

469: MASTERS OF ARTS IN CHICANA/X STUDIES

In Workflow

- a. SACSCOC Accreditation Liaison (lorrie.smith@utsa.edu; KASEY.NEECE-FIELDER@UTSA.EDU; debbie.howard@utsa.edu)
- b. REGS Grad Curriculum Committee Chair (lilliana.saldana@utsa.edu)
- c. REGS Chair (alejandra.elenes@utsa.edu)
- d. EH Associate Dean of Graduate Studies (heather.trepal@utsa.edu)
- e. EH Financial Lead (diana.pirhala@utsa.edu)
- f. Suzana Diaz Rosencrans (Suzana.diaz.rosencrans@utsa.edu)
- g. Ginger Hernandez (ginger.hernandez@utsa.edu)
- h. GR Vice Provost (rebecca.weston@utsa.edu; ambika.mathur@utsa.edu)
- i. Graduate Council Chair (victor.villarreal@utsa.edu)
- j. Faculty Senate Chair (rene.zenteno@utsa.edu)
- k. Academic Affairs (vpaa.fms@utsa.edu;angela.griffith@utsa.edu;catarina.rodriguez@utsa.edu; chelsea.vietri@utsa.edu)
- l. SACSCOC Accreditation Liaison (lorrie.smith@utsa.edu; KASEY.NEECE-FIELDER@UTSA.EDU; debbie.howard@utsa.edu)
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- n. Catalog Editor (CatalogEditor@utsa.edu)

Approval Path

- a. Fri, 29 Apr 2022 15:15:50 GMT
Kasey Neece-Fielder (hsh889): Approved for SACSCOC Accreditation Liaison
- b. Fri, 29 Apr 2022 15:59:32 GMT
Lilliana Saldana (pjk556): Approved for REGS Grad Curriculum Committee Chair
- c. Fri, 29 Apr 2022 16:50:32 GMT
Alejandra Elenes (ion644): Approved for REGS Chair
- d. Fri, 29 Apr 2022 16:59:08 GMT
Victor Villarreal (yve544): Approved for EH Graduate Curriculum Committee Chair
- e. Sun, 01 May 2022 19:17:30 GMT
ocz582: Rollback to EH Graduate Curriculum Committee Chair for EH Associate Dean of Graduate Studies
- f. Mon, 02 May 2022 10:19:26 GMT
Victor Villarreal (yve544): Rollback to REGS Chair for EH Graduate Curriculum Committee Chair
- g. Mon, 02 May 2022 14:31:47 GMT
Lorrie Smith (Ini126): Approved for REGS Chair
- h. Mon, 02 May 2022 14:35:16 GMT
Kasey Neece-Fielder (hsh889): Rollback to REGS Chair for EH Associate Dean of Graduate Studies
- i. Tue, 10 May 2022 14:04:00 GMT
Alejandra Elenes (ion644): Approved for REGS Chair
- j. Thu, 21 Jul 2022 16:20:31 GMT
Debbie Rappaport (fjs556): Rollback to REGS Chair for EH Associate Dean of Graduate Studies
- k. Thu, 08 Dec 2022 18:32:27 GMT
Alejandra Elenes (ion644): Approved for REGS Chair
- l. Thu, 15 Dec 2022 14:43:57 GMT
Heather Trepal (krz694): Approved for EH Associate Dean of Graduate Studies
- m. Thu, 15 Dec 2022 21:21:20 GMT
Linyi Zhou (gqq137): Approved for EH Financial Lead
- n. Fri, 13 Jan 2023 20:07:02 GMT
Suzana Diaz Rosencrans (dhp669): Approved for dhp669
- o. Tue, 28 Feb 2023 18:15:43 GMT
Ginger Hernandez (khw579): Approved for khw579
- p. Wed, 01 Mar 2023 16:48:43 GMT
Ambika Mathur (ujl745): Approved for GR Vice Provost

New Program Proposal

Date Submitted: Fri, 29 Apr 2022 04:07:03 GMT

Viewing: 469 : Masters of Arts in Chicana/x Studies

Last edit: Fri, 24 Feb 2023 18:28:57 GMT

Changes proposed by: Alejandra Elenes (ion644)

Administrative Information

Submitter Information

Name

C Alejandra Elenes

Email

alejandra.elenes@utsa.edu

Title

Professor and Chair

Department

Race/Ethn/Gender/Sexuality Sts

Select Not Applicable for Department if this is a College Level Program. Then select the appropriate college.

