

Austin Community College and The University of Texas at San Antonio

Transfer Guide for Bachelor of Business Administration in Marketing
With or without the Sport, Event and Tourism Management Track
Catalog 2022-2024



Semester 1:

- ❑ **ENGL 1301 – Composition I (010)**; transfers as WRC 1013, Freshman Composition I – 3 hours
- ❑ **ECON 2302 – Principles of Microeconomics (080)**; transfers as ECO 2023, Introductory to Microeconomics – 3 hours (must be grade of “C” or better)
- ❑ **MATH 1324 – Mathematics for Business and Economics (020)###**; transfers as MAT 1053, Mathematics for Business -3 hours (must be grade of “C” or better)
- ❑ Select one course from the [ACC Creative Arts \(050\)](#); transfers as UTSA Creative Arts [50] Core – 3 hours
- ❑ **GOVT 2305/2306 – Federal/Texas Government (070)**; transfers as POL 1013/1133, Introduction to American Politics/Texas Politics and Society (Political Sciences [70] Core – 3 hours)

Total: 15 hours

Semester 2:

- ❑ **MATH 1325 – Business Calculus** ; transfers as MAT 1133, Calculus for Business – 3 hours (must be grade of “C” or better)
- ❑ **ENGL 1302 – Composition II (010)**; transfers as WRC 1023, Freshman Composition II – 3 hours
- ❑ Select one course from the [ACC Component Area Option \(090\)](#); transfers as UTSA [90] Core Component Area – 3 hours
- ❑ **ECON 2301 – Principles of Macroeconomics (090)**; transfers as ECO 2013, Introductory Macroeconomics – 3 hours (must be grade of “C” or better)
- ❑ **GOVT 2305/2306 – Federal/Texas Government (070)**; transfers as POL 1013/1133, Introduction to American Politics/Texas Politics and Society – 3 hours

Total: 15 hours

Semester 3:

- ❑ **ACCT 2301 – Principles of Accounting I**; transfers as ACC 2013, Principles of Accounting I – 3 hours (must be grade of “C” or better)
- ❑ Select one course from the [ACC American History \(060\)](#); transfers as UTSA American History [60] Core – 3 hours
- ❑ Select one course from the [ACC Life & Physical Sciences \(030\)](#); transfers as UTSA Life & Physical Sciences [30] Core – 3 hours
- ❑ Select one course from the [ACC Language, Philosophy, & Culture \(040\)](#); transfers as UTSA Language, Philosophy, & Culture [40] Core – 3 hours
- ❑ **BUSI 2305– Business Principles**; transfers as MS 1023 Business Statistics with Computer Applications I– 3 hours (must be grade of “C” or better)

Total: 15 hours

Semester 4:

- ❑ **ACCT 2302 – Principles of Accounting II**; *transfers as ACC 2033 – Principles of Accounting II – 3 hours (must be grade of “C” or better)*
- ❑ Select one course from the **ACC American History (060)**; *transfers as UTSA American History [60] Core – 3 hours*
- ❑ Select one course from the **ACC Life & Physical Sciences (030)**; *transfers as UTSA Life & Physical Sciences [30] Core – 3 hours*
- ❑ **BCIS 1305 – Business Computer Applications**; *transfers as IS 1403, Business and Professional Speech – 3 hours (must be grade of “C” or better)*
- ❑ **BUSI 1301– Business Principles**; *transfers as BUSI 1301, will substitute for GBA 2013 Legal, Social and Ethical Issues in Business– 3 hours (must be grade of “C” or better)*

Total: 15 hours

Applicable Transfer Credit Hours

This Transfer Guide provides **60 college-level hours**, of which **60 will transfer and apply** towards the UTSA baccalaureate degree in Marketing.

Note: UTSA accepts a **maximum of 66** community college-level hours in transfer towards a baccalaureate degree.

Gateway Course(s)

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Students pursuing this degree at UTSA must successfully complete each of the Gateway Course with a grade of “C-“or better in no more than two attempts. A student who is unable to successfully complete these courses within two attempts, including dropping a course with a grade of “W” or taking an equivalent course at another institution, will not be allowed to select this major at UTSA.

