

**Weighted Student Credit Hour Optimization**  
**Subcommittee Recommendations**  
**February 2018**

**Graduate Enrollment**

- Develop marketing/recruitment plan;
- Develop corporate partnerships; and,
- Increase support for international students

**Course Optimization & Transfer Students**

- Grow high-weighted SCH programs;
- Increase transfer students in high-weighted SCH areas; and
- Create incentives to increase average SCH

**Summer and Online Courses**

- Increase online course offerings;
- Increase online programs; and,
- Increase non-degree programs