College

Education & Human Development

Effective Catalog Edition

2023-2024

Is this an academic agreement with another entity outside UTSA?

No

New Program Proposal

Program Name

Masters of Arts in Chicana/x Studies

Desired Implementation Date

09/01/2023

Program Type

Master's Degree

Program Level

Graduate

CIP Code

05.0230.00 - 05.0230.00

Percent of new courses for the degree

1-24% new content

Method of Delivery

Hybrid/Blended (51-85% online)

New Program Development Questions

Mission: Describe how the credential/degree aligns with the institutional mission or institutional strategic plan.

The degree addresses the structural and historical context of the life, history, and culture of Mexican-origin people in the United States. Indeed, this content is grounded in research that recognizes that the positive affirmation of a racial, ethnic, and/or cultural identity role ethnic studies courses provide function to increase the retention, persistence, and graduation rates of students of color. As such, the Master's degree will help to cultivate a new generation of educated public citizens empowered to improve the quality of life of Mexican American and Chicana/x communities in San Antonio, Texas, and across the nation. Focused on the exploration of Chicana/x experiences in their most broad, comprehensive sense, informed by several philosophical, epistemological, pedagogical and theoretical scholarship, the MA in Chicana/x Studies challenge students to link theory with practice, scholarship with teaching, and the academy with the community. The degree program is open to all who seek to challenge common sense notions, perceptions and enactments of race/gender/sexuality/economics/pedagogy/politics and consciousness itself. The degree's offering of specialized knowledge of underrepresented communities is useful in a variety of careers such as: # Teaching in community colleges, secondary schools, and K-12 levels # Researching in Ph.D. programs towards becoming university professors # Journalism, marketing, community and housing development, radio and television, health and medicine, community and union organizing, social

work The MA in Chicana/x Studies program will also build soft skills such as listening, writing, and presentation skills as well as critical thinking. Furthermore, the program will provide candidates who could fill the current 30 academic jobs listed on inside Higher Ed careers that call for a specialization on Chicana/x Studies. Our past MAS BA graduates have earned PhD's at Tier One and other public institutions across the U.S., such as University of Minnesota, University of Houston, Claremont Colleges, California State University, Fresno, and Texas Lutheran University. Furthermore, approximately fifty of our MAS graduates earned master's degrees in UTSA's Bicultural-Bilingual Studies Department. A degree in Chicana/x Studies would capitalize on undergraduate students' interest and enthusiasm towards higher education. According to data from Labor Insights (Burning Glass) between September 1, 2019 to August 30, 2020 there were 6592 job postings for MA in Ethnic Studies in the State of Texas.

Demonstrated need: Provide evidence of the job market and workforce need for the proposed credential/degree (include Lightcast and other workforce related data). Consider the impact of the program title on recruitment (SEO/SEM).

Of the universities within a 200-mile radius, UT Austin offered an MA in Mexican American and Latino Studies, but terminated it in 2018 because they established a Doctoral degree in 2018. The University of Texas Rio Grande Valley offers an MA in Interdisciplinary Studies in Mexican American Studies (MAIS). The MAIS degree has an emphasis on border studies, while our proposal focuses on education. The UTRGV degree does not have data on recent graduates.

Student demand: Provide evidence of both short-term and long-term student demand for the credential/degree.

