

HISTORICALLY UNDERUTILIZED BUSINESS (HUB) PROGRAM

UTSA's commitment to supporting Historically Underutilized Businesses (HUBs) is stronger than ever

OVERVIEW

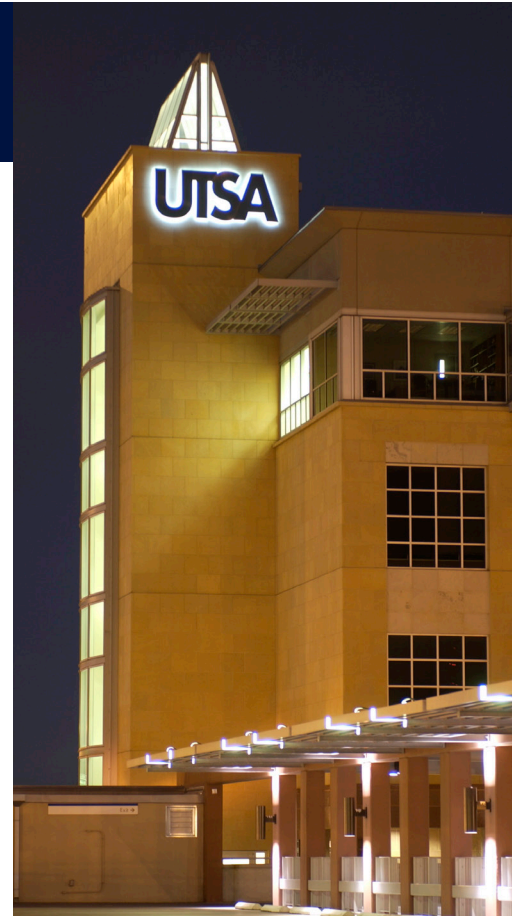
UTSA's HUB Program is committed to increasing community awareness and accessibility of resources for small businesses throughout San Antonio. Since its inception in 1994 the program has grown exponentially, with a spending average of 32% over the last ten years.

THE CHALLENGE

Financial ramifications of the COVID-19 pandemic are still being felt today, along with concerns regarding inflation. The current financial climate has resulted in the HUB Program and vendors facing numerous challenges: statewide budgets cuts, limited bidding opportunities, cancelled in-person networking events, virtualized operations and significant declines in HUB vendor business capacity. The impact on the Texas economy and small businesses has been substantial, with a disproportionate impact on minority and women-owned businesses.

THE IMPACT

UTSA's commitment to maximizing opportunities for HUBs and small businesses to compete for contracts and purchases has resulted in positive gains in HUB vendor participation on procurements, as well as increased HUB awards. Since 2020, the university has distributed more than 2,000 bidding opportunities to the HUB community. Additionally, over the last five years, UTSA has been consistently recognized as one of the state's top 25 agencies for HUB expenditures.



FOR MORE INFORMATION

utsa.edu/purchasing/hub

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\$498M Total UTSA expenditures since 2018

\$158M UTSA expenditures with HUBs since 2018

#1 Among UT System for % of HUB expenditures (FY22)

#3 Among all Texas universities for % of HUB expenditures (FY22)

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SUPPORTING RECOVERY AND EXPANSION

UTSA is consistently recognized as one of the state's top agencies with more than \$5 million in HUB expenditures. UTSA's HUB Program prides itself on a strong legacy of collaboration, frequently connecting with existing HUBs and supporting the development of new ones in San Antonio and throughout Texas. To expand partnership opportunities, the HUB Program works closely with San Antonio's Chambers of Commerce, the Contractors Association of San Antonio and UT System to organize events, speaking engagements and trainings. Additionally, UTSA's HUB Program, SAISD Procurement Services and Alamo Colleges Procurement Services work closely to host quarterly workshops to assist businesses with post-pandemic recovery.

BY THE NUMBERS (FY2022)

HISPANIC-OWNED BUSINESSES	40.1%	Total UTSA expenditures
	87	Purchases with individual Hispanic HUB vendors
BLACK-OWNED BUSINESSES	18.7%	Of UTSA's HUB spend was with Black-owned businesses
	\$9.7M	Approximate spend with Black-owned businesses



TAKEAWAY

Continued support for the HUB Program is especially important today, as financial ramifications from inflation, the COVID-19 pandemic budget limitations and more continue to create significant challenges, with a disproportionate impact on minority and women-owned businesses.