UTSA Distinguished Transfer Scholarship

Fall and spring transfer applicants who are transferring at least 24 semester credit hours of academic coursework (dual credit and work in progress not included) at the time of admission will be given automatic consideration based on academic credit. This scholarship is valued up to \$6,000 (1,500 each semester) for up to four consecutive semesters (not including summers) if renewal eligibility is maintained. The value is awarded on a competitive basis, while funding is still available.

Deadline to be considered for the [Distinguished Transfer Scholarship](#):

- **Fall transfers must be admitted by May 1**
- **Spring transfers must be admitted by October 15**

Special Admission Requirements for the UTSA Carlos Alvarez College of Business

The Carlos Alvarez College of Business at UTSA seeks to enable qualified students to acquire business and technical skills to meet the evolving demands of employers and stakeholders in Texas and beyond. All degree-seeking students who meet UTSA regular undergraduate admission requirements and are able to enroll

in [MAT 1053](#) (TCCN: MATH 1324) or a higher-level mathematics course in their first semester at UTSA have direct admission to the B.B.A. (all majors), the B.A. in Economics, the B.S. in Statistics and Data Science, or the B.S. in Applied Cyber Security. Students pursuing specific business majors may have to satisfy additional academic requirements to complete their degree programs.

Students who do not qualify for enrollment in course [MAT 1053](#) Mathematics for Business, or a higher-level mathematics course, will be classified as business studies in University College. Business studies students will be evaluated for admission to the Carlos Alvarez College of Business to declare a business major at the end of each term.

Students applying to an undergraduate business self-supporting online degree program will satisfy the same requirements for admission required of regular on-campus students. (Chapter 4, Subchapter Q, section 4.275 (6), THECB).

Business Math Gateway Course

Students pursuing a Bachelor of Business Administration (B.B.A.) degree (all majors except Actuarial Science) or a Bachelor of Arts in Economics, whether they are a declared major or a business studies pathway student, must successfully complete the business math gateway course [MAT 1053](#) (TCCN MATH 1324) or equivalent with a grade of "C-" or better in no more than two attempts. A student who is unable to successfully complete this course within two attempts, including dropping the course with a grade of "W," or by taking an equivalent course at another institution, will be required to change his, her or their major outside of business. Upon the second failed attempt students will be changed from Business Studies to undeclared (UND) and will not be eligible for a Bachelor of Business Administration (B.B.A.) or a Bachelor of Arts in Economics degree.

Business students must register for a required mathematics course every semester beginning with their first semester of enrollment until the math requirements ([MAT 1053](#) and [MAT 1133](#)) are fulfilled.

In order to graduate, all majors must maintain a UTSA and major GPA of 2.0 or higher.

Additional UTSA Notes

Things to do and remember prior and upon Admission to UTSA:

- Contact the UTSA Transfer and Transition Student Success Services at TransferAdvising@utsa.edu prior to and at the time of admission if you have any questions about this guide, university policies and procedures or other resources available.
- Refer to the official sources of information on specific courses within the UTSA requirements for this degree plan from the UTSA Undergraduate Catalog or visit the website at <http://catalog.utsa.edu/undergraduate/>
- Pay close attention to course sequencing and availability at UTSA as it will affect the time it takes to complete the degree program.

Using this Transfer Guide

This Transfer Guide represents UTSA's degree plan and is subject to change at the university's discretion. It is intended to provide a guide so students know exactly which courses they can take at Austin Community College and how the courses count towards degree requirements when they transfer to UTSA. It is highly recommended that students meet regularly with their Austin Community College academic advisor to review all graduation and transfer requirements listed in the Transfer Guide.

The ultimate goal is to provide students with accurate information for transfer pathways while minimizing loss for credits in transfer. Students are encouraged to review UTSA's requirements frequently.

Course numbers in *Italics* are UTSA's course numbers.

This Transfer Guide is based upon **The University of Texas at San Antonio's** [2022-2024 catalog](#).