#### **FY2023 Operational Review Committee Final Report**

Unit Reviewed: Advancement and Alumni Engagement

Date: March 2023

#### **Unit Presentation Requirements**

The following items are required materials for the unit presentations. The units presented to the committee and questions were encouraged. The units provided additional or supplemental information as deemed appropriate.

- General Information to "Tell Your Story"
  - o How unit aligns to University goals
- Organizational Chart and Position / Staffing Information
- Opportunities and Strengths
- What is going well? What requires improvement?
- Key Performance Indicators, Benchmarks, and Surveys
- Five Year Financial Pro-forma
- Reserves and Balances

#### **Goals and Initiatives**

At the core of the University of Texas at San Antonio (UTSA), the Advancement and Alumni Engagement (A&AE) team plays a pivotal role in forging strong partnerships with various university divisions. Their mission is centered on fundraising, nurturing positive relationships, and sharing the inspiring story of UTSA, all while fostering opportunities for donor, alumni, and stakeholder engagement.

A&AE brings immense value to the university. The key goals and initiatives are aligned with the university's mission and strategic destinations, as demonstrated in their ongoing Be Bold Campaign. The campaign focuses on three core areas: Student Success, which aims to create scholarship, experiential, and life-changing education opportunities; Research Excellence, which aspires to attract and retain world-class faculty, endow fellowship opportunities, and maintain UTSA's status as a Tier One research university; and Strategic Growth, which seeks to enhance instruction and cultivate a thriving community environment.

The unit's recent milestones include surges in endowments, constituent records, and total gifts. Their well-articulated goals and initiatives are backed by a well-organized, metrics-driven operation. Utilizing a case load model, they maintain a standard staff-to-donor ratio, ensuring personalized engagement while reducing burnout among team members.

Thanks to their diligent long-term planning, the AAE unit is well-prepared to navigate current and future campaigns, staffing needs, and projected expenses, ultimately contributing to UTSA's continued success.

#### **Organization**

In his presentation, Mr. Miller-Lugo provided a comprehensive overview of the A&AE unit, highlighting its organization and the various roles within it. He emphasized the importance of the chief of staff position, who acts as a liaison with executive offices, as well as the data analytics staff members. Additionally, he pointed out that the unit has a small development and advancement communications staff, distinct from the university's marketing and communications staff. Mr. Miller-Lugo also mentioned that all unit-based advancement staff report back to central university advancement to ensure a coordinated effort in gift solicitation.

The organization chart showcased the different groups that make up the unit, including the number of positions and any vacancies within the sub-units. While the roles of each unit were not explicitly discussed, one can infer their functions from the detailed descriptions. The unit is almost fully staffed, but there is a need to examine the structure of the alumni association to provide more personalized services for the alumni base.

The financial information presented offered valuable insights into benchmarking against peer institutions, historical data, and future projections of gift solicitation and endowment growth. It revealed that one full-time employee (FTE) raises \$500K on average, while the cost is \$0.25 per dollar raised. This information is useful for understanding staffing levels and resource allocation. Reserves are employed for various operational needs, such as staff retention, consulting, or budget shortfalls. However, more financial resources are required to cultivate long-term donor relations across the state, enabling staff to travel outside San Antonio more frequently to engage with donors who possess higher giving capacities.

#### **Operations**

A&AE plays a crucial role in supporting the university's strategic plan by aligning their divisional and campaign goals with every strategic destination. Leadership within the office demonstrates a strong commitment to utilizing the strategic plan when formulating fundraising strategies. By working closely with academics and auxiliaries, they successfully determine campaign destinations that align with the university's broader vision.

A clear strategy is in place to ensure efficiency in cultivating and retaining relationships with alumni and donors. This is further emphasized by the inclusive approach to alumni engagement communication, which encompasses all alumni regardless of their membership status in the Alumni Association.

A&AE presented a well-structured organizational chart that highlights the need for expansion positions and the urgency to fill several open positions. Despite facing staffing and funding shortages, the office has managed to excel in their endeavors, showcasing their resilience and adaptability.

In summary, A&AE is deeply committed to supporting the university's strategic plan by fostering strong relationships with alumni and donors and aligning their goals with the institution's strategic destinations. Through collaborative efforts with various academic and auxiliary departments, they craft effective fundraising strategies that resonate with the university's overarching vision. Their dedication to maintaining robust connections with alumni, coupled

with their ability to thrive amid staffing and funding challenges, makes this unit an indispensable part of the university's ongoing success.

#### **Finance**

The A&AE presenters deserve commendation for their exceptional, informative, and efficient presentation. Their approach should be shared with other unit leads as an exemplary model. The financial sub-committee found the report transparent and easy to understand, reflecting the presenters' ability to communicate complex information effectively.

The team's well-articulated and reasonable request for additional investiture to hire more staff garnered the support of the sub-committee, which believes that the unit should receive the requested funding. Although there was a minor concern regarding the diminishing reserves for the unit, the team provided a rationale for additional support. Consequently, the sub-committee recommends addressing this request as well.

While not specifically directed at the presenting body, the group suggested that university leadership consider reinvesting a small percentage of the gifts received back into the unit organizing the fundraising (A&AE). This would ensure the sustainability and growth of the unit, allowing it to further contribute to the university's success.

Lastly, the comparative assessment of Key Performance Indicators (KPIs) against peeruniversities at different levels was outstanding. This analysis demonstrates the A&AE unit's commitment to benchmarking their progress and striving for continuous improvement.

