Weighted Student Credit Hour Optimization
Subcommittee Recommendations
February 2018

Graduate Enrollment

- Develop marketing/recruitment plan;
- Develop corporate partnerships; and,
- Increase support for international students

Course Optimization & Transfer Students

- Grow high-weighted SCH programs;
- Increase transfer students in high-weighted SCH areas; and
- Create incentives to increase average SCH

Summer and Online Courses

- Increase online course offerings;
- Increase online programs; and,
- Increase non-degree programs