The aim is recruit 10 students in the 1st year, drawing from our undergraduate population as well as professionals in the field such as secondary social studies teachers, K-20 teachers, and others seeking advanced knowledge of Chicana/x Studies working in the public sector. We anticipate approximately, 5 full and 5 part time to enroll. We then anticipate increasing enrollment by approximately 10 students per year. Adding 12 students in Year 3 and taking into account attrition and graduation, we expect to have 31 cumulative headcount by year 5.

Existing Programs: Demonstrate the relationship between the proposed program and existing programs and any potential effects on enrollment for existing programs.

This would be the only Chicana/x Studies MA program in San Antonio to meet the growing interest in Chicana/x and Mexican American graduate research. Also, the program would be unique in its education focus and dedication to Texas-area educators in secondary schools and higher education. As more local-area schools and colleges implement Mexican American/Chicana/x Studies into their courses and catalogues, it will be mandatory that UTSA meet the growing need for graduate level courses.

Faculty availability: Provide information on appropriately-credentialed faculty available to teach courses in the program or a plan to hire additional faculty to support the program if applicable.

This is a Master's of Arts degree program in Chicana/x Studies designed to develop advanced studies and interdisciplinary approaches, with a focus on education, to the study of Mexican origin people and communities in the U.S. and on the U.S.-Mexican borderlands. The MA program aims to provide scholarly preparation for students continuing onto a doctoral program and/or serving community needs in diverse professional capacities, including law, education, public health, and social services. Furthermore, the proposed program's focus on education will make it unique among current Chicana/o Studies MA programs nationwide. This is an interdisciplinary program of study focusing on cultural, historical, and sociocultural dynamics surrounding Chicana/o Studies and communities. Courses are designed for students who are interested in policy, research, and transcultural relations within various private and public institutions. Chicana/o curriculum complements a wide range of academic backgrounds including the humanities, social sciences, public policy, and business. The objectives of the program are to: 1. Create new knowledge about the diverse Chicana/x community 2. Acquire foundational knowledge in the field of Chicana/x Studies 3. Develop research skills in order to improve the material conditions of the Chicana/x community 4. Contribute to the ongoing cultural production within the community; and 5. Support social changes through a critical awareness and commitment to equity and social justice.

Curriculum: Discuss or provide outline of the curriculum designed to build workforce-specific skills and knowledge, including new courses that will be needed. Describe what career-engaged learning experiences are incorporated in the curriculum to prepare students for the intended workforce.

Exiting courses include: MAS 5203. Chicanas/xs and Latinas/xs in the Media. (3-0) 3 Credit Hours. Close examination of the depictions of Chicanas/xs and Latinas/xs in US news and entertainment and film, problematizing mediated content as a site for the production and maintenance of culture, ideology, and political power. MAS 5213. Chicana/x Literature. (3-0) 3 Credit Hours. Introduction to the major writers of Chicana/o literature through the study of fiction, nonfiction, poetry, drama, and illustrated texts. Includes study of the cultural expressions within an historical and social context, cultivating critical principles that guide Chicana/o literature. MAS 5223. Pedagogies of Social Transformation in Chicana/x Education. (3-0) 3 Credit Hours. Exploration of the various pedagogical philosophies and practices that have shaped teaching/learning in Chicana/x social movements, community education spaces, and institutions of learning, from elementary school to higher education. Particular attention is given to decolonial, Chicana feminist, indigenous, liberatory, and anti-oppression pedagogies. MAS 6093. Chicana/Latina Feminist Methodologies. (3-0) 3 Credit Hours. This course examines the different frameworks for theory building by Chicana/Latina feminists. Challenging assumptions within social sciences, Chicana/Latina intellectuals have developed a critical theory that interrogates knowledge production. The course emphasizes methodology and how we produce knowledge, the means by which we examine communities, and how we conduct research as insiders/outsideers. (Same as BBL 6093. Credit cannot be earned for both MAS 6093 and BBL 6093.) MAS 6103. Interpretivist/Decolonial Histories in Chicana/x Studies. (3-0) 3 Credit Hours. This seminar is a critical examination of the historical experiences of Chicanas and Chicanos. The course is grounded in an analysis of the field of Chicana/o historical writing and within Chicana/o Studies from its inception to the present. (Formerly titled "Chicana/o Historical Thought." Same as BBL 6103. Credit cannot be earned for both MAS 6103 and BBL 6103.) MAS 6943. Internship in Mexican American Studies. (0-0) 3 Credit Hours. A supervised experience, relevant to the student's program of study within selected community organizations and agencies. May be repeated for a total of 6 semester credit hours. MAS 6953. Independent Study. (0-0) 3 Credit Hours. Independent reading, research, discussion,