#### **Assessment**

AAE delivered a clearly articulated, metric-focused presentation that provided the committee with a comprehensive understanding of the A&AE division's complexity and breadth without overwhelming them with excessive detail. The committee commends A&AE for their efficient yet thorough presentation.

Further, the committee applauds A&AE for their effective use of data informatics to analyze fundraising efforts and the average development officer's portfolio and activities, both of which have seen exponential growth since the current campaign's launch.

The KPIs shared by A&AE offered insightful comparisons to peer institutions in Texas, among Hispanic Serving Universities, and nationally. A&AE regularly benchmarks their fundraising performance against peer/aspirant institutions, and their resource planning aligns well with their mission and goals. The amount they aim to raise for additional personnel demonstrates their deep insight and connection to their objectives.

It was noted in A&AE's presentation that they are understaffed based on national data. With 89 full-time employees (FTE), they should ideally have 100 FTE. The standard is \$0.25 per dollar raised, while UTSA currently stands at \$0.14. The data provided reveals that A&AE is significantly underfunded compared to their peer and aspirant institutions and struggling due to UTSA's rapid growth. The committee firmly believes that A&AE requires additional personnel and financial resources to maximize their fundraising and outreach efforts.

There were very few weaknesses in A&AE's presentation. It was noted that the University's strategies to align with the Alumni Association or gather direct feedback from alumni on their perceptions and experiences with the University could be improved.

The committee was presented with compelling evidence that A&AE's core values are clearly stated and that their mission aligns with the University's objectives for student success, strategic growth, and innovative excellence. A&AE demonstrated their commitment to building and enhancing relationships with alumni and potential donors, as well as managing large campaigns to generate funding for the university.



# ADVANCEMENT & ALUMNI ENGAGEMENT OPERATIONAL REVIEW

Karl Miller-Lugo March 2023



## **OUR MISSION**

- Supports UTSA through successful fundraising and alumni engagement, while partnering with other university divisions to strengthen the university's reputation among key stakeholder groups.
- Builds and maintains positive relationships with individual donors, corporations, foundations, civic and non-profit organizations, various institutions and alumni to create philanthropic and engagement opportunities.
- Committed to telling the UTSA story while creating opportunities for donors, alumni and other supporters to be part of the university's **bold** journey toward its strategic destinations.



## **OUR PRIORITIES**

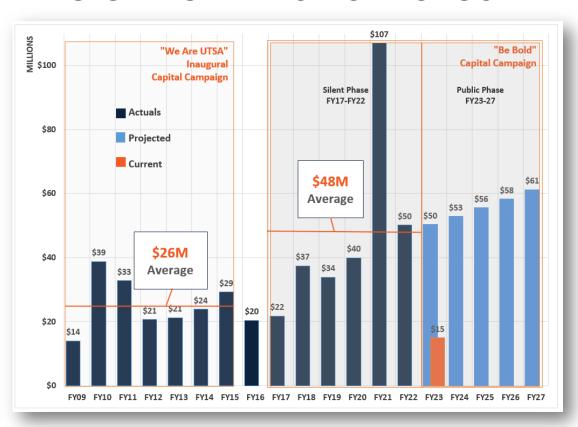
VPAAE Be Bold Campaign **Student Strategic Success** Growth Research UTSA remains focused on UTSA will realize its full **Excellence** creating opportunities for potential by enhancing scholarships, experiential its infrastructure and learning, and lifecreating an environment changing education. for our community to thrive in. UTSA strives to attract and retain world-class faculty, endow fellowship

opportunities, and remain a Tier One research university.

