

**Coastal Bend College and
The University of Texas at San Antonio**
[Transfer Plan for the College of Business](#)
Bachelor of Business Administration in Marketing
UTSA Undergraduate Catalog 2015-2016

UTSA Core Curriculum taken at the Community College Any courses underlined here are required or recommended for this major.	
Communications (010)	6 Hours: ENGL 1301*, ENGL 1302
Mathematics (020)	3 Hours: MATH 1314, MATH 1325*‡ , MATH 1332, MATH 2412, MATH 2413
Life and Physical Sciences (030) <i>Choose any two from this list</i>	6 Hours: PHYS 1303, PHYS 1304, BIOL 1408, BIOL 1411, BIOL 1413, GEOL 1301, GEOL 1404, PHYS 2425, PHYS 2426
Language, Philosophy & Culture (040)	3 Hours: ENGL 2341, ENGL 2331, GEOG 1303, HIST 2321, HIST 2322, PHIL 2306, SPAN 1411
Creative Arts (050)	3 Hours: ARTS 1303, ARTS 1304, ARTS 1301, HUMA 1301, MUSI 1310, MUSI 1306
American History (060)	6 Hours: HIST 1301, HIST 1302, HIST 2301
Government - Political Science (070)	6 Hours: GOVT 2305, GOVT 2306
Social and Behavioral Sciences (080)	3 Hours: ECON 2301*‡, ECON 2302*‡ , KINE 1304, PSYC 2301, SOCI 1301, SOCI 1306
Component Area Option (090) <i>AIS 1203 and one from this list or any other course listed above</i> <i>If fulfilling this requirement at the community college, both courses can be taken from the bottom list or two other courses listed above.</i>	3 Hours: AIS 1203 (Academic Inquiry and Scholarship) is not offered at Coastal Bend College. 3 Hours: SPCH 1315, ENGL 2311
Total Hours for the UTSA Core Curriculum completed at the community college 42	

Things to do and remember at the Community College:

- Read the Community College catalog for course descriptions and prerequisites.
- Visit with a Community College counselor for help with course sequencing and availability as it could affect the time it takes to complete the entire degree program.
- Remember that a maximum of 66 transferable semester credit hours from a community college can be applied to a bachelor's degree at UTSA. (Adjustments can be made for courses with lab hours.) Developmental education, orientation, life experience, mathematics below the College Algebra level, and vocational-technical courses are not acceptable for transfer credit.
- Visit with a UTSA Transfer Specialist or email them at Transfer@utsa.edu if you have questions about the transfer plan or UTSA admissions requirements and policies.
- Be sure to apply for admission to UTSA at least one semester prior to intended transfer term. There are application deadlines, which are found at www.utsa.edu >Future Students>Academic Services>Admissions.

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The following courses apply to the major:

<u>TCCN</u>	<u>Title</u>	<u>Hours</u>	<u>UTSA</u>
ACCT 2301*‡	Principles of Financial Accounting	3	ACC 2013
ACCT 2302*‡	Principles of Managerial Accounting	3	ACC 2033
ECON 2301*‡	Principles of Macroeconomics	3	ECO 2013
BCIS 1305*‡	Business Computer Applications	3	IS 1403
SPCH 1321‡	Business and Professional Communication	3	COM 1053
Business or Non-Business Electives (Cannot be technical credits)		5	

NOTES:

‡THECB Field of Study Curriculum Course

* Must be completed with a "C-" or better for acceptance into degree program at UTSA

Special College Admission Requirements:

Admission to the Bachelor of Business Administration (B.B.A.) majors in the College of Business is competitive and based upon academic performance. Students must be TSI complete to qualify as a pre-business student. Qualified pre-business students must complete a series of courses before they can be evaluated for admittance to the College of Business and officially declare a business major. The newly admitted class is decided by the College each semester and is determined by the available enrollment capacity and grades of the application pool. Therefore, **admission to the UTSA College of Business is not guaranteed.**

To be considered for admission to the College of Business a pre-business student must complete 7 required courses (21 credit hours) of which 5 are business courses **with a minimum of C- or better**. In the semester that a pre-business student completes the five required business courses (15 hours) at UTSA, he/she will be evaluated for admission to the College of Business. This is known as the **15-hour rule** which requires that by the time students complete their 15th business hour, they must have taken the required two nonbusiness courses and the required five business courses from List 1. If any of the required business courses have been completed prior to entering UTSA, students must take additional business courses at UTSA from List 2 in order to meet the 15-hour rule. Students who earn 15 business hours without completing List 1 forfeit their chance to be evaluated for admission to the College of Business and they must choose another major outside of business. See the undergraduate catalog for detailed information on 1) qualifying as a pre-business student, 2) admission requirements to a major in the College of Business, and 3) to view List 1 and List 2 courses for admission to a major in the College of Business.

Things to do and remember upon Admission to UTSA:

- Make an appointment with the academic advisor of the major once accepted to UTSA to clarify department, college and university policies and procedures, to review course sequencing and to help with identifying resources for academic success. A current listing of academic advising centers can be found at the following link: www.utsa.edu/advise/advisors.html.
- Refer to the official source of information on specific courses within the UTSA requirements for this degree plan from the 2015-2016 Undergraduate Catalog or visit the web site at www.utsa.edu.
- Information on Gateway Courses can be found here: <http://www.utsa.edu/registrar/students/gateway.html>.
- Read the UTSA Undergraduate Catalog and Student Information Bulletin.
- Pay close attention to course sequencing and availability at UTSA as it will affect the time it takes to complete the degree program.

We are pleased that you intend to transfer to UTSA to complete your Bachelors degree. This transfer plan ensures that these courses will transfer to UTSA with earned grades of "D" or higher for this degree program. Please note that some majors require a grade of "C-" or better and this is stated in the UTSA catalog for the particular major.

If you have any questions about community college courses that do not appear on this transfer plan, please contact the transfer specialist at Transfer@utsa.edu. This plan was created from the curriculum listed in the 2015-2016 UTSA Undergraduate Catalog and the community college catalog available at the time of production.

Office of Undergraduate Studies
The University of Texas at San Antonio