Poised on 20 acres adjacent to UTSA Boulevard, Roadrunner Village will provide an enhanced campus experience for the university community through the construction of a vibrant neighborhood that includes housing, dining and retail space.

**OVERVIEW**
Roadrunner Village, a proposed mixed-use development, will bring a much-needed sense of urban walkability to the edge of Main Campus for the benefit of both the UTSA and local community. Located adjacent to the academic campus core, this new neighborhood will offer a mix of market-rate housing and retail venues including a grocery store, casual dining and entertainment options. Once the first phase is complete, Roadrunner Village will provide an additional 1,000 - 1,500 beds for faculty, staff and upper-class students.

**THE CHALLENGE**
UTSA must provide affordable and attractive housing and services for a growing population estimated to reach 45,000 students by 2028. Retail and amenities are needed to serve students living in complexes along UTSA Boulevard and to ensure on-campus housing options remain highly desirable. These type of residential opportunities that fit a modern university landscape are needed to maintain UTSA’s reputation in a competitive marketplace.

**THE IMPACT**
Roadrunner Village will create a welcoming, tree-lined pedestrian mall that connects residents to the academic core of the institution and provide much-needed event space for engaging the community. This vibrant neighborhood will provide an enhanced student experience to residents in a broad area surrounding the Main Campus. By enticing students to spend more time on-campus, Roadrunner Village will foster a sense of belonging and aid the university’s retention efforts.

**FOR MORE INFORMATION**
Sam Gonzales
Vice President for Student Affairs
210-458-4136 | sam.gonzales@utsa.edu | utsa.edu/housing
INITIATIVE BRIEF
ROADRUNNER VILLAGE

COMPONENTS
» Convenient market-rate housing for:
  » upper-class students
  » transfer students
  » graduate students
  » faculty
  » staff
» Retail venues
  » A 6,500-20,000 square-foot grocery store
» Residential and retail parking garages
» University-related office, classroom & research space

POTENTIAL PARTNERSHIPS
» Outside developers focusing on unique aspects of development (retail, housing units, etc.)
» Corporate partnerships related to the leasing of individual retail units
» Academic partnerships for research or co-working space

BENEFITS TO SAN ANTONIO
» Transforms a section of UTSA Boulevard from a detached suburb to a connected, walkable urban village
» Connects UTSA’s Main Campus to the residents, business owners and stakeholders in North San Antonio
» Brings needed additional housing options to the area, and supports the current residents of UTSA Boulevard with retail and dining venues

PHILANTHROPIC OPPORTUNITIES
» Enhancement/beautification of public components related to or adjacent to site
» Sponsorships of events and festivals that serve the surrounding community
» Sponsorships related to support services and wellness education on the property