#### **OUR ORGANIZATION**



## HISTORICAL AND FUTURE FUNDRAISING PRODUCTIVITY



# INAUGURAL CAMPAIGN & CURRENT CAMPAIGN COMPARISON

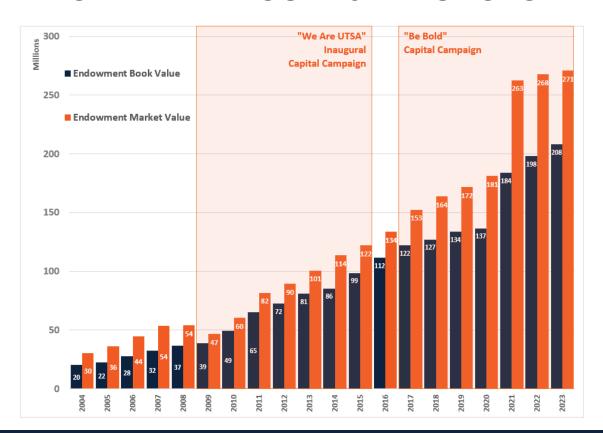








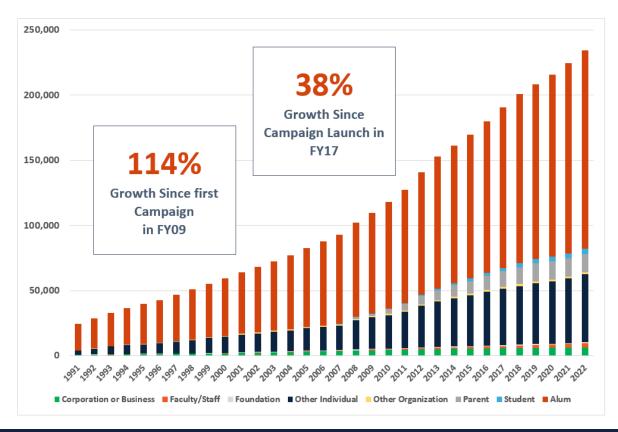
# **ENDOWMENT AMOUNT & VALUE GROWTH**



97%
Increase in Total Endowments

Academic Purpose Description	Number of Endowments	Book Value	Market Value		
Distinguished					
Distinguished		445 504 000	600 405 054		
University Chair	8	\$15,594,322	\$22,195,854		
Distinguished Chair	13	\$11,614,317	\$21,119,641		
Chair	18	\$14,120,278	\$19,886,423		
Distinguished					
Professorship	16	\$6,975,598	\$10,565,178		
Professorship	26	\$5,844,770	\$8,816,276		
Faculty Fellowship	6	\$867,271	\$897,054		
Scholarship	351	\$65,260,542	\$91,744,471		
Miscellaneous	114	\$76,453,539	\$81,295,101		
Graduate Fellowship	19	\$11,507,428	\$14,584,082		
Totals	571	\$208,238,065	\$271,104,080		

## **CONSTITUENT RECORD GROWTH**

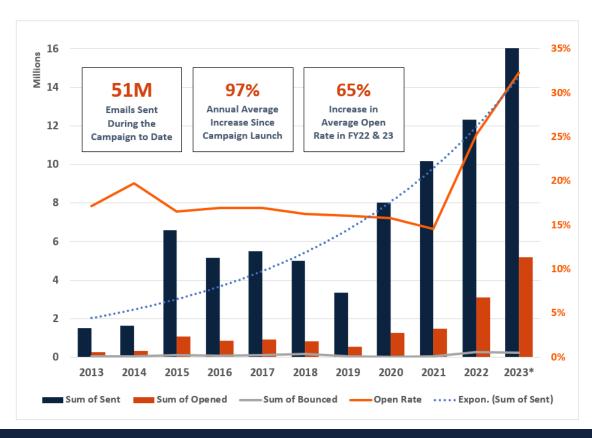


# 238K Constituent Records Currently Maintained

#### **Data Maintained per Record**

- Primary Bio info
- Contact info & Addresses
- Salutations
- Relationships/Connections/Affiliations
- Employment Information
- Campaigns, Appeals and Solicitations
- Historical Notes
- Contact Actions
- Media Mentions
- Gift Records
- Special Groups
- Contact reports
- Honor/Memorial preferences
- Volunteerism
- Prospect Capacity and Ratings
- Membership status
- Special Event invites, purchases, RSVPs and participations
- Online activity
- Social Media Engagement

## **E-COMMUNICATIONS SENT BY FY**



# Over 16 Million Emails Projected for FY23

#### **Types of Broadcast Emails Sent**

- Segmented Fundraising Appeals
- Giving Day Campaign Solicitations
- Event Invitations
  - Football Tailgate
  - Gala
  - Diploma Dash
  - VIP Events
  - Ribbon Cuttings
  - State of the University
  - Professional Development Seminars
  - Networking Opportunities
- Membership Campaigns
  - New Membership
  - Renewals
  - Rejoins
- College Newsletters
- Urgent News
- Career Center Project Offerings
- Special Announcements

## GIFT RECORDS ADDED AND MAINTAINED



# 476K Gift Records Currently Maintained

#### **Types of Gifts Maintained**

- Pledges
- Pledge Payments
- Cash
- Credit Card
- Crypto Currency
- Stock
- Property
- In-Kind Goods and Services
- Planned Gifts
- Donor Advised Funds
- Revocable Living Trusts
- IRA Gifts
- Retained Life Estates
- Matching Gifts
- Charitable Living Trusts
- Memorial Gifts
- Recurring Gifts
- Membership Dues
- Football Season Ticket Packages
- Event Registrations
- Merchandise Sales
- Payroll Deductions

## **GIFT PROCESSING**

Fiscal	# of	Average # of	Time Available to Process Each	Volume of Gifts
Year	Gift*	Full Time	Gift (in minutes)	Handled Per Staff
FY19	35,123	3	3.4	11,708
FY20	21,520	2.5	5.6	8,608
FY21	20,639	2.5	5.8	8,256
FY22	31,204	2.5	3.8	12,482

Average Time Per Gift Needed (in minutes)**	4.66
Average Volume of Gifts Handled Per Staff Member Annually**	10,263

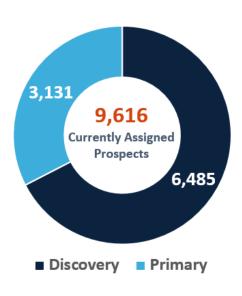
Gift Processing = Constituent updates, data entry, research, deposits and reporting

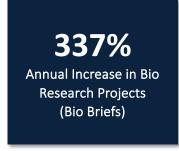
<sup>\*</sup>Gift = Cash, Pay-Cash, Pledges, Gift-in-Kind, Stock/Property and Planned Gift

<sup>\*\*</sup>Does not include Alumni memberships, events and reconciliation.

