College of Sciences
Undergraduate Advising
Mobile Website

Jason S. LeCoure
Advisor I
- A website, not an app
- “In-House” Project
- Low-tech / Simple
- Small and efficient
  - Each graphic approx 5kb in size.
- Kept it simple due to limitations of time, skill & resources available.
Focused on key questions:

- When can I do a walk-in/appointment?
- Where can I find “Form XYZ”?
- How do I contact advising?
IMPLEMENTATION & PROMOTION

• Part of larger strategy
• QR Code
  • Posters
  • Email Signatures
• Advising Newsletter
• Advising Blog
• Facebook
HOW WE DID IT

• Simplicity
  • Limited demand on resources
  • Leverage existing resources
  • Allowed fast turnaround
• Focus on Function