



UTSA Diploma Dash – February 21, 2009
5K San Antonio City Championship Race & Fitness Walk

PACESETTER SPONSOR

\$5,000

Pacesetter Sponsor Benefits:

- Two scholarships for the 2009-2010 year awarded in the name of the company or individual(s) at the annual Scholarship Salute, September, 2009
- Special recognition at the Alumni Association Gala in September, 2009
- Corporate name and/or logo in the most prominent location in all event-related publicity, including but not limited to:
 - *Alumni Association newsletter*
 - *Alumni e-mail newsletter*
 - *UTSA alumni Web site, banner*
 - *UTSA Web site*
 - *Advertising in running magazines and special-interest newsletters*
 - *Promotion on Web sites - Running clubs and athletics stores*
 - *Runner registration forms*
 - *Display signs at local athletic and specialty retail stores*
 - *Posters*
 - *Media mentions – television and radio*
- Corporate name and/or logo on long-sleeved race T-shirt
- Opportunity to provide information and company branded items for 800+ goodie bags given to race participants
- Opportunity to provide on-site promotion at event including but not limited to, booth, van, etc.
- Banners and custom branding displayed at the event and logo on Start/Finish Line
- One Corporate Team of 5 persons in the 5K Run event

Pacesetter Sponsor Provides:

- Pacesetter Sponsor has first opportunity to renew for 2010
- Cash contribution of \$5,000 payable by May 31, 2009
- Digital logo to be used on all marketing pieces



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SUMMA CUM LAUDE SPONSOR
\$2,000

Summa cum Laude Sponsor Benefits:

- One scholarship for the 2009-2010 year awarded in the name of the company or individual(s) at the annual Scholarship Salute, September, 2009
- Special recognition at the Alumni Association Gala in September, 2009
- Corporate name and/or logo in all event-related publicity:
 - *Alumni Association newsletter*
 - *Alumni e-mail newsletter*
 - *UTSA alumni Web site, banner*
 - *Advertising in running magazines and special-interest newsletters*
 - *Promotion on Web sites - Running clubs and athletics stores*
 - *Runner registration forms*
 - *Display signs at local athletic and specialty retail stores*
 - *Mailings to UTSA alumni, faculty and staff*
- Corporate name and/or logo on long-sleeved race T-shirt
- Opportunity to provide information and company branded items for 800+ goodie bags given to race participants
- Banners and custom branding displayed at the event and logo on Start/Finish Line
- One Corporate Team of 5 persons in the 5K Run event

Summa cum Laude Sponsor provides –

- Summa cum Laude Sponsor has opportunity to renew for 2010
- Cash contribution of \$2,000 payable by May 31, 2009
- Digital logo to be used on all marketing pieces



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MAGNA CUM LAUDE SPONSOR - \$1,000

- Special recognition at the Alumni Association Gala in September, 2009
- One Corporate Team of 5 persons in the 5K Run event
- Banners and custom branding displayed at the event and logo on Start/Finish Line
- Corporate name and/or logo in all event-related publicity:
 - *Alumni Association newsletter*
 - *Alumni e-mail newsletter*
 - *UTSA alumni Web site*
 - *Advertising in running magazines and special-interest newsletters*
 - *Promotion on Web sites - Running clubs and athletics stores*
 - *Runner registration forms*
 - *Display signs at local athletic and specialty retail stores*
- Corporate name on long-sleeved race T-shirt
- Opportunity to provide information and company branded items for 800+ goodie bags given to race participants

CUM LAUDE SPONSOR - \$500

- Corporate name in the following event-related publicity:
 - *Alumni Association newsletter*
 - *UTSA alumni Web site*
 - *Promotion on Web sites - Running clubs and athletics stores*
 - *Runner registration forms*
 - *Signage at event*
- Corporate name on long-sleeved race T-shirt
- Corporate name on Start/Finish Line

CORPORATE PARTNER - \$300

- Corporate name in the following event-related publicity:
 - *Alumni Association newsletter*
 - *UTSA alumni Web site*
 - *Promotion on Web sites - Running clubs and athletics stores*
 - *Runner registration forms*
 - *Signage at event*
- Corporate name on long-sleeved race T-shirt
- Company branded booth at event

CORPORATE TEAM - \$300

- One Corporate Team of 5 persons in the 5K Run
- Corporate name in the following event-related publicity:
 - *Alumni Association newsletter*
 - *UTSA alumni Web site*
 - *Promotion on Web sites - Running clubs and athletics stores*
- Corporate name on long-sleeved race T-shirt

* All sponsors at all levels will receive acknowledgement at the awards ceremony.