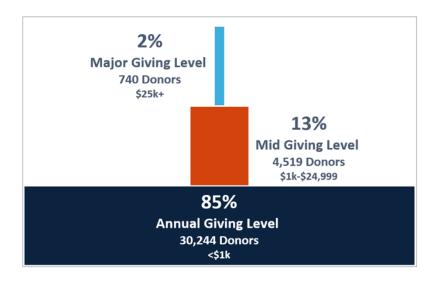
# **NEW PORTFOLIO ASSIGNMENTS**







## **CAMPAIGN DONOR PYRAMID**



>=	<=	Donor Count
\$25,000,000		6
\$10,000,000	\$24,999,999	4
\$5,000,000	\$9,999,999	8
\$1,000,000	\$4,999,999	45
\$250,000	\$999,999	105
\$100,000	\$249,999	129
\$50,000	\$99,999	197
\$25,000	\$49,999	246
\$10,000	\$24,999	597
\$5,000	\$9,999	660
\$2,500	\$4,999	1,066
\$1,000	\$2,499	2,196
\$500	\$999	2,111
\$100	\$499	8,446
	\$100	19,687

1,066 2,196 2,111 8,446 19,687

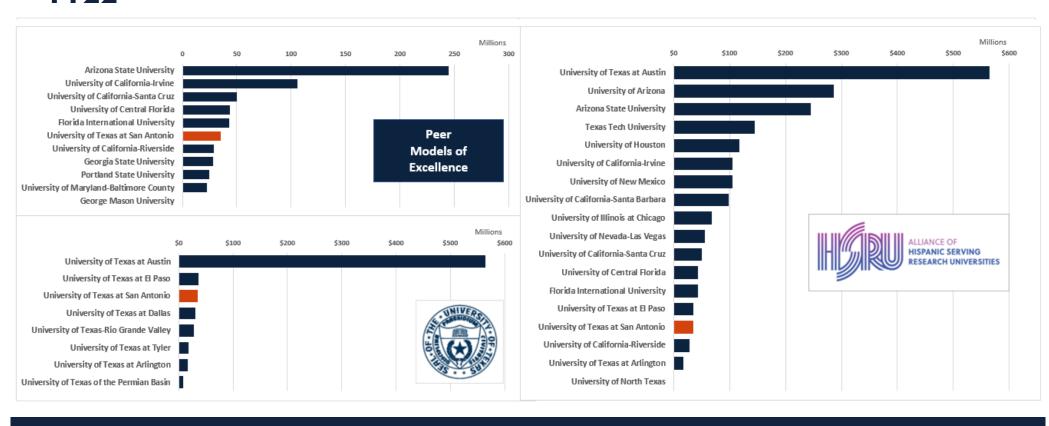
## **CAMPAIGN DONORS AND ALUMNI BY AGE**