and/or writing under the direction of a faculty member. For students needing specialized work not normally or not often available as part of the regular course offerings. May be repeated for credit but no more than 6 hours may count towards Master's Degree. MAS 6973. Special Topics in Mexican American Studies. (3-0) 3 Credit Hours. An organized course offering the opportunity for specialized study not normally or not often available as part of the regular course offerings. Special problems/topics courses may be repeated for credit when the topics vary, but no more than 6 hours, regardless of discipline, will apply toward the Master's degree. MAS 6943. Internship in Mexican American Studies. (0-0) 3 Credit Hours. A supervised experience, relevant to the student's program of study within selected community organizations and agencies. May be repeated for a total of 6 semester credit hours. Course Fees: GH01 \$90; INT! \$150; STSH \$30. MAS 6953. Independent Study. (0-0) 3 Credit Hours. Independent reading, research, discussion, and/or writing under the direction of a faculty member. For students needing specialized work not normally or not often available as part of the regular course offerings. May be repeated for credit but no more than 6 hours may count towards Master's Degree. Course Fees: GH01 \$90; STSH \$30. MAS 6973. Special Topics in Mexican American Studies. (3-0) 3 Credit Hours. An organized course offering the opportunity for specialized study not normally or not often available as part of the regular course offerings. Special problems/topics courses may be repeated for credit when the topics vary, but no more than 6 hours, regardless of discipline, will apply toward the Master's degree. New Courses Needed: MAS 5243 Foundational Thought in Chicana/x Studies. Examines the creative, cultural, and intellectual production of Mexican American thought. Analyzes the historical context in which the field of Mexican American Studies emerged, as well as key constructs and theories that define the field, historically and contemporarily. MAS 5253 Chicana/x Cultural Productions and Activism Explores Chicana/x/o visual art, music, literature, film, and social media to locate histories of cultural production as activism. Analyzes how Chicana/x/o cultural production reflects histories of political struggle, resistance, and empowerment. MAS 6013 Research Design and Methodology in Chicana/x Studies Explores a range of interdisciplinary research approaches pertaining to the investigation of the Chicana/x/o and Latina/x/o experience in the U.S. Analyzes the historical and contemporary intellectual trajectories that impact the methods and methodologies of the field. MAS 6123 Chicana/x Cultural Studies Interdisciplinary approaches to studying Chicana/x cultural production, with attention to the cultural frameworks and diverse methods of inquiry to studying cultural processes and practices. Topics of investigation will focus on identity, power, agency, and ideology, among other themes.

Curricular Analytics: For UG programs, work with the Associate Dean for Undergraduate Studies for your college to map the course sequence for the proposed degree. For graduate programs, work with your Associate Dean for Graduate Studies to consider aligning research and thesis hours with time to degree. Describe here.

Placeholder

Workforce: Discuss how relevant workforce representatives from business, industry, non-profits, etc. have been involved/consulted in the creation and design of the program. Describe the planned ongoing engagement after program launch to review and revise program curriculum.

