |
| » Bexar County         | » Guenther            | » San Antonio Economic Development Foundation | » Westside Development Corporation |
| » Bill Miller          | » H-E-B               | » South Texas Money Management                | » Whataburger                      |
| » Boeing               | » HVHC                |   |                                    |
| » Chambers of Commerce | » Lift Fund           |   |                                    |
|                        | » Local Banks         |   |                                    |