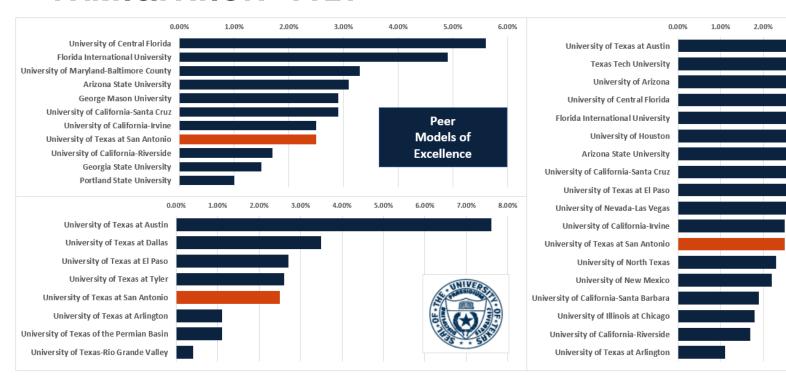
19,242 1st Time Donors

58% Donor Diversity

# KPI PEER BENCHMARKING - OVERALL GIVING VSE GRAND TOTALS - FY22



# KPI PEER BENCHMARKING - ALUMNI PARTICIPATION - FY21



3.00%

4.00%

5.00%

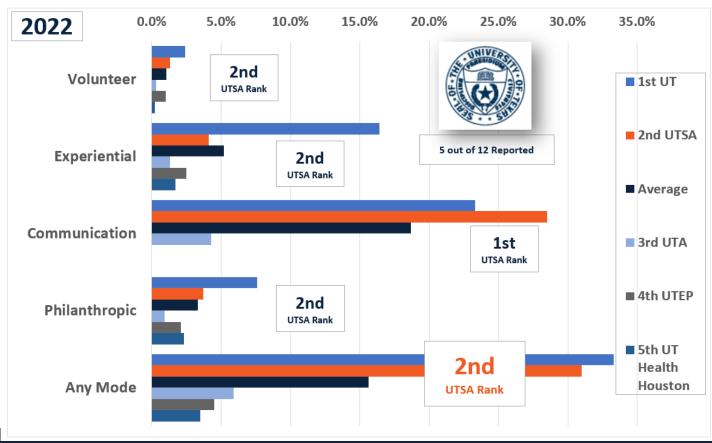
6.00%

7.00%

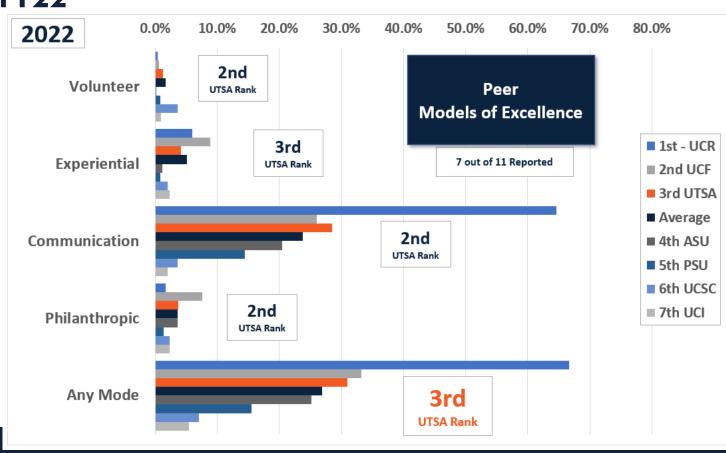
HISPANIC SERVING

8.00%

KPI PEER BENCHMARKING – AEM - UT SYSTEM - FY22

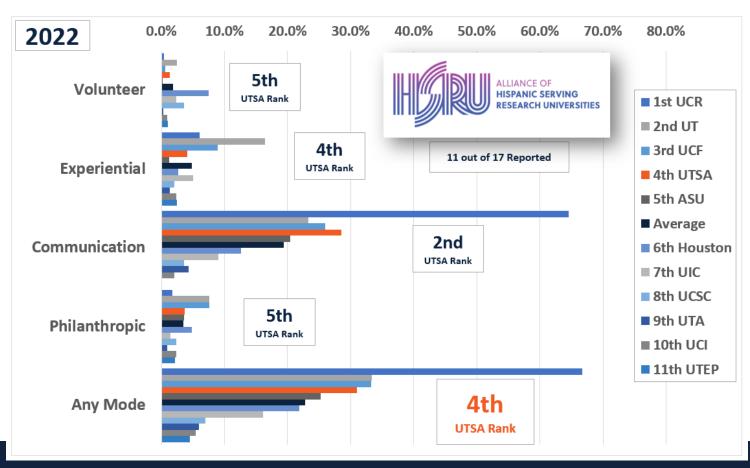


# KPI PEER BENCHMARKING – AEM – ASPIRANT PEERS - FY22



KPI PEER BENCHMARKING - AEM - HSRU PEERS -

**FY22** 



#### STRATEGIES FOR A SUCCESSFUL CAMPAIGN

Advancement leaders must constantly find new ways to grow fundraising revenues and ROI.

Using proprietary ROI benchmarking data from over 150 institutions in the U.S. and Canada, EAB analyzed the investments, staffing and fundraising strategies most closely tied to top performing advancement institutions.

Their research found that the institutions with the highest ROI performed the following:

Built a broad base of leadership annual donors (\$1K-\$24.9K gifts), creating a pipeline of future major gift supporters

Prioritized investing in staff for development roles, including major gifts, planned giving, and corporate/foundation relations

Invested in strategic operational support, especially in advancement services

## **BUDGET PLANNING PRIORITIES & FRAMEWORK**

#### **Staying True to our Mission**

Ensure budget priorities support the success of UTSA's \$.5 billion comprehensive campaign which supports all three destinations

#### **Essential to Our Core Services**

- > Recruit and retain high quality staff through strategic talent management and workforce planning
- Maintain a robust operations enterprise to support all aspects of Advancement and Alumni Engagement to ensure the continued innovation, growth and success of our organization.

#### **Continuous Improvement and cost containment**

- Regularly explore new models and technology in service delivery
- Regularly review best practices, internal controls, policies and procedures to ensure efficiencies

## **BE BOLD CAMPAIGN STAFF GROWTH**

We are UTSA Campaign 89 FTE's

BE BOLD CAMPAIGN	2019	2020	2021	2022	2023
TOTAL STAFF	79	76	75	81	85.5

Standard Average - 1 FTE needed per \$500K raised

100 FTE's to raise \$50M annually

## **BE BOLD CAMPAIGN BUDGET GROWTH**



#### **RESERVE SUMMARY**

Fiscal year	Starting Balance*	Utilization	Ending Balance
2019	\$1,415,473	\$569,360	\$846,113
2020	\$947,764	\$709,490	\$238,274
2021	\$387,684	\$0	\$387,684
2022	\$558,103	\$295,024	\$263,079
2023	\$273,079	\$187,649	\$85,430

<sup>\*</sup> Includes department balance forwards over \$5k per internal lapse policy

Through our internal strategic budget review, forecasting and planning process, reserves are allocated to fund:

- Campaign Support
- Database Software/Technology
- Staff Retention Strategies
- Professional Development
- Fund Departmental One-time Requests for New Programming/Strategic Initiatives
- New Employee Start Up Costs
- Outsourcing Services
- Consultants
- Fund Budget Shortfalls as needed on a Case-by-Case Basis

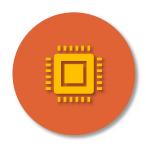
# FY 23-28 STRATEGIC PRIORITIES BASED ON CAMPAIGN FEASIBILITY STUDY RECOMMENDATIONS



FINALIZING PLACEMENT OF CDOS IN ALL COLLEGES



RESOURCES NECESSARY TO CAPTURE FUNDRAISING POTENTIAL



ADEQUATE ADVANCEMENT SERVICES AND SUPPORT FUNCTIONS



CONTINUOUS TRAINING AND PROFESSIONAL DEVELOPMENT SUPPORT AND RESOURCES

# FY 23-28 STRATEGIC PRIORITIES BASED ON CAMPAIGN FEASIBILITY STUDY RECOMMENDATIONS

#### Enhancing our Ability to Capture Regional Potential

Austin, Dallas, Houston, RGV, South Texas, Colorado, California, Florida, Virginia