Core Faculty: Marco Cervantes, Ph.D. Associate Professor, Ph.D. in English UTSA Lilliana Saldana, Ph.D. Associate Professor, Ph.D. in Human Development and Family Studies, University of Wisconsin-Madison Sonya Aleman, Ph.D. Associate Professor, Ph.D. in Communication, University of Utah C. Alejandra Elenes, Ph.D. Professor, Ph.D. in Curriculum & Instruction, University of Wisconsin-Madison Sylvia Mendoza, Ph.D. in Education, Culture and Society, University of Utah Rachel Cruz, Ph.D. in Musical Arts, Applied Voice, University of Texas at Austin Projected faculty, we would seek an open rank faculty for 2023

Program Assessment and Evaluation: Clearly articulate the program objectives and a plan to assess student outcomes. The department/school or other unit overseeing the program of study should have a continuous improvement process in place that informs curriculum revision to better achieve the objectives of the program.

Outcome 1

Student Learning Outcome

Produce Qualitative Research in Chicana/x Studies

Outcome

Students will be able to evaluate qualitative research for academic, professional, and community audiences in the course MAS 6003 Research Design and Methods in Chicana/x Studies. 75% of students will pass with a course of B or better.

Outcome 2

Student Learning Outcome

Integrate Chicana/x Research in the field

Outcome

Students will be able to demonstrate that they can integrate research and epistemological frameworks in the field of Chicana/x/o Studies.

Assessment Method

Students will write a research paper in MAS 5243 Foundation of Chicana/x Thought where they integrate research and epistemological frameworks by applying critical Chicana/x theoretical frameworks. 75% of students will pass the course with a grade of B or better.

Outcome 3

Develop Critical Thinking Skills

Outcome

Students will demonstrate critical thinking skills by writing a research essay in Chicana/x/a/o Foundational Thought course. The criterion for success in terms of success will be 75% of students passing at 3.0.

Costs and Revenues: (done with AA Financial and Administrative Team) Provide a business plan proforma that lays out the anticipated costs of the program, the anticipated revenues and any new investments needed to meet all costs, including instruction, outreach/marketing, administration, etc.

Please see attached proposal

Attach File

MA Chicana_x Studies Proposal revision 12 08 2022.docx

Is this a new doctoral program?

No

Degree Credit Hours

30

Will this be an Online Option III Program?

No

Online Option III Program: Program model that includes adding an entirely separate and additional cohort of students outside of your residential student population and/or appeals to working adults and adults that are managing a family and going back to school that would have otherwise not been able to attend UTSA.

Catalog Integration

Catalog Integration: Provide a description of the program, including any program-specific or department-specific admission requirements.

The Master's of Arts degree program in Chicana/x Studies is designed to develop advanced studies and interdisciplinary approaches to the study of Mexican origin people and communities in the U.S. and on the U.S.-Mexican borderlands. The MA program aims to provide scholarly preparation for students continuing onto a doctoral program and/or serving community needs in diverse professional capacities including law, education, public health, and social services.

Admission Requirements:

1. GPA of 3.0 or better from the last 60 credits of undergraduate coursework.
2. Personal statement (800 words) which outlines 1) reasons to pursue the MA in Chicana/x Studies; 2) explain how undergraduate degree and background relate to the field such as, but not limited, to lived experience, community engagement, and/or activism; and 3) future aspirations
3. Two letters of recommendation from professors or individuals in the community who can address the applicants' strengths
4. Our department takes a holistic approach in reviewing applications. We acknowledge a breadth of academic and community-based experiences that students bring to the program.

Degree Requirements – For undergraduate programs, list the required/core courses, general education courses, and prescribed and free elective courses for the program, along with total semester credit hours required. For graduate programs, list the required/core courses, support courses, approved elective courses, thesis/non-thesis option (master's) and doctoral requirements for the program, along with total semester credit hours required.

