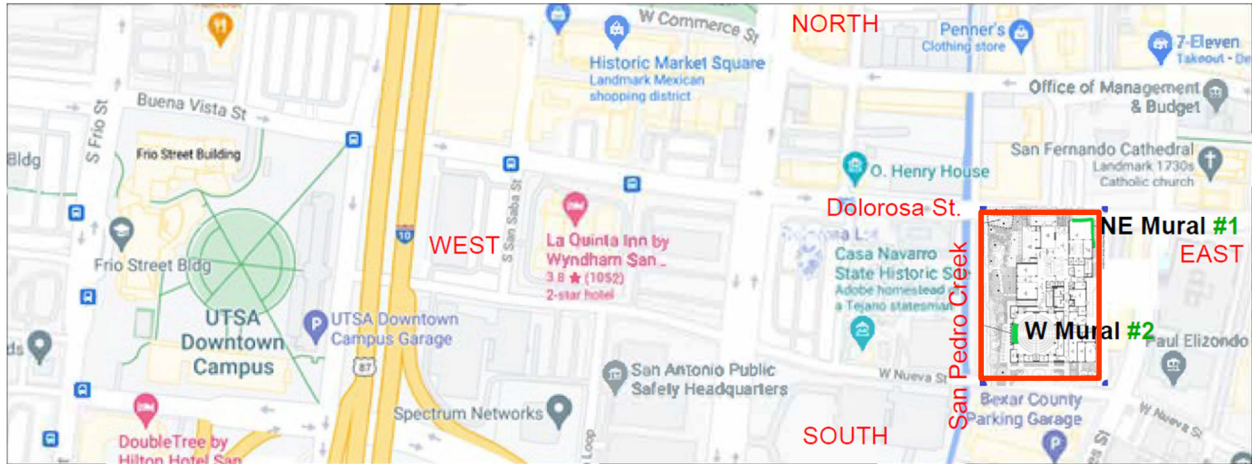


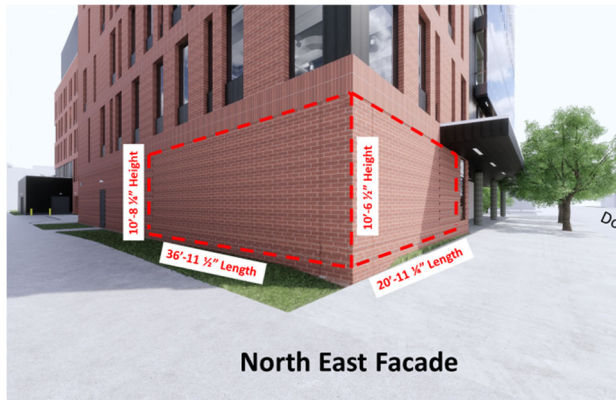
# Public Art Mural Project at UTSA

**Date of Final Report:** October 7, 2021

**Project Location:** The University of Texas at San Antonio (UTSA) Downtown Expansion - School of Data Science (SDS) and National Security Collaboration Center (NSCC)

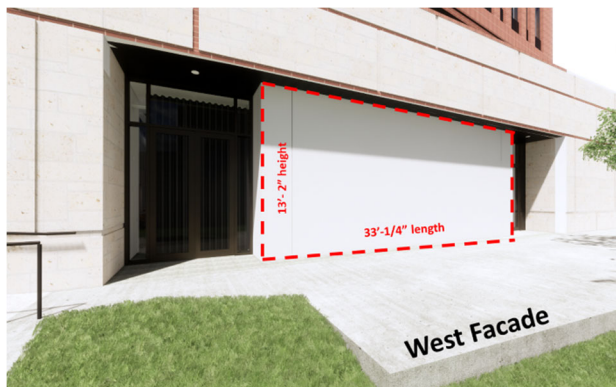


**Project Scope:** Two murals at the newly constructed building, School of Data Science (SDS) and National Security Collaboration Center (NSCC). One mural will be located at the northeast wraparound corner of the SDS/NSCC building on Dolorosa Street. The second mural will be located on the west corner of the SDS/NSCC building, facing the San Pedro Creek.



North East Facade

**Northeast Mural #1:** Dolorosa Street-facing wall is 20'-11 1/4" length x 10' 6 1/2" height. The east wall is 36'-11 1/2" length x 10' 8 1/4" height.



West Facade

**West Mural #2:** 33'-1/4" length x 13'-2" height.

# Public Art Mural Project at UTSA

**Construction Completion:** Summer 2022

**Project Contact:** Elvira Leal; [elvira.leal@utsa.edu](mailto:elvira.leal@utsa.edu)

**Goal of Engagement:** Identify theme and style of the public art murals project (NE Mural #1 and W Mural #2)

**Marketing Strategy:** UTSA and the City of San Antonio (CoSA) Department of Arts & Culture managed outreach and promotion by utilizing social media and an email newsletter to promote the event. Social media included posts on Facebook, Instagram, and Twitter feeds; and story posts and re-shares from the Department and UTSA. Outreach also included stakeholder engagement and emailed invitations to City Council District 1 and UTSA faculty, staff, students, and alumni.