Resources to Cultivate Relationships with ~5,000 constituents with \$1M+ capacity



Resources for Discovery on ~6,250 constituents with connection and capacity over \$25K

# FY 23-28 STRATEGIC PRIORITIES BASED ON CAMPAIGN FEASIBILITY STUDY RECOMMENDATIONS



IMPLEMENTING
RECOMMENDATIONS OF THE ALUMNI
ASSESSMENT



TRANSITION OF ALUMNI ASSOCIATION FROM DUES TO FREE MEMBERSHIP MODEL



RESOURCES TO PROVIDE AFFINITY-BASED, PERSONALIZED ALUMNI RELATIONS ENGAGEMENT FOR COLLEGES, SCHOOLS, AND UNITS





**BEBOLD.UTSA.EDU** 

	Summary														
	5 Year Financial Proforma As of February 28th (2nd Quarter)														
		FY 2021 Actuals	FY 2022 Actuals	FY 2023 IRM Statement	FY 2023 Original Budget	Budget Adjustments	FY 2023 Revised Budget	YTD Activity	Est. Activity Thru YE	FY 2023 Year End Projection	FY 2024 Projection		FY 2026 Projection	FY 2027 Projection	Assumptions
	REVENUES														
	Student Fee and Other Revenue Sources														
	Student Fees - Mandatory	-	-	-	-	-	-	-	-	-	-	-	-	-	
	Student Fees - Non-Mandatory	-		-					-		-	-			
(A)	Total Fees	s -	s -	s -	\$ -	\$ -	s -	s -	\$ -	s -	\$ -	s - s		\$ -	
	Other Revenue - Endowment Compliance	970.775	1,675,484	_	1.675.500	282.910	1.958.410	1.958.410	-	1.958.410	2.008.410	2.008.410	2.008.410	2.008.410	
	Other Revenue - State Allocations (E&G)	2,819,852		-	2,912,476	54,793	2,967,269	2,967,269	,	2,967,269	2,967,269	3,011,778	3,056,955	3,102,809	
	Other Revenue - Alumni Relations	321,768		-	371,800	8,670	380,470	380,470	5,962	386,433	336,433	341,479	346,601	351,800	
	Other Revenue - G03033	1,044,732		-	1,500,000	404,190	1,904,190	1,904,190	14,367	1,918,557	1,941,760	1,970,886	2,000,450	2,030,456	
	Total Other Revenue	\$ 5,157,126	\$ 6,354,558	\$ -	\$ 6,459,776	\$ 750,563	\$ 7,210,339	\$ 7,210,339				\$ 7,332,554 \$			
(C)	Total Revenue before Strategic Investment Fund Participation (A+B)	\$ 5,157,126	\$ 6,354,558	\$ -	\$ 6,459,776	\$ 750,563	\$ 7,210,339	\$ 7,210,339	\$ 20,329	\$ 7,230,669	\$ 7,253,872	\$ 7,332,554 \$	7,412,416	\$ 7,493,476	
	Strategic Investment Fund (SIF) Participation														
	Transfer Out - Strategic Investment Participation (14%)	-	-	-	-		-	-	-			-			
	Transfer Out - Strategic Investment Participation - Mandatory Fees For Reference: Mandatory Fee Participation Rate	nia -	5.0%	8.0%	-		-	-	-	8.0%	8.0%	8.0%	8.0%	8.0%	
(D)	Total Strategic Investment Fund Participation	\$ -	s -	\$ -	\$ -	\$ -	ş -	ş -	s -	\$ -	\$ -	s - s		ş -	
(E)	Total Revenue (C-D)	\$ 5,157,126	\$ 6,354,558	\$ -	\$ 6,459,776	\$ 750,563	\$ 7,210,339	\$ 7,210,339	\$ 20,329	\$ 7,230,669	\$ 7,253,872	\$ 7,332,554 \$	7,412,416	\$ 7,493,476	