Requirements:

Required Core Courses: 12 hours

MAS 5243 Foundational Thought in Chicana/x Studies

MAS 6123 Chicana/x Cultural Studies

MAS 6093 Chicana/Latina Feminist Methodologies

MAS 6013 Research Design and Methodology in Chicana/x Studies

Prescribed Electives: 9 hours. Students will select from the following list:

MAS 6103 Interpretivist/Decolonial Histories in Chicana/x Studies

MAS 6973 Special Topics in Mexican American Studies

MAS 5223 Pedagogies of Social Transformation in Chicana/o Studies

MAS 5203 Chicanas/xs and Latinas/xs in the Media

MAS 5253 Chicana/x Cultural Productions and Activism

A total of 30 semester credit hours must be taken for the Master's degree. Students will be required to take comprehensive exams and select either a thesis project or a special project to complete their degree.

Supporting Documentation and Review

Program Data Analysis (Full Data Set)

Please see body of proposal

College Financial Review with Academic Affairs (to include Business Plan Proforma and any other necessary documents)

Still needs to be uploaded

Final Proposal (to be sent to UT System and THECB for approval)

Saldaña Lilliana CV.pdf

Mendoza Sylvia CV.pdf

Elenes CV 20-1.pdf

Cruz Rachel CV.pdf

Alemán Sonya CV (1).pdf

Appendix G MA Chicana:x Studies.docx

Appendix E UTSA Libraries - Statement of Resources - Chicano-a-x Studies MA.docx

Appendix C MA Chicana:x Studies.docx

Appendix B MA Chicana:x Studies.docx

Appendix A MA Chicana:x Studies.docx

MA Chicana_x Studies Proposal revision 2-22-23.docx

Budget Approval Comments (to include final THECB budget agreed upon by College Financial Lead and Academic Affairs)

After this step will consult with college

UT System and THECB Requirements for this Proposal/Notes

UT System and THECB approval will be required.

SACSCOC Requirements for this Proposal/Notes

SACSCOC approval will be required. The next possible submission date would be January 1 for a possible fall 2023 start.

Reviewer Comments

ocz582 (Sun, 01 May 2022 19:17:30 GMT): Rollback: I am rolling this back. This is a stage two proposal and should have the full proposal to be submitted to UT System and THECB as well as the 50 mile radius notice attached. Please attach these. In addition, the catalog copy component is not complete. The courses listed should be attached to the catalog copy (they are currently embedded in the section reserved for undergraduate programs).

Victor Villarreal (yve544) (Mon, 02 May 2022 10:19:26 GMT): Rollback: FROM JULIET: This should be stage 2 proposal-- Stage 1 approval from Academic Council was provided in March 2019. This proposal requires multiple attachments: 1. The full proposal to be submitted to UT System and THECB (using their forms) 2. The 50 mile radius notice attached. 3. It will then route (after me) to Linyi Zhou to review and submit the financial support information. I believe you have a draft of the full proposal that I provided which I had moved onto the most recent 60X30 form required by UT System and THECB some time ago. Please confirm you have this proposal document. In addition, the catalog copy component is not complete. The courses listed should be attached to the catalog copy (they are currently embedded in the section reserved for undergraduate programs. Once it get to me, I can work with Chris to update / edit this part. Happy to meet with you to get these documents in order. Best, Juliet Langman

Lorrie Smith (lni126) (Mon, 02 May 2022 14:31:43 GMT): Removed Stage 1 approvals because this proposal has already been approved at Academic Council on September 4, 2019 and is ready to be developed as a full proposal.

Kasey Neece-Fielder (hsh889) (Mon, 02 May 2022 14:35:16 GMT): Rollback: Rolling back to Chair to develop full proposal

Debbie Rappaport (fjs556) (Thu, 21 Jul 2022 16:20:32 GMT): Rollback: Per Juliet's request - rollback to Dr. Elenes' to review and upload revised proposals.

Ginger Hernandez (khw579) (Fri, 24 Feb 2023 18:28:57 GMT): Revised proposal updated

Key: 469