**Target Audience:** District 1; UTSA faculty, staff, students, and alumni; and the broader San Antonio community.

**Survey Dates:** September 9-23, 2021

**Meeting Date:** September 15, 2021

**Total responses:** 61

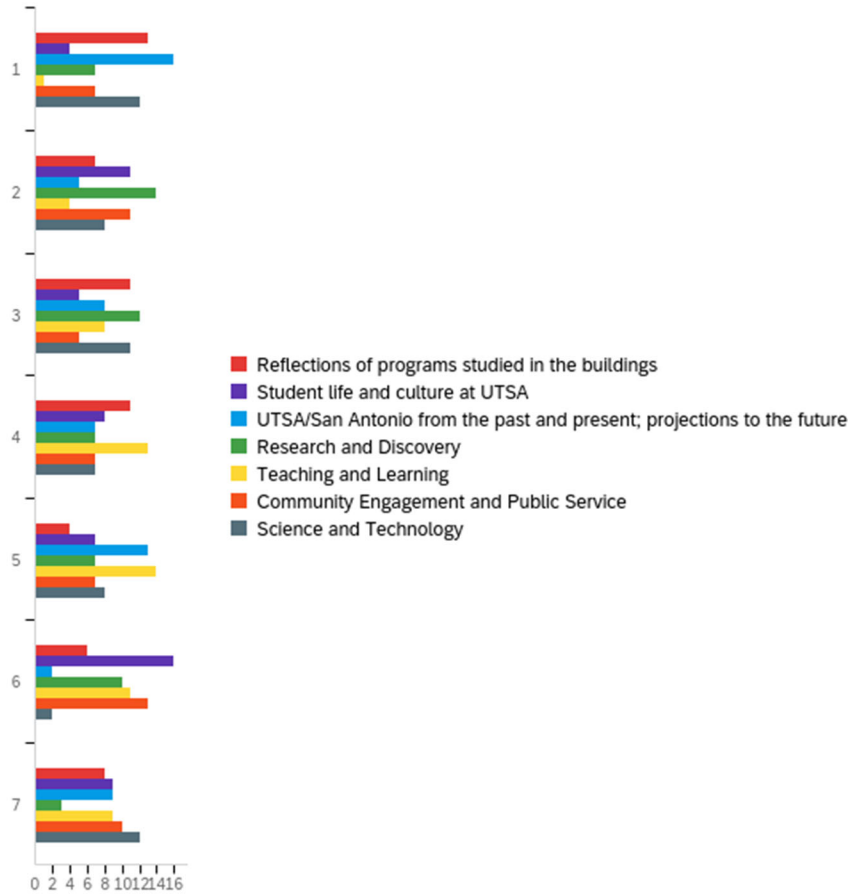
**Summary of Survey Findings:** Results indicate that the Northeast Mural #1 should be abstract, and the West Mural #2 should be realistic. The murals should have a graphic, vivid, and bold color palette. Viewers want to feel inspired and motivated when looking at the art that should be educational, interpretative, or tell a story. The highest-ranking themes were: UTSA/San Antonio from the past and present, projections to the future; and reflections of programs studied in the building.

**Summary of Feedback:** Public recommendations provided in the virtual meeting, survey, and by email as they pertain to the top-ranking themes include:

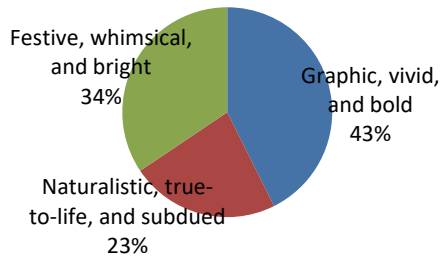
- I would like to see the use of science and technology in the production of a unique and interesting piece that represents advances and research in those fields in an abstract way rather than "illustrating" any of the themes. This is what sets an institution of higher learning apart -- educating people in ways that usher in the future. San Antonio has great mural traditions, and lots of traditional murals. Building on great history and tradition to research and create new avenues of knowledge is what education is all about.
- Lab equipment, microscopic imagery on a large scale with floating numbers and words. Bright almost neon color palette of data-driven or data art.
- The theme should be relevant to the building and its purpose. The mural should be an artistic interpretation of science and tech. Because it is art, it should soften the rigidity of these subjects, make the viewer think and be able to appreciate science and technology from a different perspective. What does art think of science and technology? Convey that message to others who may have only seen these subjects a certain way.
- Additional references provided for examples and inspiration:
  - o <https://www.kirellbenzi.com/blog/towards-data-driven-art>
  - o <https://medium.com/@Infogram/meet-6-artists-who-have-swept-data-art-into-the-digital-age-d5c5ae805bab>
  - o <https://nordicapis.com/6-inspiring-examples-of-data-driven-art>
  - o [https://www.ted.com/playlists/201/art\\_from\\_data](https://www.ted.com/playlists/201/art_from_data)

**Evidence:**

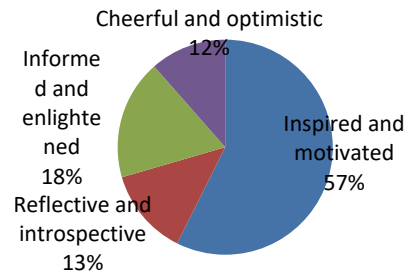
1. Please rank the themes you would like to see in the artworks at UTSA’s SDS/NSSC building. (Drag and drop your favorite theme to the top.)



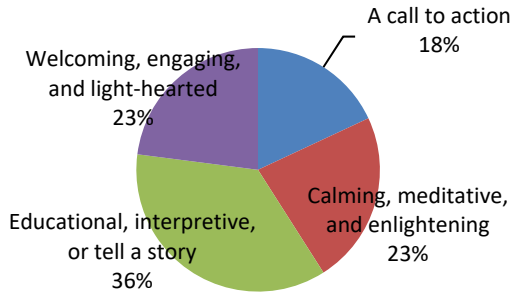
2. What tone and color palette of the art do you prefer?



3. How do you want the artwork to make you feel?



#### 4. What should the SDS public artwork be?



#### Next Steps:

Milestone	Completion Date
Community Engagement	September 2021
Competition Results	October 2021
Design	October-December 2021
Fabrication	January-May 2022
Installation	May-June 2022
Dedication	July 2022