	FY 2021 Actuals	FY 2022 Actuals	FY 2023 IRM Statement	FY 2023 Original Budget	Budget Adjustments	FY 2023 Revised Budget	YTD Activity	Est. Activity Thru YE	FY 2023 Year End Projection	FY 2024 Projection	FY 2025 Projection	FY 2026 Projection	FY 2027 Projection	Assumptions
EXPENSES														
Support Unit Expense														
Support Unit Expense Allocation	-	-	-	-	-	+	-	-	-	-	-	-	-	
For Reference: Allocation Rate (applied to Sales & Svc and Other Operating Revenues)	nla	n/a	n/a						n/a	24.5%	24.5%	24.5%	24.5%	(Note: Admin Support Rate = 24.5%; Academic Support Rate = 13.6%)
Total Support Unit Expense Allocation	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
Direct Expenses - For Support Areas														
Utilities	-	-	-	-	-			-	-	-	-	-	-	
Charges for Service Level Agreements (SLAs)	-		-	-				-	-	-	-		-	
Facilities Charges (Note - Do not duplicate expenses also shown in SLAs)	-		-	-	-	-	-	-	-	-	-		-	
Total Direct Expenses - For Support Areas	\$ -	s -	\$ -	s -	\$ -	s -	\$ -	\$ -	\$ -	\$ -	s -	s -	s -	
Direct Expenses - Personnel														
Faculty Salary	-					-	-			-	-			
A&P and Classified Salary	3,995,447	4,487,576	-	4,970,255	410,392	5,380,647	2,594,007	2,768,681	5,362,688	5,515,909	5,584,841	5,654,806	5,725,822	
Wages or Hourly Salary	20,957	16,305	-	-		-	1,692	3,000	4,692	4,692	4,786	4,882	4,980	
Benefits	1,174,271	1,300,832		1,594,158	103,000	1,697,158	649,545	1,120,142	1,769,687	1,820,467	1,844,748	1,869,425	1,894,503	
Total Direct Expenses - Personnel	\$ 5,190,675	\$ 5,804,713	\$ -	\$ 6,564,413	\$ 513,392	\$ 7,077,805	\$ 3,245,245	\$ 3,891,823	\$ 7,137,068	\$ 7,341,068	\$ 7,434,375	\$ 7,529,113	\$ 7,625,305	
Direct Expenses - Non-Personnel														
M&O Budget	311,969	302,468	-	120,307	230,340	350,647	410,781	205,292	616,073	10,119	10,271	10,425	10,581	
Vendor Payment (separated out of M&O Budget Line)				-				-			-			
Transfers Out - Debt Service	-					-	-		-	-	-			·
Total Direct Expenses - Non-Personnel	\$ 311,969	\$ 302,468	\$ -	\$ 120,307	\$ 230,340	\$ 350,647	\$ 410,781	\$ 205,292	\$ 616,073	\$ 10,119	\$ 10,271	\$ 10,425	\$ 10,581	
Total Expenses Before Transfers (F+G+H+I)	\$ 5,502,643	\$ 6,107,181	٠.	\$ 6,684,720	\$ 743.732	\$ 7.428.452	\$ 3,656,026	\$ 4.097.115	\$ 7.753.141	\$ 7 351 187	\$ 7,444,646	\$ 7 539 538	\$ 7,635,886	

		_												
	FY 2021 Actuals	FY 2022 Actuals	FY 2023 IRM Statement	FY 2023 Original Budget	Budget Adjustments	FY 2023 Revised Budget	YTD Activity	Est. Activity Thru YE	FY 2023 Year End Projection	FY 2024 Projection	FY 2025 Projection	FY 2026 Projection	FY 2027 Projection	Assumptions
OPERATIONAL TRANSFERS														
Operating Transfers - To (From) Other Units														
Transfers To (From) Business Affairs UNW005 EGZ203	(752,973)	(770,605)		(957,788)		(957,788)	(298,940)	(658,849)	(957,788)	(957,788)	(973,301)	(989,070)	(1,005,099)	Transfer from and to Cental E&G for Payroll Related Benefits and EOY E&G sweep
Transfers To (From) Business Affairs UNW001 DZR005, DTZ001	(19,800)	(12,746)		-	(7,890)	(7,890)	(7,890)	(5,780)	(13,670)	-		-		
Transfers To (From) Business Affairs UNW001 INT003	(65,000)	(30,000)		-		-	(405,000)	(19,593)	(424,593)					
Transfers To (From) Business Affairs UNW001 DZR013 and DZR016	-	(245)	-	-	(2,773)	(2,773)	(2,773)	-	(2,773)					
Total Operating Transfers - To (From) Other Units	\$ (837,773)	\$ (813,596)	\$ -	\$ (957,788)	\$ (10,663)	\$ (968,451)	\$ (714,603)	\$ (684,222)	\$ (1,398,825)	\$ (957,788)	\$ (973,301)	\$ (989,070)	\$ (1,005,099)	
Operating Transfers - Within This Group of Depts/CCs/Fds														
Transfers To (From) Dept, EGV001	(29,596)	(43,959)	-	-	-		-	(379)	(379)	(3,506)	(3,559)	(3,612)	(3,666)	
Transfers To (From) Dept, EGV004	(76,583)	(123,615)	-	-	-		-	(51,161)	(51,161)	(50,435)	(51,191)	(51,959)	(52,739)	
Transfers To (From) Dept, EGV005	(43,582)	(2,659)	-	-	-	-	-	(16,113)	(16,113)	(10,939)	(11,103)	(11,269)	(11,438)	
Transfers To (From) Dept, DVX010	-	(3,200)	-	-	50,000	50,000	50,000	-	50,000	-	-	-	-	
Transfers To (From) Dept, G03033	-			-		-		(0)	(0)	-		-		
Transfers To (From) Dept, DVX003	-	3,200		-	(50,000)	(50,000)	(50,000)		(50,000)	-		-		
Transfers To (From) Dept, DVX018	149,761	170,232		-				67,652	67,652	64,880	65,853	66,841	67,843	
Transfers To (From) Dept, SIF203	-			-				-				-		
Transfers To (From) Internal Cost Centers Various	24,661	454,213	-	-	14,000	14,000	99,099	102,550	201,649	80,000	80,000	80,000	80,000	
Transfers To (From) Internal Cost Centers Various Annual Operation	416,530	420,958	-	734,000	-	734,000	734,000	-	734,000	734,000	748,680	763,654	778,927	
Total Operating Transfers - To (From) This Group of Depts/CCs/Fds	\$ 441,191	\$ 875,171	\$ -	\$ 734,000	\$ 14,000	\$ 748,000	\$ 833,099	\$ 102,550	\$ 935,649	\$ 814,000	\$ 828,680	\$ 843,654	\$ 858,927	
// Total Operating Transfers (K+L)	\$ (396,582)	\$ 61,574	\$ -	\$ (223,788)	\$ 3,337	\$ (220,451)	\$ 118,496	\$ (581,672)	\$ (463,176)	\$ (143,788)	\$ (144,621)	\$ (145,416)	\$ (146,172)	
N) Total Expenses and Operating Transfers (J+M)	\$ 5,106,061	\$ 6,168,756	\$ -	\$ 6,460,931	\$ 747,069	\$ 7,208,000	\$ 3,774,522	\$ 3,515,442	\$ 7,289,965	\$ 7,207,399	\$ 7,300,025	\$ 7,394,122	\$ 7,489,714	
Balance (Deficit) Before Transfers to Cover Shortfall (E-N)	\$ 51,065	\$ 185,803	\$ -	\$ (1,155)	\$ 3,494	\$ 2,339	\$ 3,435,817	\$ (3,495,113)	\$ (59,296)	\$ 46,473	\$ 32,529	\$ 18,294	\$ 3,762	
Funding Transfers in to Cover Shortfall														<u> </u>
Transfers In - From HEERF	-		-	-	-	-	-	-						
Transfers In - From Other Operations to cover shortfall	70		-	-		-	-							
Total Transfers to Cover Shortfall	\$ 70	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
Total Year End Balance (Deficit) (O+P)	\$ 51,135	\$ 185,803	\$ -	\$ (1,155)	\$ 3,494	\$ 2,339	\$ 3,435,817	\$ (3,495,113)	\$ (59,296)	\$ 46,473	\$ 32,529	\$ 18,294	\$ 3,762	
Amt, Included in YE Balance That Rolls Field to Cover POs														
Amt. Included in YE Balance That Lapses to Reserve Funds	18.282	185.803		(1.155)	3,494	2.339	3.435.817	(3.496.113)	(59.296)	46.473	32,529	18.294	3.762	

	Reserve Funds	FY 2021 Actuals	FY 2022 Actuals	FY 2023 IRM Statement	FY 2023 Original Budget	Budget Adjustments	FY 2023 Revised Budget	YTD Activity	Est. Activity Thru YE	FY 2023 Year End Projection	FY 2024 Projection	FY 2025 Projection	FY 2026 Projection	FY 2027 Projection	Assumptions
0	Reserve Fund Beginning Balance	474,370	525,505	-	711,308	-	711,308	711,308	-	711,308	652,012	698,485	731,014	749,308	
	Lapsed Amount Added to / Removed from Reserve Funds	51,135	185,803	-	(1,155)	3,494	2,339	3,435,817	(3,495,113)	(59,296)	46,473	32,529	18,294	3,762	
	Other Activity in Reserve Fund (explain)	-	-	-	-			-					-		
(S)	Reserve Fund Ending Balance	\$ 525,505	\$ 711,308	\$ -	\$ 710,153	\$ 3,494	\$ 713,647	\$ 4,147,125	(3,495,113)	\$ 652,012	\$ 698,485	\$ 731,014	\$ 749,308	\$ 753,070	
	Reserves as a Percentage of Expense & Operating Transfers	10.29%	11.53%		10.99%					8.94%	9.69%	10.01%	10.13%	10.05%	
	Reserves as a Percentage of Outstanding Debt	0.00%	0.00%												
	For Reference: Outstanding Debt (at the end of the FY)														
	Ratio: Net Income to Debt Service														

UTSA		TRACKING # (Assigned by the Budget				
The University of Texas at San A	ntonio "	& Fin Planning Office)				
	Operational Re	eview Packet				
Name of Unit: Advancement and	Alumni Engagement	College / Divisions				
1107, -10-11-11-1		College / Division:				
Contact Name: Rebecca Anderson		Phone/Email: Rebecca.Anderson@utsa.edu				
Type of Unit:						
Academic Support Unit						
Administrative Support		xiliary Unit				
REQUIRED DOCUMENTS:		4				
FIRST SUBMITTAL -						
General Information to "To	ell Your Story" X	Organizational Chart and Position Data				
Explain "who you are", "wha do it", and "how it aligns to	t you do", "how you	Provide snapshot of functional organization chart with FTE information; identify potential or planned staffing				
strategic initiatives."	o the destination &	or organization changes				
SECOND SUBMITTAL -						
Challenges / Opportunities	X	Key Performance Indicators / Benchmarks / Comparisons				
Explain critical issues and ide and efficiencies; discuss bene		Provide operational and efficiency metrics along with benchmarks or comparisons; Explain service delivery model framework, including service expectations and aspirations				
Budget / Actual Financial D	ata X	Explanation of Reserves				
5-Year Proforma; Provide act current year projection, and 2 projections [Note: Template	additional future year	Provide details of current balances and practice of adding to reserves each year; Provide 3 years of prior growth and current projection.				
Supplemental Information (Option	nal):					
Customer Surveys	Summary of current yea	ur results, along with changes over time				
External Review Data		n an external source, such as related to accreditation/assessment				
Trending Data	Trend data showing ho	w an operation has changed over time, explaining conclusions				
Describe Any Additional Informat	tion Provided (Optional)	:				
Routing and Approvals:						
Unit Director / AVP Signature:	Rebecca Ande	nson Date: 3/10/2023				
Printed Name:	Rebecca Anderson					
	DocuSigned by:	DocuSigned by:				
Dean / VP Approval Signuture: Printed Name:	2503CC21F16C47F	Date:				
* Include this cover sheet with the packet subm	dud to Opposit and But and					
ancing inis cover sneet with the packet subm	anca to Operational Review Gov	ernance Communee				